



CENTRE FOR
Women's Safety
and Wellbeing

Preventing violence,
promoting health,
advancing gender equality

The Purple Bench Project

The Centre for Women's Safety and Wellbeing's Purple Bench Project supports the installations of a series of purple benches in public spaces to honour all victims killed as a result of family and domestic violence (FDV). This initiative is supported by local government and members of parliament. The latest data reports that one woman a week is killed by a current or former partner, one in three (30.5%) Australian women has experienced physical violence since the age of fifteen and one in four Australian women (23.0%) has experienced emotional abuse by a current or former partner.

In Nova Scotia, Canada, Purple Benches are located in public parks to honour the memory of women murdered by their partner and to provide HELP numbers for people experiencing FDV. They are known as Barb's Benches and were launched in 2015 to mark the 25-year anniversary of the murder of Barb Ballie by her husband.



Purple is associated with the global Domestic Violence Awareness Movement

We plan to (PLEASE SELECT ONE):

1. Purchase a new bench (Must be 'Parkway seat' from Exterior Street and Park Outfitters - 1300 785 765) with heavy duty aluminium slats, powder coated in 'Dark Violet'
2. Renovate an existing bench using Dulux 'Purple Wisdom' and add the plaque

- We acknowledge there is a cost for the Purple Bench and commemorative plaque and are prepared to pay for these expenses
- We will find a suitable location for the bench with maximum exposure.
- We will send out a letter of invitation to our nominated local council/organisation representative for the launch.
- We will ensure the plaque reads:
"In honour of all victims of domestic homicide in WA. If you need advice and support, please phone:
Women's DV helpline: 9223 1188 or 1800 007 339" (see image on next page)
- We will ensure the local council/organisation and CWSW logos are on the plaque.
- We will plan for a date of completion and hold a launch in partnership with the CWSW.
- We recognise that any media and information about the Purple Bench will be public information.



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Please note the logo has changed to The Centre for Women's Safety and Wellbeing which is in the header of this document.

The first bench in Western Australia was launched by the Hon. Simone McGurk, MLA - Minister for Child Protection; Women's Interests; Prevention of Family and Domestic Violence; Community Services and Dr Brad Pettit - Mayor, City of Fremantle.

The Centre for Women's Safety and Wellbeing will...

- Provide the logo for The Centre for Women's Safety and Wellbeing, appropriate wording for the plaque and the required specifications for the bench.
- Provide a list of key family and domestic violence related service providers in your area for consideration of invitation to the launch.

Thank you for registering your interest. A representative from CWSW will be in contact as soon as possible.

Name:

Where will the Purple Bench be located?

Organisation:

Phone:

Email:

How did you hear about The Purple Bench Project?

Date:

CWSW support contact: info@csw.com.au Phone: (08) 9420 7264.