North Carolina Survey Results

Q1 Do you approve or disapprove of the job Donald Trump is doing as President?

Approve 46%

Disapprove...51%

Not sure 3%

Q2 Regardless of whether you approve or disapprove of the job he's doing, do you have a favorable or unfavorable opinion of Donald Trump?

Favorable...45%

Unfavorable 52%

Not sure 3%

Q3 Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable...45%

Unfavorable 48%

Not sure 7%

Q4 The candidates for President are Democrat Joe Biden and Republican Donald Trump. If the election was today, who would you vote for?

Joe Biden..50%

Donald Trump 46%

Undecided... 3%

Q5 Did you watch the Presidential debate between Joe Biden and Donald Trump on Tuesday?

Yes...84%

No..16%

Q6 Did the debate change your opinion on who to vote for President, or not?

Yes... 6%

No..94%

Q7 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable...49%

Unfavorable 38%

Not sure 14%

Q8 Do you have a favorable or unfavorable opinion of Dan Forest?

Favorable...36%

Unfavorable 39%

Not sure 25%

Q9 The candidates for Governor are Democrat Roy Cooper and Republican Dan Forest. If the election was today, who would you vote for?

Roy Cooper...52%

Dan Forest..40%

Undecided... 8%

Q10 Do you have a favorable or unfavorable opinion of Cal Cunningham?

Favorable...37%

Unfavorable 39%

Not sure 25%

Q11 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable...31%

Unfavorable 54%

Not sure 15%

Q12 The candidates for Senate are Democrat Cal Cunningham and Republican Thom Tillis. If the election was today, who would you vote for?

Cal Cunningham 48%

Thom Tillis 42%

Undecided...11%

Q13 Have you heard or read anything about Cal Cunningham having a relationship with a woman who is not his wife?

Yes	58%
No	42%

Q14 Does the information about Cal Cunningham having a relationship with a woman who is not his wife make you more or less likely to vote for him, or does it not make a difference?

More likely	3%
Less likely	37%
It doesn't make a difference	58%
Not sure	2%

Q15 How concerned would you say you are about the coronavirus- very concerned, somewhat concerned, or not that concerned?

Very concerned	63%
Somewhat concerned	27%
Not that concerned	10%

Q16 In the 2016 election for President, did you vote for Republican Donald Trump, Democrat Hillary Clinton, someone else, or did you not vote in the election?

Donald Trump	48%
Hillary Clinton	43%
Someone else / Did not vote	9%

Q17 If you are a woman, press 1. If a man, press 2.

Woman	53%
Man	47%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat	37%
Republican	33%
Independent	30%

Q19 If you are white, press 1. If African-American, press 2. If other, press 3.

White	73%
African-American	21%
Other	6%

Q20 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45	31%
46 to 65	39%
Older than 65	29%

Q21 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

High school graduate or less	27%
Some college but did not finish	28%
2-year college degree	10%
4-year college degree	21%
Post-graduate degree	14%

Q22 Mode

Landline	50%
Text	50%

Q23 Media Market

Charlotte	27%
Greensboro	18%
Greenville	7%
Asheville	8%
Raleigh	31%
Wilmington	5%
Other	4%

	Base	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone else / Did not v...
Trump Approval				
Approve	**46%**	92%	1%	13%
Disapprove	**51%**	6%	97%	73%
Not sure	**3%**	2%	1%	15%

	Base	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone else / Did not v...
Trump Favorability				
Favorable	**45%**	90%	1%	16%
Unfavorable	**52%**	7%	97%	73%
Not sure	**3%**	3%	2%	11%

	Base	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone else / Did not v...
Biden Favorability				
Favorable	**45%**	7%	85%	56%
Unfavorable	**48%**	88%	7%	31%
Not sure	**7%**	5%	8%	13%

		2016 Vote		
	Base	Donald Tru...	Hillary Clint...	Someone else / Did not v...
Biden / Trump				
Joe Biden	**50%**	7%	96%	65%
Donald Trump	**46%**	92%	1%	14%
Undecided	**3%**	1%	3%	21%

		2016 Vote		
	Base	Donald Tru...	Hillary Clint...	Someone else / Did not v...
Watched Presidential Debate Yes / No				
Yes	**84%**	87%	83%	73%
No	**16%**	13%	17%	27%

		2016 Vote		
	Base	Donald Tru...	Hillary Clint...	Someone else / Did not v...
Debate Changed Presidential Vote Yes / No				
Yes	**6%**	4%	8%	8%
No	**94%**	96%	92%	92%

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	Bas-e	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone els-e / Did not v...
Cooper Favorability				
Favorable	**49%**	11%	87%	63%
Unfavorable	**38%**	73%	3%	18%
Not sure	**14%**	16%	11%	18%

	Bas-e	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone els-e / Did not v...
Forest Favorability				
Favorable	**36%**	68%	5%	15%
Unfavorable	**39%**	11%	72%	31%
Not sure	**25%**	21%	24%	54%

	Bas-e	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone els-e / Did not v...
Cooper / Forest				
Roy Cooper	**52%**	10%	95%	67%
Dan Forest	**40%**	80%	1%	15%
Undecided	**8%**	10%	4%	17%

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	Bas-e	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone els-e / Did not v...
Cunningham Favorability				
Favorable	**37%**	8%	66%	46%
Unfavorable	**39%**	71%	6%	27%
Not sure	**25%**	21%	28%	27%

	Bas-e	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone els-e / Did not v...
Tillis Favorability				
Favorable	**31%**	62%	2%	9%
Unfavorable	**54%**	22%	86%	70%
Not sure	**15%**	16%	12%	21%

	Bas-e	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone els-e / Did not v...
Cunningham / Tillis				
Cal Cunningham	**48%**	9%	89%	59%
Thom Tillis	**42%**	82%	2%	14%
Undecided	**11%**	9%	9%	27%

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	Bas-e	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone els-e / Did not v...
Heard/Read About Cunningham's Extramarital Relationship Yes / No				
Yes	**58%**	57%	61%	48%
No	**42%**	43%	39%	52%

	Bas-e	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone els-e / Did not v...
Cunningham's Extramarital Relationship Makes More / Less Likely to Vote for Him				
More likely	**3%**	2%	4%	5%
Less likely	**37%**	66%	8%	33%
It doesn't make a difference	**58%**	31%	85%	59%
Not sure	**2%**	1%	2%	3%

	Bas-e	2016 Vote		
		Donal-d Tru...	Hillary Clint...	Someone els-e / Did not v...
Coronavirus Level of Concern				
Very concerned	**63%**	41%	84%	81%
Somewhat concerned	**27%**	41%	15%	9%
Not that concerned	**10%**	18%	1%	10%

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	Bas-e	Gender	
		Wom...	Man
Trump Approval			
Approve	**46%**	41%	51%
Disapprove	**51%**	54%	48%
Not sure	**3%**	4%	1%

	Bas-e	Gender	
		Wom...	Man
Trump Favorability			
Favorable	**45%**	42%	48%
Unfavorable	**52%**	55%	48%
Not sure	**3%**	3%	4%

	Bas-e	Gender	
		Wom...	Man
Biden Favorability			
Favorable	**45%**	47%	43%
Unfavorable	**48%**	46%	50%
Not sure	**7%**	7%	7%

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	Bas-e	Gender	
		Wom...	Man
Biden / Trump			
Joe Biden	**50%**	55%	46%
Donald Trump	**46%**	42%	50%
Undecided	**3%**	3%	4%

	Bas-e	Gender	
		Wom...	Man
Watched Presidential Debate Yes / No			
Yes	**84%**	84%	84%
No	**16%**	16%	16%

	Bas-e	Gender	
		Wom...	Man
Debate Changed Presidential Vote Yes / No			
Yes	**6%**	7%	4%
No	**94%**	93%	96%

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	Bas-e	Gender	
		Wom...	Man
Cooper Favorability			
Favorable	**49%**	50%	46%
Unfavorable	**38%**	33%	43%
Not sure	**14%**	17%	10%

	Bas-e	Gender	
		Wom...	Man
Forest Favorability			
Favorable	**36%**	31%	42%
Unfavorable	**39%**	43%	34%
Not sure	**25%**	26%	24%

	Bas-e	Gender	
		Wom...	Man
Cooper / Forest			
Roy Cooper	**52%**	57%	46%
Dan Forest	**40%**	35%	47%
Undecided	**8%**	9%	8%

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	Bas-e	Gender	
		Wom...	Man
Cunningham Favorability			
Favorable	**37%**	35%	38%
Unfavorable	**39%**	35%	43%
Not sure	**25%**	30%	18%

	Bas-e	Gender	
		Wom...	Man
Tillis Favorability			
Favorable	**31%**	28%	35%
Unfavorable	**54%**	55%	52%
Not sure	**15%**	17%	13%

	Bas-e	Gender	
		Wom...	Man
Cunningham / Tillis			
Cal Cunningham	**48%**	53%	42%
Thom Tillis	**42%**	36%	48%
Undecided	**11%**	12%	9%

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	Bas-e	Gender	
		Wom...	Man
Heard/Read About Cunningham's Extramarital Relationship Yes / No			
Yes	**58%**	59%	56%
No	**42%**	41%	44%

	Bas-e	Gender	
		Wom...	Man
Cunningham's Extramarital Relationship Makes More / Less Likely to Vote for Him			
More likely	**3%**	4%	2%
Less likely	**37%**	33%	42%
It doesn't make a difference	**58%**	60%	55%
Not sure	**2%**	3%	1%

	Bas-e	Gender	
		Wom...	Man
Coronavirus Level of Concern			
Very concerned	**63%**	70%	56%
Somewhat concerned	**27%**	22%	33%
Not that concerned	**10%**	9%	11%

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	Bas-e	Party		
		Democr...	Republic...	Independe...
Trump Approval				
Approve	**46%**	8%	94%	39%
Disapprove	**51%**	89%	5%	55%
Not sure	**3%**	3%	1%	5%

	Bas-e	Party		
		Democr...	Republic...	Independe...
Trump Favorability				
Favorable	**45%**	8%	90%	41%
Unfavorable	**52%**	88%	7%	56%
Not sure	**3%**	4%	3%	3%

	Bas-e	Party		
		Democr...	Republic...	Independe...
Biden Favorability				
Favorable	**45%**	82%	6%	43%
Unfavorable	**48%**	11%	89%	48%
Not sure	**7%**	7%	5%	9%

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	Bas-e	Party		
		Democr...	Republic...	Independe...
Biden / Trump				
Joe Biden	**50%**	90%	5%	52%
Donald Trump	**46%**	7%	94%	41%
Undecided	**3%**	2%	1%	7%

	Bas-e	Party		
		Democr...	Republic...	Independe...
Watched Presidential Debate Yes / No				
Yes	**84%**	86%	87%	78%
No	**16%**	14%	13%	22%

	Bas-e	Party		
		Democr...	Republic...	Independe...
Debate Changed Presidential Vote Yes / No				
Yes	**6%**	8%	3%	6%
No	**94%**	92%	97%	94%

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	Bas-e	Party		
		Democr...	Republic...	Independe...
Cooper Favorability				
Favorable	**49%**	80%	10%	53%
Unfavorable	**38%**	8%	75%	33%
Not sure	**14%**	12%	15%	14%

	Bas-e	Party		
		Democr...	Republic...	Independe...
Forest Favorability				
Favorable	**36%**	11%	71%	28%
Unfavorable	**39%**	58%	10%	47%
Not sure	**25%**	30%	19%	25%

	Bas-e	Party		
		Democr...	Republic...	Independe...
Cooper / Forest				
Roy Cooper	**52%**	89%	8%	53%
Dan Forest	**40%**	5%	85%	35%
Undecided	**8%**	6%	7%	12%

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	Bas-e	Party		
		Democr...	Republic...	Independe...
Cunningham Favorability				
Favorable	**37%**	64%	8%	34%
Unfavorable	**39%**	11%	71%	38%
Not sure	**25%**	25%	21%	28%

	Bas-e	Party		
		Democr...	Republic...	Independe...
Tillis Favorability				
Favorable	**31%**	6%	66%	24%
Unfavorable	**54%**	78%	17%	64%
Not sure	**15%**	16%	16%	12%

	Bas-e	Party		
		Democr...	Republic...	Independe...
Cunningham / Tillis				
Cal Cunningham	**48%**	82%	5%	53%
Thom Tillis	**42%**	7%	86%	34%
Undecided	**11%**	11%	8%	13%

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	Bas-e	Party		
		Democr...	Republic...	Independe...
Heard/Read About Cunningham's Extramarital Relationship Yes / No				
Yes	**58%**	50%	55%	69%
No	**42%**	50%	45%	31%

	Bas-e	Party		
		Democr...	Republic...	Independe...
Cunningham's Extramarital Relationship Makes More / Less Likely to Vote for Him				
More likely	**3%**	7%	3%	1%
Less likely	**37%**	13%	66%	34%
It doesn't make a difference	**58%**	79%	30%	62%
Not sure	**2%**	2%	1%	3%

	Bas-e	Party		
		Democr...	Republic...	Independe...
Coronavirus Level of Concern				
Very concerned	**63%**	84%	40%	64%
Somewhat concerned	**27%**	13%	41%	29%
Not that concerned	**10%**	3%	20%	8%

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	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Trump Approval				
Approve	**46%**	59%	5%	23%
Disapprove	**51%**	39%	90%	67%
Not sure	**3%**	2%	4%	9%

	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Trump Favorability				
Favorable	**45%**	57%	8%	23%
Unfavorable	**52%**	40%	88%	65%
Not sure	**3%**	2%	4%	12%

	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Biden Favorability				
Favorable	**45%**	35%	81%	37%
Unfavorable	**48%**	59%	13%	36%
Not sure	**7%**	6%	5%	27%

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	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Biden / Trump				
Joe Biden	**50%**	39%	90%	55%
Donald Trump	**46%**	60%	6%	23%
Undecided	**3%**	2%	4%	21%

	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Watched Presidential Debate Yes / No				
Yes	**84%**	85%	90%	52%
No	**16%**	15%	10%	48%

	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Debate Changed Presidential Vote Yes / No				
Yes	**6%**	3%	11%	21%
No	**94%**	97%	89%	79%

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	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Cooper Favorability				
Favorable	**49%**	39%	80%	60%
Unfavorable	**38%**	49%	3%	18%
Not sure	**14%**	12%	17%	22%

	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Forest Favorability				
Favorable	**36%**	44%	11%	27%
Unfavorable	**39%**	37%	47%	40%
Not sure	**25%**	19%	42%	33%

	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Cooper / Forest				
Roy Cooper	**52%**	40%	90%	55%
Dan Forest	**40%**	52%	4%	23%
Undecided	**8%**	7%	7%	22%

	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Cunningham Favorability				
Favorable	**37%**	29%	62%	33%
Unfavorable	**39%**	49%	9%	25%
Not sure	**25%**	22%	29%	42%

	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Tillis Favorability				
Favorable	**31%**	40%	6%	20%
Unfavorable	**54%**	48%	70%	70%
Not sure	**15%**	13%	24%	10%

	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Cunningham / Tillis				
Cal Cunningham	**48%**	38%	79%	59%
Thom Tillis	**42%**	53%	6%	23%
Undecided	**11%**	9%	15%	18%

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	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Heard/Read About Cunningham's Extramarital Relationship Yes / No				
Yes	**58%**	65%	32%	57%
No	**42%**	35%	68%	43%

	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Cunningham's Extramarital Relationship Makes More / Less Likely to Vote for Him				
More likely	**3%**	2%	10%	7%
Less likely	**37%**	41%	21%	19%
It doesn't make a difference	**58%**	55%	68%	75%
Not sure	**2%**	2%	-	-

	Bas-e	Race		
		Whit-e	African-Americ...	Othe-r
Coronavirus Level of Concern				
Very concerned	**63%**	57%	86%	55%
Somewhat concerned	**27%**	30%	13%	38%
Not that concerned	**10%**	13%	1%	7%

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	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Trump Approval				
Approve	**46%**	30%	48%	60%
Disapprove	**51%**	67%	49%	37%
Not sure	**3%**	2%	3%	3%

	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Trump Favorability				
Favorable	**45%**	30%	46%	59%
Unfavorable	**52%**	66%	51%	38%
Not sure	**3%**	4%	3%	3%

	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Biden Favorability				
Favorable	**45%**	52%	45%	38%
Unfavorable	**48%**	42%	46%	57%
Not sure	**7%**	6%	9%	5%

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	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Biden / Trump				
Joe Biden	**50%**	64%	49%	38%
Donald Trump	**46%**	31%	49%	59%
Undecided	**3%**	5%	3%	3%

	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Watched Presidential Debate Yes / No				
Yes	**84%**	86%	79%	88%
No	**16%**	14%	21%	12%

	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Debate Changed Presidential Vote Yes / No				
Yes	**6%**	6%	5%	6%
No	**94%**	94%	95%	94%

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	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Cooper Favorability				
Favorable	**49%**	56%	49%	40%
Unfavorable	**38%**	30%	38%	45%
Not sure	**14%**	14%	12%	15%

	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Forest Favorability				
Favorable	**36%**	30%	35%	44%
Unfavorable	**39%**	42%	41%	34%
Not sure	**25%**	29%	24%	22%

	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Cooper / Forest				
Roy Cooper	**52%**	62%	50%	43%
Dan Forest	**40%**	28%	43%	49%
Undecided	**8%**	10%	7%	8%

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	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Cunningham Favorability				
Favorable	**37%**	43%	35%	32%
Unfavorable	**39%**	26%	43%	47%
Not sure	**25%**	31%	22%	21%

	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Tillis Favorability				
Favorable	**31%**	21%	31%	44%
Unfavorable	**54%**	63%	58%	38%
Not sure	**15%**	17%	11%	18%

	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Cunningham / Tillis				
Cal Cunningham	**48%**	59%	49%	35%
Thom Tillis	**42%**	29%	42%	54%
Undecided	**11%**	12%	9%	11%

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	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Heard/Read About Cunningham's Extramarital Relationship Yes / No				
Yes	**58%**	55%	64%	52%
No	**42%**	45%	36%	48%

	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Cunningham's Extramarital Relationship Makes More / Less Likely to Vote for Him				
More likely	**3%**	2%	3%	6%
Less likely	**37%**	24%	37%	52%
It doesn't make a difference	**58%**	72%	59%	40%
Not sure	**2%**	2%	2%	2%

	Bas-e	Age		
		18 t-o 45	46 t-o 65	Older than ...
Coronavirus Level of Concern				
Very concerned	**63%**	59%	62%	70%
Somewhat concerned	**27%**	28%	27%	25%
Not that concerned	**10%**	13%	11%	5%

	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Trump Approval						
Approve	46%	50%	56%	60%	33%	26%
Disapprove	51%	46%	40%	39%	64%	73%
Not sure	3%	4%	4%	1%	2%	1%

	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Trump Favorability						
Favorable	45%	50%	56%	59%	32%	22%
Unfavorable	52%	47%	38%	38%	67%	75%
Not sure	3%	3%	6%	3%	1%	3%

	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Biden Favorability						
Favorable	45%	40%	35%	32%	55%	69%
Unfavorable	48%	56%	56%	61%	36%	27%
Not sure	7%	4%	9%	7%	9%	4%

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	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Biden / Trump						
Joe Biden	**50%**	47%	39%	36%	62%	73%
Donald Trump	**46%**	48%	60%	62%	33%	25%
Undecided	**3%**	6%	2%	2%	5%	1%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Watched Presidential Debate Yes / No						
Yes	**84%**	82%	82%	87%	87%	87%
No	**16%**	18%	18%	13%	13%	13%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Debate Changed Presidential Vote Yes / No						
Yes	**6%**	8%	2%	7%	5%	9%
No	**94%**	92%	98%	93%	95%	91%

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	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Cooper Favorability						
Favorable	**49%**	41%	38%	38%	61%	73%
Unfavorable	**38%**	37%	46%	49%	34%	22%
Not sure	**14%**	22%	16%	13%	6%	5%

	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Forest Favorability						
Favorable	**36%**	39%	44%	39%	31%	21%
Unfavorable	**39%**	27%	27%	33%	52%	69%
Not sure	**25%**	34%	29%	28%	17%	10%

	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Cooper / Forest						
Roy Cooper	**52%**	51%	38%	36%	62%	76%
Dan Forest	**40%**	38%	53%	47%	34%	23%
Undecided	**8%**	11%	9%	18%	4%	1%

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	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Cunningham Favorability						
Favorable	37%	32%	27%	30%	45%	56%
Unfavorable	39%	40%	47%	43%	32%	27%
Not sure	25%	28%	26%	27%	23%	17%

	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Tillis Favorability						
Favorable	31%	32%	38%	38%	27%	20%
Unfavorable	54%	46%	44%	52%	65%	73%
Not sure	15%	22%	19%	10%	8%	7%

	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Cunningham / Tillis						
Cal Cunningham	48%	45%	33%	38%	60%	71%
Thom Tillis	42%	42%	51%	52%	35%	25%
Undecided	11%	13%	16%	9%	5%	4%

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	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Heard/Read About Cunningham's Extramarital Relationship Yes / No						
Yes	**58%**	38%	51%	56%	73%	86%
No	**42%**	62%	49%	44%	27%	14%

	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Cunningham's Extramarital Relationship Makes More / Less Likely to Vote for Him						
More likely	**3%**	6%	4%	2%	2%	1%
Less likely	**37%**	43%	48%	45%	28%	27%
It doesn't make a difference	**58%**	50%	46%	52%	68%	68%
Not sure	**2%**	0%	1%	1%	2%	5%

	Bas-e	Education				
		High school gr-aduate or less	Some college but did not finish	2-year colleg-e degree	4-year colleg-e degree	Post-graduat-e degree
Coronavirus Level of Concern						
Very concerned	**63%**	65%	54%	54%	69%	76%
Somewhat concerned	**27%**	27%	34%	34%	19%	19%
Not that concerned	**10%**	8%	11%	12%	13%	5%

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	Bas-e	Mode	
		Landli...	Text
Trump Approval			
Approve	**46%**	56%	36%
Disapprove	**51%**	41%	62%
Not sure	**3%**	4%	2%

	Bas-e	Mode	
		Landli...	Text
Trump Favorability			
Favorable	**45%**	56%	34%
Unfavorable	**52%**	40%	63%
Not sure	**3%**	4%	2%

	Bas-e	Mode	
		Landli...	Text
Biden Favorability			
Favorable	**45%**	39%	51%
Unfavorable	**48%**	54%	42%
Not sure	**7%**	7%	7%

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	Bas-e	Mode	
		Landli...	Text
Biden / Trump			
Joe Biden	**50%**	40%	60%
Donald Trump	**46%**	55%	37%
Undecided	**3%**	5%	2%

	Bas-e	Mode	
		Landli...	Text
Watched Presidential Debate Yes / No			
Yes	**84%**	82%	86%
No	**16%**	18%	14%

	Bas-e	Mode	
		Landli...	Text
Debate Changed Presidential Vote Yes / No			
Yes	**6%**	9%	3%
No	**94%**	91%	97%

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	Bas-e	Mode	
		Landli...	Text
Cooper Favorability			
Favorable	**49%**	40%	57%
Unfavorable	**38%**	45%	30%
Not sure	**14%**	15%	13%

	Bas-e	Mode	
		Landli...	Text
Forest Favorability			
Favorable	**36%**	44%	28%
Unfavorable	**39%**	33%	44%
Not sure	**25%**	22%	28%

	Bas-e	Mode	
		Landli...	Text
Cooper / Forest			
Roy Cooper	**52%**	42%	61%
Dan Forest	**40%**	48%	32%
Undecided	**8%**	9%	7%

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	Bas-e	Mode	
		Landli...	Text
Cunningham Favorability			
Favorable	**37%**	32%	42%
Unfavorable	**39%**	46%	32%
Not sure	**25%**	22%	27%

	Bas-e	Mode	
		Landli...	Text
Tillis Favorability			
Favorable	**31%**	40%	23%
Unfavorable	**54%**	45%	63%
Not sure	**15%**	15%	14%

	Bas-e	Mode	
		Landli...	Text
Cunningham / Tillis			
Cal Cunningham	**48%**	37%	58%
Thom Tillis	**42%**	50%	33%
Undecided	**11%**	13%	9%

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	Bas-e	Mode	
		Landli...	Text
Heard/Read About Cunningham's Extramarital Relationship Yes / No			
Yes	**58%**	51%	64%
No	**42%**	49%	36%

	Bas-e	Mode	
		Landli...	Text
Cunningham's Extramarital Relationship Makes More / Less Likely to Vote for Him			
More likely	**3%**	7%	-
Less likely	**37%**	52%	25%
It doesn't make a difference	**58%**	40%	72%
Not sure	**2%**	1%	3%

	Bas-e	Mode	
		Landli...	Text
Coronavirus Level of Concern			
Very concerned	**63%**	67%	60%
Somewhat concerned	**27%**	24%	29%
Not that concerned	**10%**	9%	11%

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	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Trump Approval								
Approve	**46%**	49%	53%	53%	34%	37%	49%	65%
Disapprove	**51%**	49%	44%	44%	63%	61%	39%	32%
Not sure	**3%**	2%	2%	3%	2%	2%	12%	3%

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Trump Favorability								
Favorable	**45%**	45%	51%	50%	32%	39%	59%	65%
Unfavorable	**52%**	49%	46%	41%	66%	60%	39%	35%
Not sure	**3%**	6%	4%	10%	2%	1%	2%	-

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Biden Favorability								
Favorable	**45%**	38%	40%	39%	60%	54%	40%	32%
Unfavorable	**48%**	56%	48%	39%	36%	42%	59%	67%
Not sure	**7%**	6%	11%	21%	4%	4%	1%	1%

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	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Biden / Trump								
Joe Biden	**50%**	47%	45%	41%	63%	60%	37%	32%
Donald Trump	**46%**	49%	51%	53%	35%	37%	59%	65%
Undecided	**3%**	4%	4%	5%	1%	3%	4%	3%

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Watched Presidential Debate Yes / No								
Yes	**84%**	86%	81%	77%	88%	83%	93%	85%
No	**16%**	14%	19%	23%	12%	17%	7%	15%

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Debate Changed Presidential Vote Yes / No								
Yes	**6%**	5%	6%	4%	6%	6%	1%	12%
No	**94%**	95%	94%	96%	94%	94%	99%	88%

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Cooper Favorability								
Favorable	**49%**	40%	46%	35%	66%	61%	39%	24%
Unfavorable	**38%**	43%	40%	25%	23%	33%	41%	71%
Not sure	**14%**	17%	14%	41%	10%	6%	19%	5%

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Forest Favorability								
Favorable	**36%**	38%	43%	25%	26%	32%	36%	65%
Unfavorable	**39%**	31%	33%	29%	43%	53%	36%	22%
Not sure	**25%**	31%	24%	46%	32%	15%	28%	13%

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Cooper / Forest								
Roy Cooper	**52%**	46%	49%	42%	67%	62%	37%	24%
Dan Forest	**40%**	42%	44%	41%	28%	34%	51%	67%
Undecided	**8%**	12%	7%	17%	5%	3%	12%	9%

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Cunningham Favorability								
Favorable	**37%**	30%	35%	35%	43%	45%	35%	19%
Unfavorable	**39%**	46%	39%	18%	27%	39%	52%	33%
Not sure	**25%**	24%	26%	47%	30%	17%	13%	48%

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Tillis Favorability								
Favorable	**31%**	35%	34%	28%	25%	25%	34%	60%
Unfavorable	**54%**	50%	47%	47%	51%	68%	52%	22%
Not sure	**15%**	15%	19%	25%	24%	8%	14%	18%

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Cunningham / Tillis								
Cal Cunningham	**48%**	45%	45%	39%	43%	59%	41%	24%
Thom Tillis	**42%**	42%	50%	40%	36%	35%	37%	72%
Undecided	**11%**	12%	5%	21%	21%	7%	22%	4%

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	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Heard/Read About Cunningham's Extramarital Relationship Yes / No								
Yes	**58%**	59%	58%	22%	40%	70%	69%	33%
No	**42%**	41%	42%	78%	60%	30%	31%	67%

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Cunningham's Extramarital Relationship Makes More / Less Likely to Vote for Him								
More likely	**3%**	1%	7%	13%	0%	4%	-	-
Less likely	**37%**	31%	33%	42%	35%	39%	40%	100%
It doesn't make a difference	**58%**	67%	57%	46%	65%	56%	49%	-
Not sure	**2%**	1%	3%	-	0%	1%	11%	-

	Bas-e	Media Market						
		Charlot...	Greensbo...	Greenvi...	Ashevi...	Ralei...	Wilmingt...	Oth...
Coronavirus Level of Concern								
Very concerned	**63%**	54%	59%	69%	51%	74%	66%	70%
Somewhat concerned	**27%**	29%	34%	28%	39%	20%	19%	16%
Not that concerned	**10%**	16%	7%	4%	10%	6%	16%	14%

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