

NEWS LETTER
JANUARY TO JUNE 2021



News Letter

— TRUSTED NEWS SINCE 1737 —

News Letter has reported in accordance with ABC's industry-agreed standards for Regional Publications

9,505

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(AVERAGE PER ISSUE)

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DATE	REASON	TOTAL	DATE	REASON	TOTAL
17-Mar	Public Holiday	6,604	5-Apr	Public Holiday	6,459
2-Apr	Public Holiday	6,625	31-May	Public Holiday	6,505

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ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk

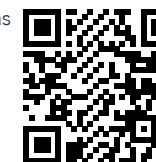


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