

Business Magazines

Circulation Certificate

July 2012 to June 2013



Setting the standard

Construction News

construction news



Key information

Certificate type

Print

Metric type

Circulation

ABC headline

9,110 average per issue

Period

1 July 2012 to 30 June 2013

No of issues

45

Market sector

Building: General

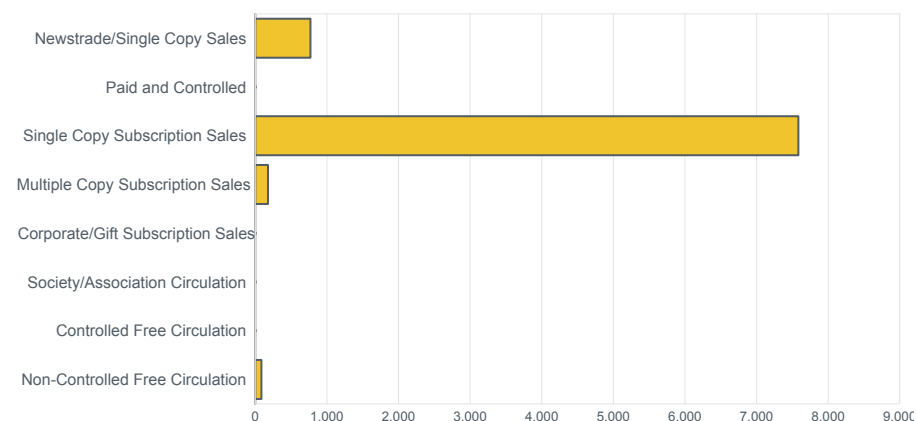
Contact details

EMAP Publishing Ltd
Telephone House
69-77 Paul Street
London
EC2A 4NQ
0203 033 2600
www.cnplus.co.uk

Audit issue circulation analysis

	% of circulation
Newtrade & Single Copy Sales	8.94%
Paid and Controlled	0%
Single Copy Subscription Sales	88.02%
Multiple Copy Subscription Sales	2.05%
Corporate/Gift Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	0%
Non-Controlled Free Circulation	0.99%

Audit issue circulation breakdown



This certificate is supported by the following organisations

ABC Ref:801504/20130918BMS7/18724772

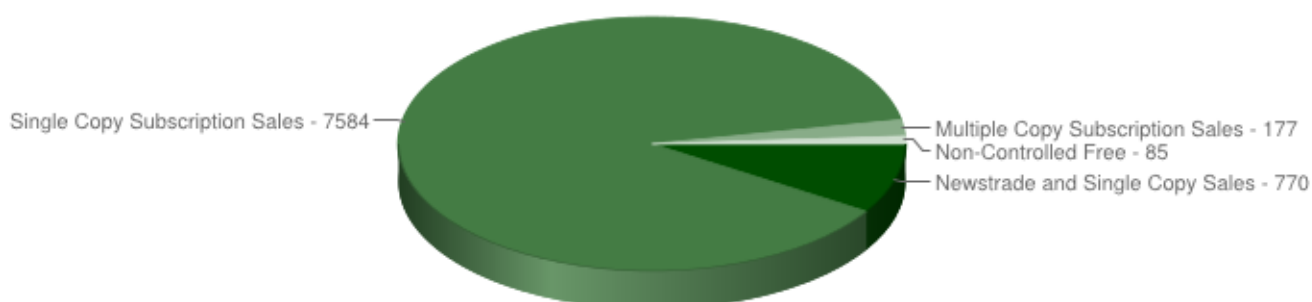


Construction News

Certificate of Average Net Circulation for the 45 issues distributed between 1 July 2012 and 30 June 2013

	Net Total	United Kingdom	Other Countries
TOTAL AVERAGE NET CIRCULATION PER ISSUE	9,110	9,002	108
Total Average Net Newstrade Sales Per Issue	878	878	-
Analysis for the Audit issue cover dated 07-Jun-2013 and distributed on 6 June 2013			
Total Net Circulation	8,616	8,513	103
Newstrade & Other Single Copy Sales	770	770	-
At Full Cover Price/NTT	770	770	-
At a Lower Rate	-	-	-
Paid and Controlled	-	-	-
Single Copy Subscription Sales	7,584	7,488	96
At Full Rate	2,673	2,601	72
At less than Full Rate but not less than 50%	4,709	4,685	24
At less than 50% of full Rate but not less than 20%	202	202	-
At less than 20% of full Rate but not less than 10%	-	-	-
At less than 10% of Full Rate	-	-	-
Multiple Copy Subscription Sales	177	170	7
At Full Rate	93	86	7
At less than Full Rate but not less than 50%	79	79	-
At less than 50% of full Rate but not less than 20%	5	5	-
At less than 20% of full Rate but not less than 10%	-	-	-
At less than 10% of Full Rate	-	-	-
Society/Association/Organisation Circulation	-	-	-
Controlled Free Circulation	-	-	-
Non-Controlled Free Circulation	85	85	-
By Name	65	65	-
Not by Name	20	20	-

Duplication: The level of duplication on the mailing list for the audit issue was: 0%



SUPPORTING DATA

Basic Cover Price & Subscription Rates

The Basic Cover Price for the audit issue was: £3.85

The United Kingdom Basic Annual Rates for Subscriptions for the audit issue ranged between: £89.50 to £179.00

The Annual Other Countries Subscription Rates for the audit issue ranged between: £120.00 to £274.00

2 or 3 year subscriptions are available

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Actual Distribution Dates for issues distributed during the audit period

Variances for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Cover Date / ID	Distribution Date	Net Circ.	Variance %	Cover Date / ID	Distribution Date	Net Circ.	Variance %
05-Jul-2012	04-Jul-2012	9,764	-	14-Feb-2013	13-Feb-2013	9,049	-
12-Jul-2012	11-Jul-2012	9,574	-	21-Feb-2013	20-Feb-2013	8,910	-
19-Jul-2012	18-Jul-2012	9,563	-	28-Feb-2013	27-Feb-2013	8,947	-
26-Jul-2012	25-Jul-2012	9,484	-	07-Mar-2013	06-Mar-2013	8,872	-
02-Aug-2012	01-Aug-2012	9,514	-	14-Mar-2013	13-Mar-2013	8,982	-
16-Aug-2012	15-Aug-2012	9,503	-	21-Mar-2013	20-Mar-2013	8,983	-
30-Aug-2012	30-Aug-2012	9,326	-	28-Mar-2013	27-Mar-2013	9,031	-
06-Sep-2012	05-Sep-2012	9,327	-	11-Apr-2013	10-Apr-2013	8,737	-
13-Sep-2012	12-Sep-2012	9,295	-	18-Apr-2013	17-Apr-2013	8,716	-
20-Sep-2012	19-Sep-2012	9,287	-	26-Apr-2013	24-Apr-2013	8,805	-
27-Sep-2012	26-Sep-2012	9,319	-	03-May-2013	02-May-2013	8,724	-
04-Oct-2012	03-Oct-2012	9,250	-	10-May-2013	09-May-2013	8,745	-
11-Oct-2012	10-Oct-2012	9,242	-	17-May-2013	16-May-2013	8,637	-
18-Oct-2012	17-Oct-2012	9,269	-	24-May-2013	23-May-2013	8,706	-
25-Oct-2012	24-Oct-2012	9,256	-	07-Jun-2013	06-Jun-2013	8,616	-
01-Nov-2012	31-Oct-2012	9,266	-	14-Jun-2013	13-Jun-2013	8,625	-
08-Nov-2012	07-Nov-2012	9,258	-	21-Jun-2013	20-Jun-2013	8,575	-
15-Nov-2012	14-Nov-2012	9,230	-	28-Jun-2013	27-Jun-2013	8,699	-
22-Nov-2012	21-Nov-2012	9,415	-				
29-Nov-2012	28-Nov-2012	9,187	-				
06-Dec-2012	05-Dec-2012	9,171	-				
13-Dec-2012	12-Dec-2012	9,369	-				
10-Jan-2013	09-Jan-2013	9,132	-				
17-Jan-2013	16-Jan-2013	9,049	-				
24-Jan-2013	23-Jan-2013	9,290	-				
31-Jan-2013	30-Jan-2013	9,149	-				
07-Feb-2013	06-Feb-2013	9,089	-				

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Geographical Analysis of circulation of the audit issue

Total Circulation	8,616	Total Analysed	8,616	Total Not Analysed	
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United Kingdom

8,513

East Anglia

266

Cambridgeshire
Norfolk
Suffolk

121
61
84

East Midlands

601

Derbyshire
Leicestershire
Lincolnshire
Northamptonshire
Nottinghamshire

136
136
84
109
136

London

833

Midlands

705

Hereford & Worcester
Shropshire
Staffordshire
Warwickshire
West Midlands

75
60
149
70
351

North West

804

Cheshire
Isle of Man
Lancashire
Merseyside

229
3
439
133

Northern

271

Cleveland
Cumbria
Durham
Northumberland
Tyne & Wear

42
43
74
24
88

South East

2,348

Bedfordshire
Berkshire
Buckinghamshire
East Sussex
Essex
Hampshire
Hertfordshire
Isle of Wight
Kent
Middlesex
Oxfordshire
Surrey
West Sussex

117
137
119
78
317
220
303
5
362
202
83
298
107

South West

523

Channel Islands
Cornwall
Devon
Dorset
Gloucestershire
Isles of Scilly
Somerset
Wiltshire

10
22
73
58
74
213
73

Yorkshire

611

East Yorkshire
North Yorkshire
South Yorkshire
West Yorkshire

53
102
187
269

Northern Ireland

108

Antrim
Armagh
Down
Fermanagh
Londonderry
Tyrone

46
6
30
4
7
15

Scotland

414

Borders
Central
Dumfries & Galloway
Fife
Grampian
Highland
Lothians
Strathclyde
Tayside

9
39
6
16
14
22
79
206
23

Wales

259

Clwyd
Dyfed
Gwent
Gwynedd
Mid Glamorgan
Powys
South Glamorgan
West Glamorgan

38
25
42
14
44
5
67
24

Other UK

770

Republic of Ireland

41

Other Countries

103

Europe (excl UK - inc RoI)
North America
Central & South America
Australasia & The Pacific
Asia
South East Asia
Africa
Middle East & North Africa

71
2
2
9
1
14
2
2

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About ABC

ABC is governed by the media industry, for the media industry and is the expert at setting data and process standards across multiple platforms. ABC provides a stamp of trust for media buyers, media owners, publishers and digital traders working in existing and emerging platforms.

The ABC Board consists of 16 media owners, media agencies, advertisers and trade body members – with 25 per cent of the Board representing the digital sector. The Board make strategic decisions as to how ABC is run and each industry sector is represented by a Reporting Standards Group.

ABC was established in the UK in 1931 and is a founder member of the International Federation of ABCs (IFABC). ABC's digital arm was established in 1996 and was united with ABC under one brand with a new identity and integrated structure in March 2011. ABC works with JICWEBS (Joint Industry Committee for Web Standards) to deliver common international standards for measuring digital reach, engagement and loyalty, as well as creating common standards for good practice throughout the industry.

For further information please visit www.abc.org.uk or contact us at: ABC, Saxon House, 211 High Street Berkhamsted, Hertfordshire, HP4 1AD, UK
Tel: +44 (1442) 870 800 or info@abc.org.uk.

About this certificate

This certificate was issued on 18 September 2013. The data included is derived from a return of circulation prepared by the publisher: Emap Publishing Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the **copyright** property of the Publisher and ABC.

This certificate expires on 30 September 2014 unless ABC has issued a new certificate before that date.

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GLOSSARY

THE DISTRIBUTION PERIOD. This is the time period covered by the ABC certificate.

EXPIRY DATE. Date at which the certificate is no longer valid-all Business Publications must issue an ABC certificate at least annually and on a continuous basis when they are in ABC membership.

TOTAL AVERAGE CIRCULATION PER ISSUE. This is commonly known as the headline ABC figure and is the average of the circulation of all the issues distributed over the distribution period covered by the certificate.

AUDIT ISSUE. A detailed analysis of the circulation is conducted on one issue specified by ABC this is called the audit issue.

CATEGORIES OF CIRCULATION. Publishers can show the detail of their circulation in various categories as specified below and governed by ABC rules.

NEWSTRADE & SINGLE COPY SALES. Copies purchased from recognised retail outlets or individually direct from the publisher. Most newstrade sales are made on a 'sale or return' basis and only the sale of copies can be claimed. The numbers that are sold on discounted terms are also shown.

PAID AND CONTROLLED. Paid subscription copies sent individually addressed to an individual name or job title. The individual or job title meets the publishers 'Terms of Control' for the title. There is a further breakdown based on the subscription price paid.

SINGLE COPY SUBSCRIPTIONS. Paid copies, distributed individually addressed to a company or individual. There is a further breakdown based on the subscription rate paid.

MULTIPLE COPY SUBSCRIPTIONS. Sale of 2 or more copies that have been purchased but for whom detail on the final recipients is not available. These copies must be distributed to the same group of individuals for the life of the subscription. Most commonly they are copies that have been purchased from the publisher on behalf of a group of final recipients. This category may also include copies where the final recipient cannot be identified, but the subscription has been purchased by a third party at less than 10% of the full rate.

CORPORATE / GIFT SUBSCRIPTION SALES. A corporate subscription is purchased by a business/organisation on behalf of their employees. A gift subscription is purchased by one individual on behalf of another individual (maximum order being 12 separate subscriptions for named individuals from one purchaser who is not the recipient, their employer, a customer or member).

SOCIETY / ASSOCIATION / ORGANISATION CIRCULATION. Circulation to members of a particular society/association for which the publication is the official journal is shown in this category with the following detail:

- ~ Paid Optional – members who have chosen to pay an additional sum to receive the magazine.
- ~ Unpaid Requested – in writing, by telephone or via web to a current member.
- ~ Non Optional – to current members of the society and association.

CONTROLLED FREE CIRCULATION. Copies sent free to individuals who can be proven to meet the 'Terms of Control' set by the publisher.

TERMS OF CONTROL. This is the criteria, set by the publisher, used to decide if an individual qualifies for a free copy.

Controlled free circulation is broken down into three further categories:

- ~ Individually Requested Copies – copies requested by the individual themselves
- ~ Company Requested Copies – copies requested for an individual by someone else from within their company
- ~ Non-Requested Copies by Name/Job Title – copies that have not been requested. The publisher is able to provide independent proof that the individuals 'fit' the target group specified.

AGE OF REQUESTS. If the Controlled Circulation is requested then the age of those requests is shown- broken down by 1, 2 and 3 years. All controlled circulation must be re-verified within three years.

NON-CONTROLLED FREE CIRCULATION. This category is for free copies that are sent either to a person by name, or a company or a job title (not by name). Whilst it is known to whom the copies are being sent, no other information about the addressee is audited.

DUPLICATION LEVEL. This is the duplication that exists on the mailing list for the audit issue and is shown as a percentage. Duplicates are not removed from the circulation figures but represented by this percentage.

OTHER BULK SALES. These copies are supplied in bulk for free. This is either on an every issue or irregular basis (eg. airlines, hotels, businesses, exhibitions/conferences). The figure will not count towards the Average Net Circulation.