

WILL EISNER WEEK 2024 PLAYBOOK ADDENDUM

Dear Will Eisner Week Event Organizer,

We created this **Will Eisner Week 2024 Playbook Addendum** to help organizations hold virtual events. As in prior years, there are FREE 18"x24" posters and letter-size flyers for participating organizations and videos are available on the YouTube Will Eisner Channel. Just fill out the form at https://www.surveymonkey.com/r/WEW_2024. PDF versions of the flyers can be customized and are available on our website, www.willeisner.com.

We hope you enjoy reading the Playbook and this Addendum and we look forward to hearing about your plans! Sign-up at https://www.surveymonkey.com/r/WEW_2023.

Stay well and be safe,

Danny Fingerioth

Chair, Will Eisner Week

Nancy & Carl Gropper

Will and Ann Eisner Family Foundation

Hold A Will Eisner Week Virtual Event

Many WEW events that are traditionally held in libraries, bookstores, comic book shops, museums, schools, and other venues can be held online. Online events are not limited by distance and your audience can grow. It's possible that your organization already has the tools available to do virtual events.

Hold an enjoyable, informative panel, workshop, screening, or other event online. Invite local artists, authors, comics creators, and others to participate to maintain a local flavor. A virtual event also enables you to invite people beyond your local area. Whether you broadcast live or record for later viewing, you can use one of the many video conferencing applications listed below, or others to create a video of the event. Make your virtual event available to viewers from your website, YouTube, or zoom. If there is no one in your organization with video or IT experience, reach out to a local school with experience or a local volunteer for help. The following software is available at minimal or no cost.

Video Conferencing Software

Zoom (<https://zoom.us>), Microsoft Skype (<https://www.skype.com/en>), Apple Facetime (various websites), Google Meeting/Hangouts (<https://meet.google.com>)

Podcast Software

Adobe Audition (<https://www.adobe.com/products/audition.html>), Audacity (<https://www.audacityteam.org>), GarageBand (www.garageband.com)

Video Editing Software

Apple iMovie (<https://www.apple.com/imovie>)
Adobe Premiere Elements (<https://www.adobe.com/products/premiere-elements.html>),
Corel Video Studio (<https://www.videostudiopro.com/en/products/videostudio>)
Wondershare Filmora (<https://filmora.wondershare.net>)

Video Presentation and Hosting Software

Zoom (<https://zoom.us>), YouTube (<https://www.youtube.com>), Vimeo (<https://vimeo.com>)

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Will Eisner Week Video Resources

Not everyone will have the time or resources to create substantial video programming for Will Eisner Week 2022. Knowing that, we're providing videos of various lengths on the YouTube Will Eisner Channel, featuring **Gene Luen Yang, Todd McFarlane, Jerry Craft, Paul Levitz and others** that you can access as part or all of your virtual WEW event. The videos below are in mp4 format and can be edited, combined, and used to create great virtual events. Search for the **Will Eisner Channel** on YouTube or for the "Will Eisner Week Playlist" (with the quotes!). The Playlist itself contains the following videos that you can use for Will Eisner Week 2022. Create your own YouTube Playlist, or you have our permission to download any of the videos for your virtual event. Write to info@willeisner.com with any questions.

WILL EISNER WEEK INTRO (3 minutes)

Use this introduction to Will Eisner Week as the opening video for your virtual event. **Danny Fingeroth**, Will Eisner Week Chair, explains what Will Eisner Week is all about, and introduces your event.

PLAYING FAVORITES: COMICS PROS PICK THEIR FAVORITE WILL EISNER STORIES

(60 minutes)

Join prominent comics creators and scholars as they discuss their favorite Will Eisner stories and find out why those tales are so important to them. Watch **Paul Levitz, Denis Kitchen, Dan Schkade, Dr. Susan Kirtley, and Danny Fingeroth** as they get personal about the pioneering cartoonist.

GENE LUEN YANG ON WILL EISNER (22 minutes)

The Eisner Award- and MacArthur Grant-winning graphic novelist, **Gene Luen Yang**, discusses what Will Eisner means to him.

WILL EISNER WEEK CARTOONING WORKSHOP (50 minutes)

Cartooning Workshop with Webtoon creator, **Dan Schkade**, who drew *The Spirit* for Dynamite Entertainment on how he was inspired by Will Eisner and *The Spirit*. He will show you "How to Draw The Sprit, Batman, and Wonder Woman."

TODD MCFARLANE ON WILL EISNER (15 minutes)

Join *Spider-Man* comic book creator, *Spawn* author, artist and filmmaker, **Todd McFarlane** while he discusses what Will Eisner meant to him early in his career.

WILL EISNER: THE SPIRIT OF COMICS (38 minutes)

Danny Fingeroth, Will Eisner Week Chair, presents an Introduction to Will Eisner (1917-2005) from growing up in Bronx during the depression, founding the Eisner-Iger Studios, creating *The Spirit*, to writing *A CONTRACT WITH GOD*, one of the first modern graphic novels.

JERRY CRAFT ON WILL EISNER (16 minutes)

The 2020 Coretta Scott King Award- and Newbery Medal-winning cartoonist and children's book illustrator, **Jerry Craft**, discusses his cartooning and Will Eisner.

TRAILER FOR WILL EISNER: PORTRAIT OF A SEQUENTIAL ARTIST (3 minutes)

The trailer for the award-winning, feature-length documentary featuring interviews with **Kurt Vonnegut, Michael Chabon, Jules Feiffer, Jack Kirby, Art Spiegelman, Frank Miller, Stan Lee**, and others.

WILL EISNER: PORTRAIT OF A SEQUENTIAL ARTIST (92 minutes)

A DVD loaner is available for organizations wishing to hold screenings or stream the above documentary. Email info@willeisner.com for information.

**For Additional Programming Ideas and Updates for Will Eisner Week 2024
Visit www.willeisner.com and the YouTube Will Eisner Channel Often.**