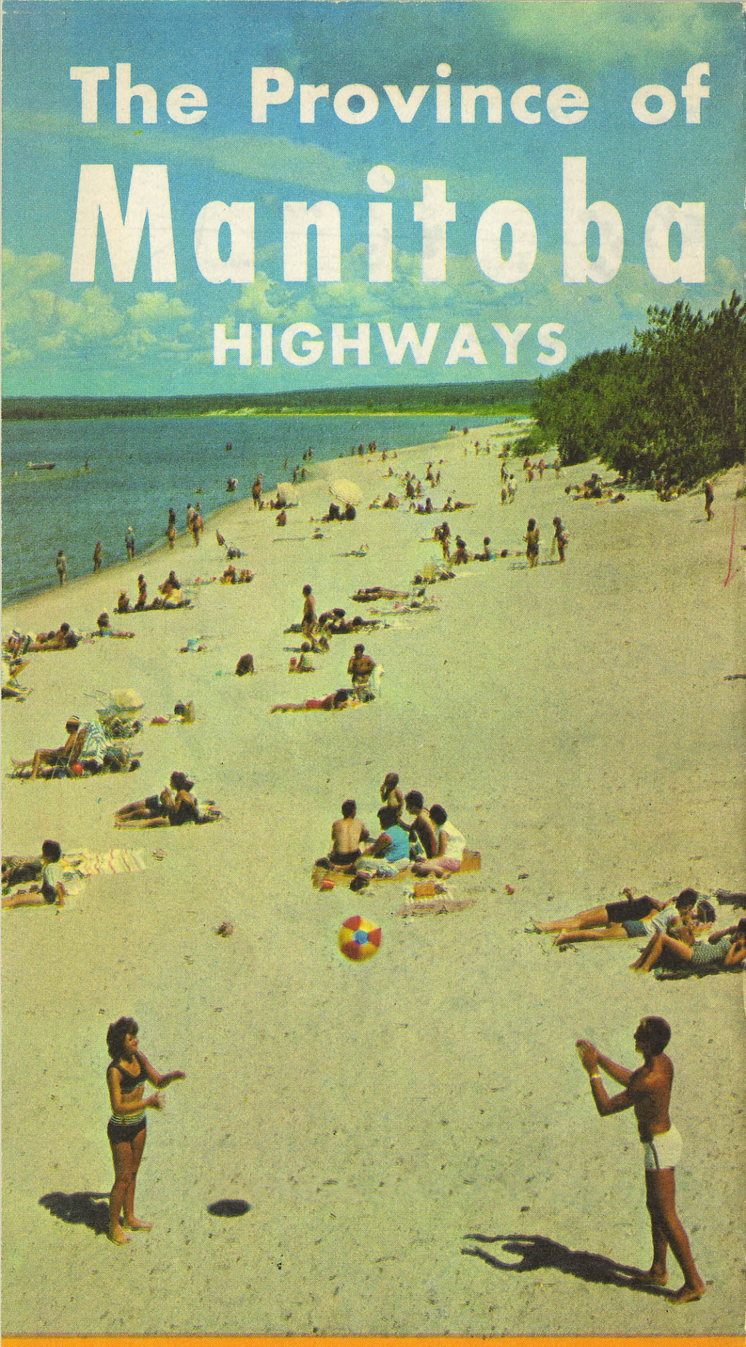
The Province of Manitoba
HIGHWAYS



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WINNIPEG,

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METROPOLITAN WINNIPEG
Comprised of all or Part of the following Municipalities (See Enlargement).

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East Kildonan — City	T4
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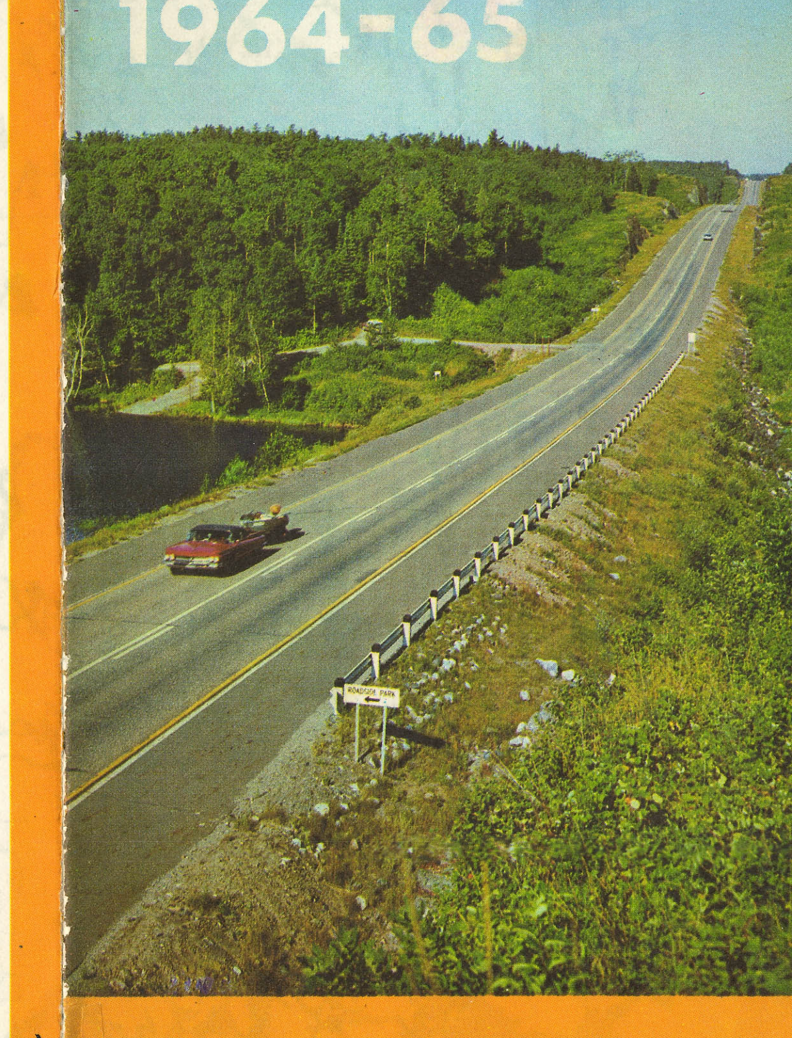
Fort Garry	E2
Macdonald	E2
North Kildonan	R4
Old Kildonan	T4
Rosser	E4
*St. Boniface — City	T3
*St. James — City	E3
St. Vital — City	T2
Springfield	O4
Transcona — City	R3
Tuxedo — Town	E2
West Kildonan — City	T4
West St. Paul	T5
*Winnipeg — City	T3

Welcome to Magnificent
Manitoba
1964-65



OFFICIAL HIGHWAY MAP

PROVINCIAL TRUNK HIGHWAY MILEAGE

*ASTERISK INDICATES HOSPITAL LOCATION

Note: The mileage shown for No. 1 and No. 4 East and West from Winnipeg and Nos. 3, 6, 8, 9, 15 and 75 is computed to and from the junction of Broadway Avenue and Osborne Street.

Mileage Read Up	Name of Place	Mileage Read Down
	P.T.H. No. 1 East of Wpg. (Trans-Canada Hwy.)	
98	Winnipeg (Osborne & Broadway)	0
95	Jct. St. Anne's Road	3
92	Jct. No. 59	6
87	Jct. No. 100 (Perimeter Hwy.)	11
75	Dufresne	23
70	Jct. No. 12	28
61	Richer	37
36	Jct. No. 11	62
31	McKinley	67
27	McMunn	71
23	East Braintree	75
9	Falcon Lake	89
0	Jct. with Ont. No. 17	98
	P.T.H. No. 1 West of Wpg. (Trans-Canada Hwy.)	
204	Winnipeg (Osborne & Broadway)	0
196	Jct. No. 100 (Perimeter Hwy.)	8
192	Headingley	12
188	Jct. No. 4	16
176	Elie	28
169	Fortier	35
164	Jct. No. 13	40
155	Jct. No. 4	49
*152	Portage la Prairie (Jct. No. 4A)	52
144	Jct. No. 4	60
136	Bagot	68
*129	MacGregor	75
122	Austin (Jct. No. 34)	82
115	Sidney	89
*103	Jct. Carberry Road	101
87	Douglas	117
77	East Jct. No. 10 & 1A	127
76	West Jct. No. 10 (Eighteenth St.)	128
66	Kemnay (West Jct. No. 1A)	138
60	Alexander	144
51	Griswold (Jct. No. 21)	153
44	Oak Lake	160
36	Routledge	168
*29	Virden	175
27	East Jct. No. 83	177
23	West Jct. No. 83	181
21	Hargrave	183
*12	Elkhorn	192
4	Kirkella	200
3	Jct. No. 41	201
0	Jct. with Sask. No. 1	204
	P.T.H. No. 1A (Via Brandon to Kemnay)	
13	Jct. No. 1 (T.C.H.) & No. 10	0
*9	South Jct. No. 10 (Victoria Ave. & Eighteenth St.) Brandon	4
0	West Jct. No. 1 (T.C.H.) Kemnay	13
	P.T.H. No. 2	
194	Oak Bluff Jct. No. 3	0
181	Starbuck	13
173	Fannystelle	21
167	Culross	27
162	Elm Creek (Jct. No. 13)	32
152	Haywood	42
*145	St. Claude	49
136	Rathwell	58
*129	Treherne	65
121	Holland (Jct. No. 34)	73
110	Cypress River	84
*101	Glenboro	93
86	Jct. No. 18	108
*83	Jct. Wawanesa E. Access Rd. (2 miles)	111
79	Jct. Wawanesa W. Access Rd. (3 miles)	115
74	Nesbitt	120
70	South Jct. No. 10	124
68	North Jct. No. 10	126
65	Carroll	129
*55	Souris (Jct. No. 22)	139
46	North Jct. No. 21	148
41	South Jct. No. 21	153
38	Deleau	156
*21	Pipestone (Jct. No. 83)	173
15	Reston	179
6	Sinclair	188
0	Jct. with Sask. No. 13	194
	P.T.H. No. 3	
253	Winnipeg (Osborne & Broadway)	0
250	Jct. No. 75 & McGillivray Blvd.	3
241	Jct. No. 100 (Perimeter Hwy.)	12
240	Oak Bluff (Jct. No. 2)	13
232	Sanford	21
223	Brunkild	30
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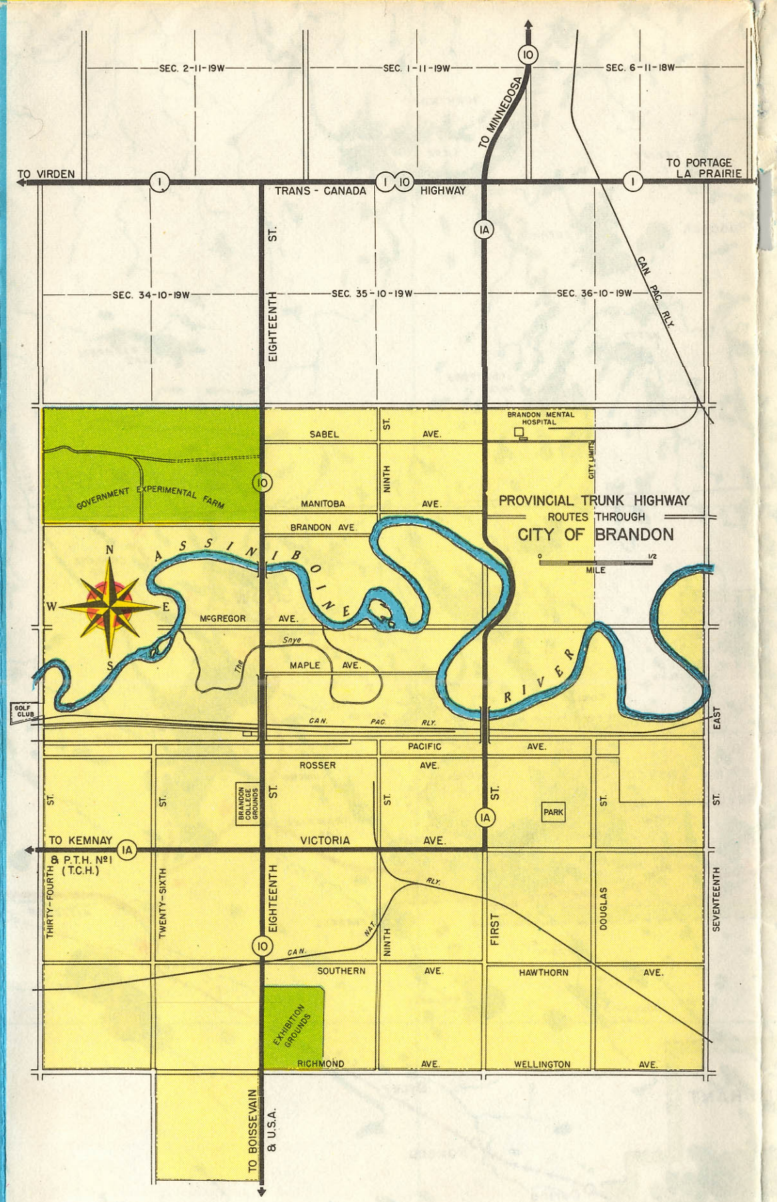
113	Winnipeg (Osborne & Broadway)	0
106	Jct. 101 (Perimeter Hwy.)	7
101	Parkdale (Jct. No. 8A)	12
96	West Jct. No. 9	17
95	East Jct. No. 9	18
92	Jct. No. 59	21
84	Garson	29
82	Tyndall	31
81	West Jct. No. 12	32
76	Jct. No. 4B	37
*75	East Jct. No. 12	38
74	Jct. No. 4B	39
55	North Jct. No. 11	58
46	Whitemouth	67
42	South Jct. No. 11	71
25	Rennie	88
0	Jct. with Ont. No. 17	113
	P.T.H. No. 4 West of Wpg.	
237	Winnipeg (Osborne & Broadway)	0
229	Jct. No. 100 (South Perimeter)	8
225	Headingley	12
221	Jct. No. 1 (T.C.H.)	16
218	St. Francois Xavier	19
194	Poplar Point	43
185	High Bluff	52
181	Jct. No. 1 (T.C.H.)	56
*178	Portage la Prairie (Jct. No. 4A)	59
170	Jct. No. 1 (T.C.H.)	67
164	MacDonald (Jct. No. 4A)	73
157	Westbourne	80
151	Jct. No. 50	86
146	Woodside	91
*138	Gladstone (Jct. No. 34)	99
*115	Neepawa (Jct. No. 5)	122
105	Jct. Franklin Rd.	132
97	Jct. No. 10 (South)	140
*95	Minnedosa	142
92	Jct. No. 10 (North)	145
86	Basswood (Jct. No. 27)	151
77	Newdale	160
68	Strathclair	169
*58	Shoal Lake (Jct. No's. 21 & 41A)	179
49	Kelloe	188
43	Solsgirth	194
35	Jct. No. 83	202
31	Foxwarren	206
22	Binscarth (Jct. No. 41)	215
*12	Jct. No. 45 (South of Russell)	225
*11	Jct. No. 83 (North of Russell)	226
0	Jct. with Sask. No. 14	237
	P.T.H. No. 4A	
*13	Portage la Prairie (Tupper St.) (Jct. No. 1 T.C.H.)	0
0	MacDonald (Jct. No. 4)	13
	P.T.H. No. 4B	
2	Jct. No. 4 and 12	0
*1	Beausejour	1
0	Jct. No. 4	2
	P.T.H. No. 5	
*156	Neepawa (Jct. No. 4)	0
146	Eden	10
141	Jct. Birnie Road	15
135	Riding Mountain	21
129	Kelwood	27
123	Norgate (Jct. No. 19)	33
*117	McCreary (Jct. No. 50)	39
*97	Ste. Rose du Lac	59
86	Ochre River	70
73	Jct. No. 10	83
*68	Dauphin (East Jct. No. 10)	88
57	West Jct. No. 10	99
*49	Gilbert Plains	107
*39	Grandview	117
18	Jct. Bield Road	138
*9	Roblin (Jct. No. 83)	147
0	Jct. with Sask. No. 10	156
	P.T.H. No. 6	
273	Winnipeg (Osborne & Broadway)	0
264	Jct. No. 101 (Perimeter Hwy.)	9
252	Grosse Isle	21
245	Warren (Jct. No. 67)	28
238	Woodlands	35
229	Lake Francis	44
219	St. Laurent	54
212	Oak Point	61
205	Clarkleigh	68
198	Lundar	75
191	Deerhorn	82
*184	Eriksdale (Jct. No. 68)	89
175	Mulvihill	98
167	Camper	106
*158	Ashern	115
149	Moosehorn	124
141	Grahamdale	132
138	Steeprock Jct.	135
132	Hilbre	141
124	Fairford	149
108	Jct. Gypsumville Access Road	165
19	Jct. Cedar Lake Road	254
0	Grand Rapids	273
	P.T.H. No. 7	
98	Jct. No. 1 & 4 (Portage Ave.)	0
89	Jct. No. 101 (Perimeter Hwy.)	9
83	Stony Mountain	15
*79	Jct. No. 67	19
67	Gunton	31
*62	Teulon	36
54	Komarno	44
45	Fraserwood	53
29	Narcisse	69
22	Chatfield	76
13	Poplarfield (Jct. No. 68)	85
7	Jct. Broad Valley Road	91
0	Jct. Fisher Branch Road	98
	P.T.H. No. 8	
79	Winnipeg (Osborne & Broadway)	0
74	City Limits	5
70	Jct. 101 (Perimeter Hwy.)	9
65	Parkdale (Jct. No. 8A)	14
59	Lower Fort Garry Road	20
52	Jct. Clandeboye Road	27
48	Jct. Petersfield Road	31
44	Jct. Netley Road	35
40	Jct. Matlock Road	39
38	Jct. Whytewold Road	41
33	Jct. Komarno Road	46
30	Jct. Sandy Hook Road	49
24	Jct. Fraserwood Road	55
19	Jct. Camp Morton Road	60
13	Jct. Arnes Road	66
6	Jct. No. 68	73
0	Riverton	79
	P.T.H. No. 8A	
2	Jct. No. 4	0
0	Jct. No. 8	2
	P.T.H. No. 9	
60	Winnipeg (Osborne & Broadway)	0
57	City Limits	3
53	Jct. 101 (Perimeter Hwy.)	7
42	Lockport (East Jct. No. 4)	18
41	West Jct. No. 4	19
39	Lower Fort Garry	21
38	South Jct. No. 9A	22
33	North Jct. No. 9A	27
27	Clandeboye	33
23	Petersfield	37
13	Whytewold	47
9	Winnipeg Beach	51
6	Sandy Hook	54
*0	Gimli	60
	P.T.H. No. 9A	
5	South Jct. No. 9	0
*2	Selkirk	3
0	North Jct. No. 9	5
	P.T.H. No. 10	
522	Jct. with North Dakota No. 3	0
513	Horton	9
509	Jct. No. 3	13
*506	Boissevain	16
492	Minto (South Jct. No. 23)	30
489	North Jct. No. 23	33
478	South Jct. No. 2	44
476	North Jct. No. 2	46
*461	Jct. 1A Victoria Ave. (Brandon)	61
458	West Jct. No. 1 (T.C.H.)	64
457	East Jct. No. 1 (T.C.H.) & 1A	65
452	Forrest	70
448	Jct. No. 25	74
441	Jct. No. 24	81
428	Jct. No. 4 (South)	94
*426	Minnedosa	96
423	Jct. No. 4 (North)	99
*407	Erickson	115
404	Jct. No. 45	118
397	Onanole	125
395	South Gate Riding Mountain National Park	127
362	North Gate Riding Mountain National Park	160
358	South Jct. No. 5	164
*353	Dauphin (North Jct. No. 5) (Highway No. 10 North)	169
342	Highway No. 5 West Jct.	180
341	Ashville	181
315	Ethelbert	207
304	Garland	218
295	Pine River	227
275	Cowan (Jct. No. 20)	247
265	Renwer	257
256	Jct. Minitonas Road	266
*246	Swan River (Jct. No. 83)	276
234	Bowsman	288
*221	Jct. Birch River Road	301
211	Novra	311
206	Jct. Bellsite Road	316
199	Mafeking	323
195	Jct. Baden Road	327
161	Overflowing River	361
115	Westray	407
105	Freshford	417
*95	The Pas	427
84	Prospector	438
76	Root Lake	446
68	Wanless	454
60	Atik	462
49	Jct. Simon House-Wekusko Road	473
39	Cranberry Portage	483
20	Baker's Narrows	502
3	Channing	519
*0	Flin Flon (Jct. with Sask. No. 35)	522
	P.T.H. No. 11	
73	Jct. No. 1 (T.C.H.)	0
71	Reynolds	2
67	Medika	6
58	Elma (Jct. No. 15)	15
53	South Jct. No. 4	20
*49	Whitemouth	24
40	North Jct. No. 4	33
26	Lac du Bonnet	47
17	McArthur Falls	56
12	Great Falls	61
6	Silver Falls	67
4	St. George	69
*0	Pine Falls and Powerview (Jct. No. 12)	73
	P.T.H. No. 12	
180	Jct. with Minnesota No. 313	0
177	Middlebro	3
168	Jct. Sprague Road	12
162	South Junction	18
152	Piney (Jct. No. 89)	28
125	Zhoda Corner	55
111	Jct. Sarto Road	69
*102	Steinbach (Jct. No. 52)	78
*92	Ste. Anne	88
90	Jct. No. 1 (T.C.H.)	90
77	Anola (Jct. No. 15)	103
68	Hazelglen	112
64	West Jct. No. 4	116
59	Jct. No. 4B	121
58	East Jct. No. 4	122
54	Cromwell	126
50	Ladywood	130
45	Brokenhead	135
36	Thalberg	144
31	Jct. No. 59	149
30	Beaconia	150
24	Jct. No. 12G	156
16	Jct. No. 12V	164
6	Fort Alexander	174
*0	Pine Falls and Powerview (Jct. No. 11)	180
	P.T.H. No. 12G	
4	Jct. No. 12	0
0	Grand Beach	4
	P.T.H. No. 12V	
6	Jct. No. 12	0
0	Victoria Beach	6
	P.T.H. No. 13	
30	Jct. No. 1 (T.C.H.)	0
28	Oakville	2
11	Elm Creek (Jct. No. 2)	19
*0	Carman (Jct. No. 3)	30
	P.T.H. No. 14	
32	Jct. No. 75	0
21	Rosenfeld (Jct. No. 14A)	11
16	Horndean	16
11	Plum Coulee	21
*3	Winkler (Jct. No. 32)	29
0	Jct. No. 3	32
	P.T.H. No. 14A	
14	Gretna (Jct. North Dakota No. 18)	0
*6	Altona	8
0	Rosenfeld (Jct. No. 14)	14
	P.T.H. No. 15	
57	Winnipeg (Osborne & Broadway)	0
53	Jct. No. 59 and Dugald Road	4
50	Transcona (King Street)	7
45	Jct. Perimeter Hwy.	12
42	Dugald	15
33	Anola (Jct. No. 12)	24
25	Vivian	32
16	Hazel	41
0	Elma (Jct. No. 11)	57
	P.T.H. No. 18	
39	Jct. with North Dakota No. 30	0
34	Lena	5
33	South Jct. No. 3	6
*27	Killarney (North Jct. No. 3)	12
12	Ninette (Jct. No. 23)	27
0	Jct. No. 2	39
	P.T.H. No. 19	
3	Norgate (Jct. No. 5)	0
0	Boundary Riding Mountain National Park	3
	P.T.H. No. 20	
108	Ochre River (Jct. No. 5)	0
92	Jct. Access Rd. (1 mi. East of Dauphin)	16
66	Fork River	42
*55	Winnipegosis	53
23	Camperville	85
0	Cowan (Jct. No. 10)	108
	P.T.H. No. 21	
121	Jct. with North Dakota No. 14	0
107	South Jct. No. 3	14
*106	Deloraine	15
102	North Jct. No. 3	19
89	Jct. No. 23	32
*86	Hartney	35
78	South Jct. No. 2	43
73	North Jct. No. 2	48
61	Griswold (Jct. No. 1) T.C.H.	60
40	Kenton	81
33	Oakner	88
30	Jct. No. 24	91
*27	Hamiota	94
*9	Shoal Lake (Jct. No's. 4 & 41A)	112
0	Oakburn (Jct. No. 45)	121
	P.T.H. No. 22	
*13	Souris (Jct. No. 2)	0
0	Jct. No. 23	13
	P.T.H. No. 23 West	
*155	Morris (Jct. No. 75)	0
145	Lowe Farm	10
139	Kane	16
134	Myrtle	21
129	Roland	26
126	Jordan (Jct. No. 3)	29
121	Rosebank	34
115	Miami	40
108	Jct. Deerwood Road	47
102	Jct. Altamont Road	53
94	Jct. Somerset Road	61
*88	Jct. Swan Lake Road	67
86	Jct. No. 34	69
76	Mariapolis	79
70	Greenway	85
*63	Baldur	92
53	Belmont	102
*44	Ninette (Jct. No. 18)	111
39	Dunrea	116
33	Margaret	122
26	Minto (Jct. No. 10)	128
23	North Jct. No. 10	132
13	Jct. No. 22	142
11	Elgin	144
6	Underhill	149
0	Jct. No. 21	155
	P.T.H. No. 23 East	
*17	Morris (Jct. No. 75)	0
9	Ste. Elizabeth	8
3	Dufrost	14
0	La Rochelle (Jct. No. 59)	17
	P.T.H. No. 24	
49	Jct. No. 10	0
44	Rapid City (Jct. No. 27)	5
26	Oak River	23
19	Jct. No. 21	30
11	Crandall	38
6	Arrow River	43
0	Jct. No. 83	49
	P.T.H. No. 25	
18	Jct. No. 10	0
*4	Rivers	14
0	Wheatlands	18
	P.T.H. No. 27	
14	Rapid City (Jct. No. 24)	0
0	Basswood (Jct. No. 4)	14
	P.T.H. No. 28	
*6	Cartwright (Jct. No. 3)	0
0	Jct. with North Dakota No. 281	6
	P.T.H. No. 29	
0.3	Emerson (Jct. No. 75)	0
0	Jct. with North Dakota No. 29	0.3
	P.T.H. No. 31	
14	Jct. No. 3	0
0	Windygates Jct. with North Dakota No. 1	14
	P.T.H. No. 32	
14	Jct. with North Dakota No. 32	0
*0	Winkler (Jct. No. 14)	14
	P.T.H. No. 34	
89	Jct. with North Dakota No. 20	0
83	Jct. No. 3	6
80	Jct. No. 3A	9
*79	Crystal City	10
75	Pilot Mound	14
72	Jct. No. 3	17
60	Jct. No. 23	29
45	Holland (Jct. No. 2)	44
19	Austin (Jct. No. 1) T.C.H.	70
*0	Gladstone (Jct. No. 4)	89
	P.T.H. No. 41	
46	Jct. No. 1 (T.C.H.)	0
39	Manson	7
30	McAuley	16
15	St. Lazare	31
13	Jct. No. 41A	33
0	Binscarth (Jct. No's. 4 & 83)	46
	P.T.H. No. 41A	
*32	Shoal Lake (Jct. No's. 4 & 21)	0
*11	Birtle (Jct. No. 83)	21
0	Jct. No. 41	32
	P.T.H. No. 45	
70	Jct. No. 10	0
60	Sandy Lake	10
53	Elphinstone	17
40	Oakburn (Jct. No. 21)	30
30	Vista	40
*23	Rossburn	47
18	Birdtail	52
12	Angusville	58
5	Silverton	65
*0	Jct. No. 83 (South of Russell)	70
	P.T.H. No. 50	
77	Jct. No. 4	0
69	Jct. Lakeland Road	8
61	Langruth	16
52	Embury	25
45	Amaranth	32
28	Jct. Kinosota Ridge Road	49
24	Alonsa	53
*0	McCreary (Jct. No. 5)	77
	P.T.H. No. 52	
21	Jct. No. 59	0
*8	Steinbach (Jct. No. 12)	13
0	La Broquerie	21
	P.T.H. No. 59	
112	Jct. with Minnesota No. 59	0
107	Tolstoi	5
103	Jct. Morden-Sprague Road	9
100	Roseau River	12
96	Rosa	16
86	St. Malo	26
83	La Rochelle (Jct. No. 23E)	29
*77	St. Pierre	35
70	Jct. No. 52	42
58	Ile Des Chenes	54
55	Jct. Ste. Anne's Road	57
51	Jct. No. 100 (Perimeter Hwy.)	61
48	Jct. No. 1 (T.C.H.)	64
45	Jct. No. 15	67
	Jct. 59 & 59A (Marion St.) Approx. ¼ mile south No. 15	
44	Jct. Nairn Avenue	68
40	Jct. 101 (Perimeter Hwy.)	72
38	Bird's Hill	74
30	Jct. No. 4	82
25	Jct. E. Selkirk Road	87
15	Libeau	97
6	Scanterbury (Brokenhead River)	106
0	Jct. No. 12	112
	P.T.H. No 67	
13	Warren (Jct. No. 6)	0
*3	Stonewall	10
0	Jct. No. 7	13
	P.T.H. No. 68	
52	Jct. No. 8	0
*43	Arborg	9
25	Poplarfield (Jct. No. 7)	27
*0	Eriksdale (Jct. No. 6)	52
	P.T.H. No. 75	
67	Winnipeg (Osborne & Broadway)	0
64	Jct. No. 3 (McGillivray Blvd.)	3
59	Jct. No. 100 (Perimeter Hwy.)	8
58	St. Norbert	9
43	St. Agathe	24
39	Union Point	28
*26	Morris (Jct. No. 23)	41
20	St. Jean Baptiste	47
15	Jct. No. 14	52
11	Letellier	56
*1	Emerson (Jct. No. 29)	66
0	Jct. with Minnesota No. 75	67
	P.T.H. No. 83	
243	Jct. with North Dakota No. 83	0
230	Jct. No. 3	13
*222	Melita (Jct. No. 3)	21
212	Bede	31
201	Pipestone (Jct. No. 2)	42
180	East Jct. No. 1 (T.C.H.)	63
176	West Jct. No. 1 (T.C.H.)	67
167	Two Creeks	76
160	Jct. No. 24	83
158	Miniota	85
152	Beulah	91
*141	Birtle (Jct. No. 41A)	102
134	Jct. No. 4	109
130	Foxwarren	113
121	Binscarth (Jct. No. 41)	122
*111	Jct. No. 45 (South of Russell)	132
*110	Jct. No. 4 (North of Russell)	133
77	Roblin (Jct. No. 5)	166
55	Jct. San Clara Cor.	188
41	Jct. with Sask. No. 57	202
25	Jct. with Sask. No. 49	218
*23	Benito	220
16	Durban	227
9	Kenville	234
*0	Swan River (Jct. No. 10)	243
	P.T.H. No. 89	
6	Jct. with Minnesota No. 89	0
1	Piney	5
0	Jct. No. 12	6
	P.T.H. No. 100 (South Perimeter) **T.C.H. Metro Winnipeg By-Pass**	
25	Jct. No. 1E (T.C.H.)	0
21	Jct. No. 59	4
15	Jct. No. 75	10
7	Jct. No. 3	18
0	Jct. No. 1W (T.C.H.)	25

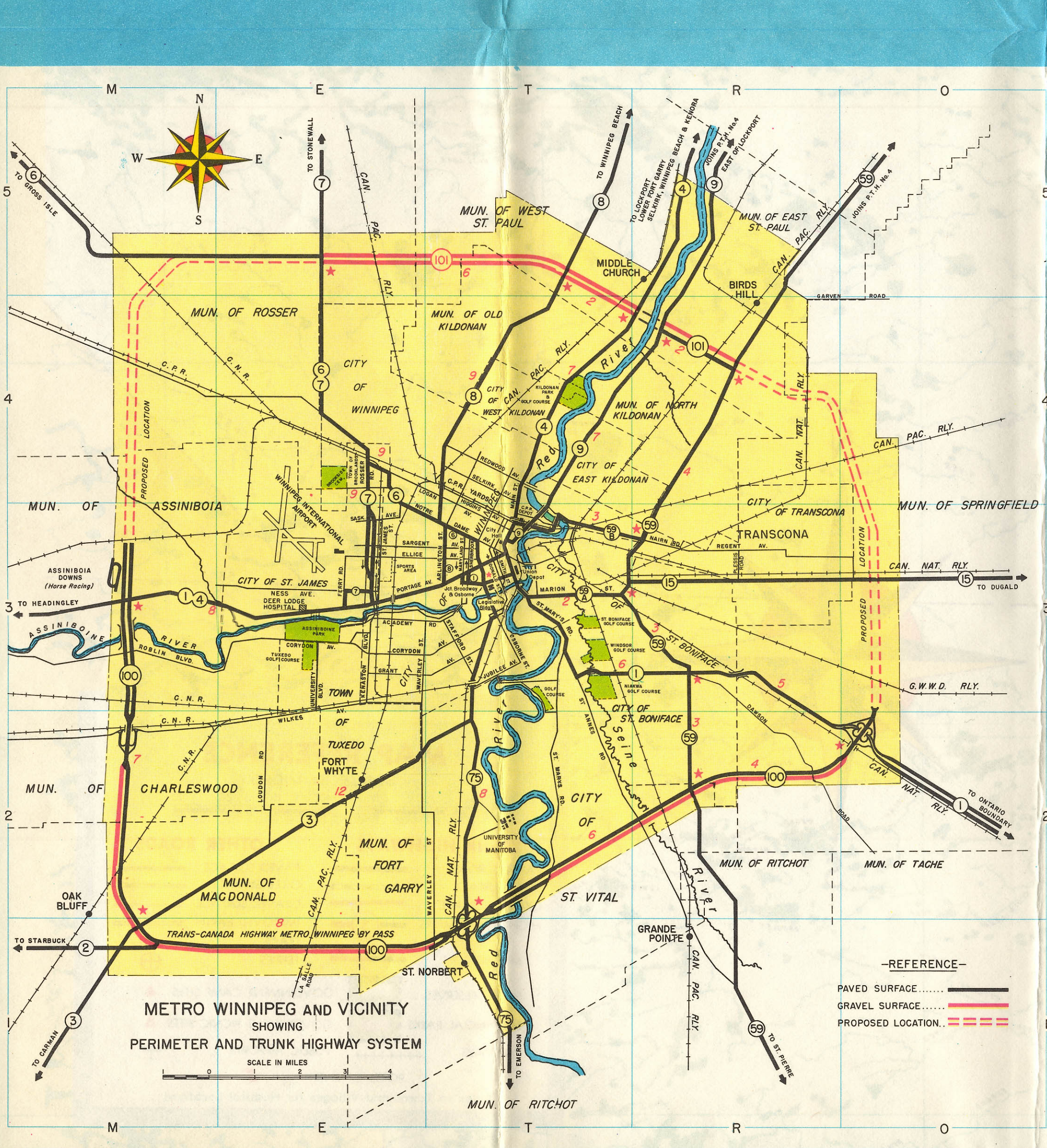


CITY OF BRANDON

BRANDON, the Wheat City of Manitoba, is the centre of a rich agricultural area. Since the arrival of the first settlers in the 1870's, the city has experienced great growth and today is a strategic distribution and transportation axis. It is also a large shopping and servicing centre, and in recent years its economy has reacted to extensive industrial expansion. The Provincial Exhibition and Winter Fair are held in Brandon each year and each attracts many visitors. Brandon is located at the junction of the Trans-Canada highway and Highway No. 10, and this strategic position brings to the city a large tourist trade. Several fine vacation resorts are located nearby, and Brandon is the centre of supply for tourists travelling to these areas.

Safe, sandy beaches throughout the province offer ideal family recreation.

The Flin Flon Trout Festival and The Pas Trapper's Festival are colorful annual carnivals of the north.



Highways of Adventure . . .

Manitoba's highways, linking over 600 urban and rural centres with Winnipeg, the capital city, comprise a network of over 6,000 miles. The Trans-Canada Highway spans the province from east to west. Other east-west roads link with north-south highways. No. 10, extends from the International Border to the mining town of Flin Flon — 522 miles to the north.

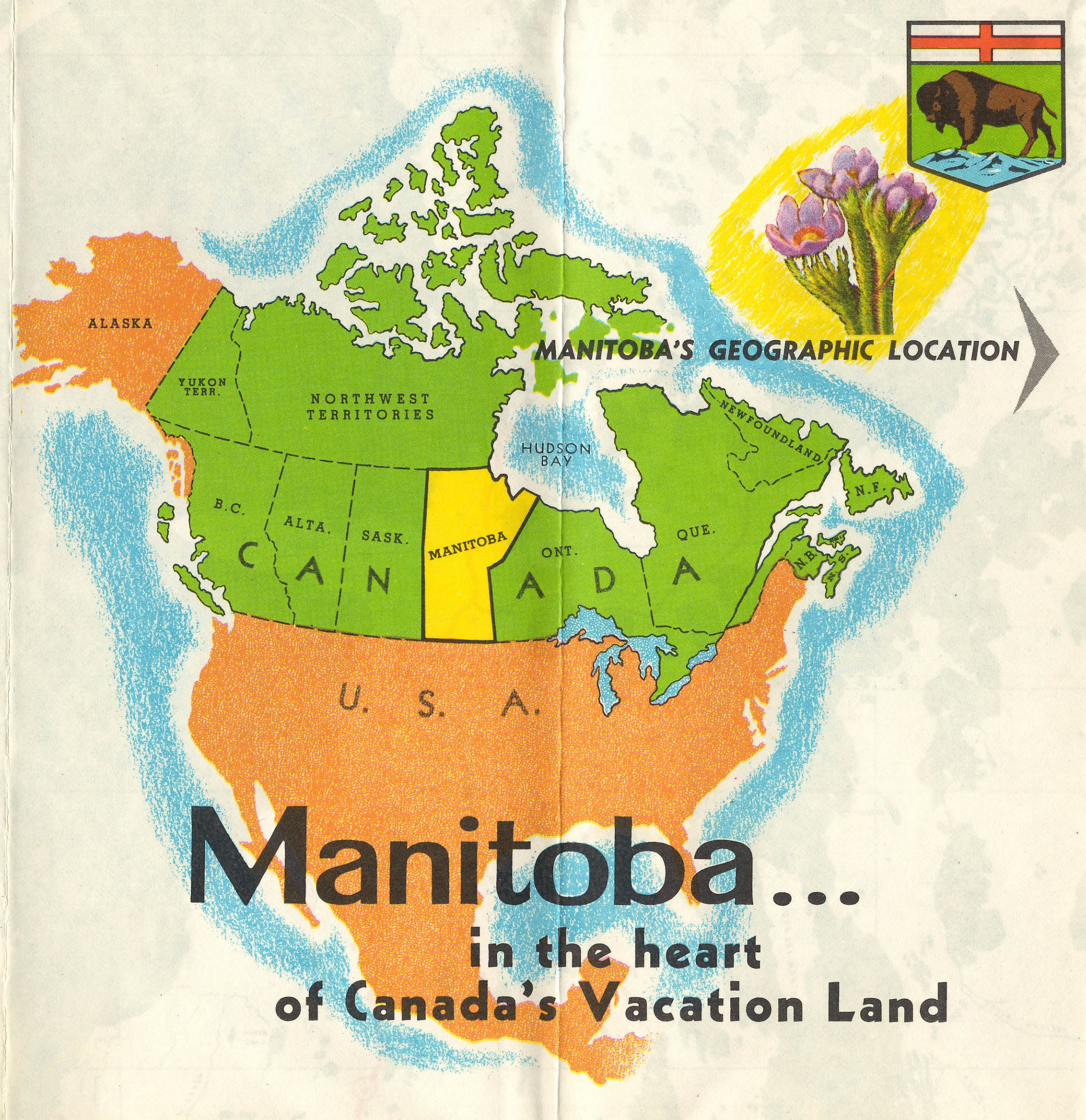
Many of Manitoba's highways follow the overland trails of Indians, explorers, and fur traders. Some parallel the old canoe routes or pass over them. Wherever the visitor enters Manitoba by road he will be on or near some route or trail over which passed the pioneers of exploration, trade, and settlement.

In southern Manitoba, not far from the present international border, La Verendrye and his sons trecked through the rolling country to the Mandan country in 1738. More than a century later the first detachment of the North West Mounted Police pressed through hills, valleys, and plains as they marched west to bring law and order to a wild and lawless land.

The highways in eastern Manitoba extend beyond the prairie farmlands and wind through the lake, river, and forest country. Several highways follow the river routes through which explorers and fur traders penetrated into Manitoba by Lake of the Woods, the Winnipeg River, from the Great Lakes chain.

In Northern Manitoba, beyond the agricultural belt, the tourist travels over roads which skirt the shores of lakes on which fur traders built their trading posts. This is the land of the northern conifers, of rocks, lakes, and rivers — popular rendezvous for anglers, hunters, and family vacationists.

With the passing of the years many things have changed in Manitoba, but the great out-of-doors remains much as it was in the days of the pioneers. The old routes of trade and exploration remain, but now are re-defined in modern Highways of Adventure — highways which carry 20th century visitors to vacation resorts, to hunting and fishing areas, to modern cities and towns, and to centres where major special attractions beckon the sportsman and family vacationist.

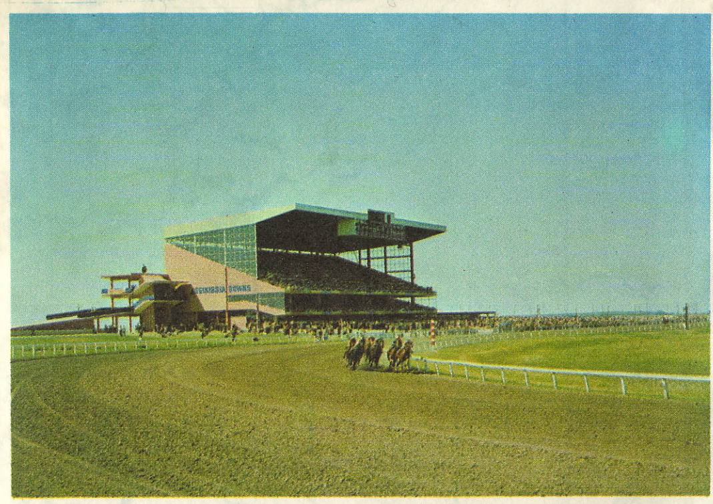


Manitoba...
in the heart of Canada's Vacation Land

APPROXIMATE DISTANCES
from Winnipeg to Important Canadian and United States Centres

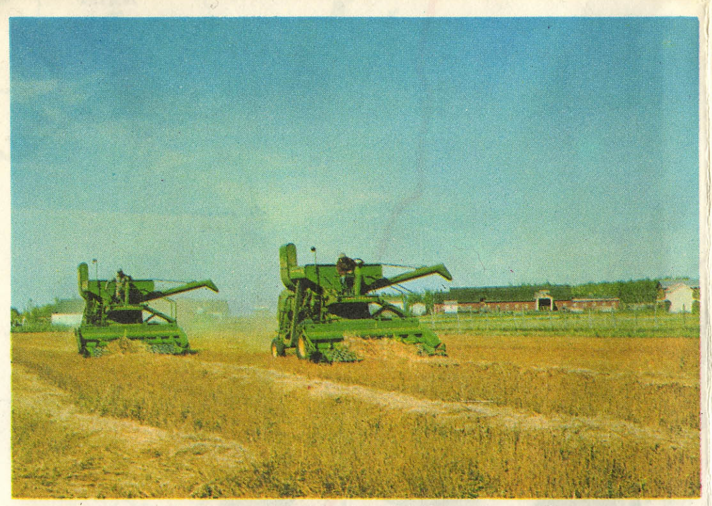
A	
Albany, N.Y.	1594
Atlanta, Ga.	1637
B	
Baltimore, Md.	1627
Banff, Alta.	902
Bemidji, Minn.	254
Billings, Mont.	876
Birmingham, Ala.	1600
Bismarck, N.D.	435
Boston, Mass.	1774
Broadview, Sask.	271
Buffalo, N.Y.	1336
Butte, Mont.	1113
C	
Calgary, Alta.	827
Cheyenne, Wyo.	1048
Chicago, Ill.	921
Cincinnati, Ohio	1182
Cleveland, Ohio	1243
Council Bluffs, Ia	662
Crookston, Minn.	164
D	
Dallas, Texas	1344
Denver, Colo.	1194
Des Moines, Ia.	735
Detroit, Mich.	1203
Detroit Lakes, Minn.	256
Duluth, Minn.	425
E	
Edmonton, Alta.	862
El Paso, Texas	1697
F	
Fargo, N.D.	237
Fort Worth, Texas	1353
Fort Frances, Ont.	268
Fort William, Ont.	450
G	
Galveston, Texas	1641
Glacier Park, Mont.	999
Grand Forks, N.D.	162
Grand Rapids, Mich.	1016
H	
Halifax, N.S.	2366
Helena, Mont.	1027
Hibbing, Minn.	365
Houston, Texas	1593
I	
Indianapolis, Ind.	1090
J	
Jacksonville, Fla.	1989
Jasper, Alta.	1111
K	
Kansas City, Mo.	908
Kenora, Ont.	132
L	
Lake Louise, Alta.	975
Laredo, Texas	1782
Lethbridge, Alta.	773
Los Angeles, Calif. (Summer)	2209
Los Angeles, Calif. (Winter)	2382
M	
Madison, Wis.	734
Marquette, Mich.	668
Medicine Hat, Alta.	673
Memphis, Tenn.	1378
Miami, Fla.	2350
Mexico City	2543
Milwaukee, Wis.	852
Minneapolis, Minn.	458
Minot, N.D. (Via Brandon)	308
Montreal, P.Q.	1511
Moose Jaw, Sask.	409
N	
Nashville, Tenn.	1380
Nelson, B.C.	1107
New Orleans, La.	1755
New York, N.Y. (Via NYST)	1771
North Battleford, Sask.	630
North Bay, Ont.	1164
O	
Oklahoma City, Okla.	1298
Omaha, Neb.	696
Ottawa, Ont.	1384
P	
Penticton, B.C.	1336
Philadelphia, Pa.	1753
Pittsburgh, Pa.	1404
Port Arthur, Ont.	445
Portland, Me.	1841
Portland, Ore.	1735
Prince Albert, Sask. (Via Saskatoon)	639
Q	
Quebec City, P.Q.	1679
R	
Rapid City, S.D.	788
Regina, Sask.	365
Richmond, Va.	1702
S	
St. Paul, Minn.	468
Salt Lake City, Utah	1441
San Antonio, Texas	1628
San Francisco, Calif.	2200
Sarnia, Ont.	1111
Saskatoon, Sask.	532
Sault Ste. Marie, Mich.	830
Savannah, Ga.	1913
Seattle, Wash.	1645
Sioux City, Ia.	564
Sioux Falls, S.D.	500
Spokane, Wash.	1355
St. John, N.B.	2123
St. Louis, Mo.	1050
Swift Current, Sask.	521
T	
Thief River Falls, Minn.	162
Toledo, Ohio	1130
Topeka, Kan.	836
Toronto, Ont.	1336
Tulsa, Okla.	1074
V	
Vancouver, B.C. (Via No. 1)	1608
Vancouver, B.C. (Via No 3)	1574
W	
Washington, D.C.	1619
Watertown, S.D.	418
Watrous, Sask.	478
Wichita, Kan.	947
Windsor, Ont.	1130
Y	
Yorkton, Sask.	327

The beach at Falcon Lake is ideal for swimmers and sunbathers.



Horse racing at Winnipeg's Assiniboia Downs is popular with many visitors to the province.

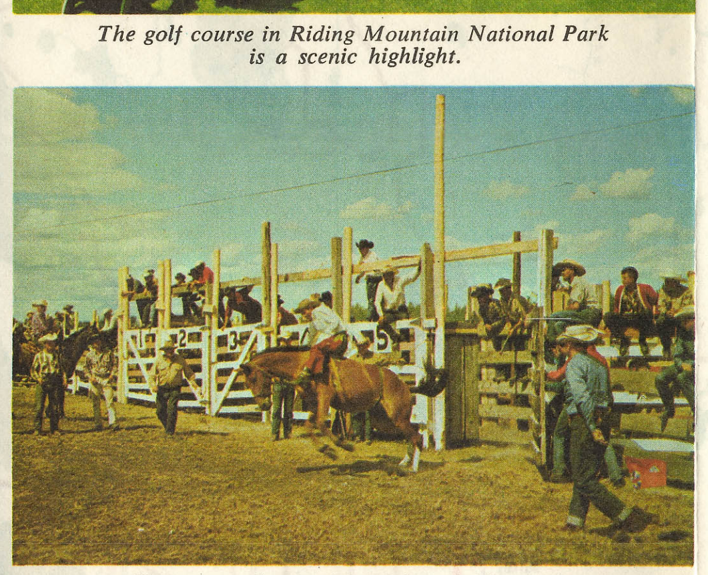
The golf course in Riding Mountain National Park is a scenic highlight.



A harvest of golden grain flows from the rich farm lands of Manitoba.

Manitoba has hundreds of uncrowded lakes ideal for boating and other water sports.

Many motels and hotels provide fine accommodation for visitors to the province.



There are plenty of roundup thrills at the Swan River Rodeo in the cattle country.

Winnipeg's ultra-modern International Airport ranks with the world's finest.

Pelican Lake in southern Manitoba is a favorite with water skiers.

Old St. Andrews (Anglican) Church, just north of Winnipeg, is a centre of historic interest.

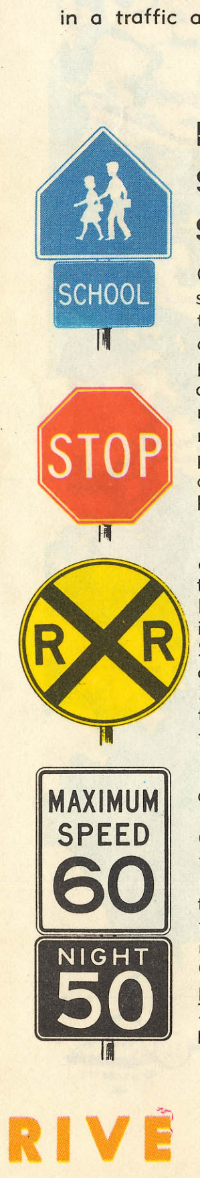
So much to see and do . . . in Magnificent Manitoba!

DRIVE WITH CARE • DRIVE WITH CARE • DRIVE WITH CARE • DRIVE WITH CARE

HIGHWAY SAFETY

If you are planning to take a motor trip through Manitoba, it would be wise to become familiar with the Safety Responsibility Law. You may secure this from your insurance agent. At the same time he can supply you with a pink Motor Vehicle Liability Insurance card for Manitoba. It is not essential to have this card, but it can save you from having your car temporarily impounded should you become involved in a traffic accident.

ROAD AND STREET SIGNS



On Manitoba's highways, traffic signs and markers are similar to those in other parts of Canada and in the United States. The provincial speed limits are reasonable — 30 m.p.h. in cities, 60 m.p.h. on highways by day, 50 m.p.h. at night unless otherwise posted. Careful driving and strict observance of road regulations will help prevent accidents.

The United States and Canadian gasoline measures are not the same. The Canadian gallon is based on the imperial quart, which is one-fifth larger than the United States quart. Five gallons Canadian equals six United States gallons. It would be well to remember this when you want your tank filled.

For information on condition of highways phone the Highways Branch at WHitehall 6-7192. Other information re accommodation, vacation areas, fishing, hunting, camp sites, etc., may be obtained from the Tourist Information Office in the Legislative Building, Winnipeg; WHitehall 6-7131. Office hours are 8:30 a.m. to 5:00 p.m. From May 30th to September 7th the office is open to 10:00 p.m. daily including Sunday.

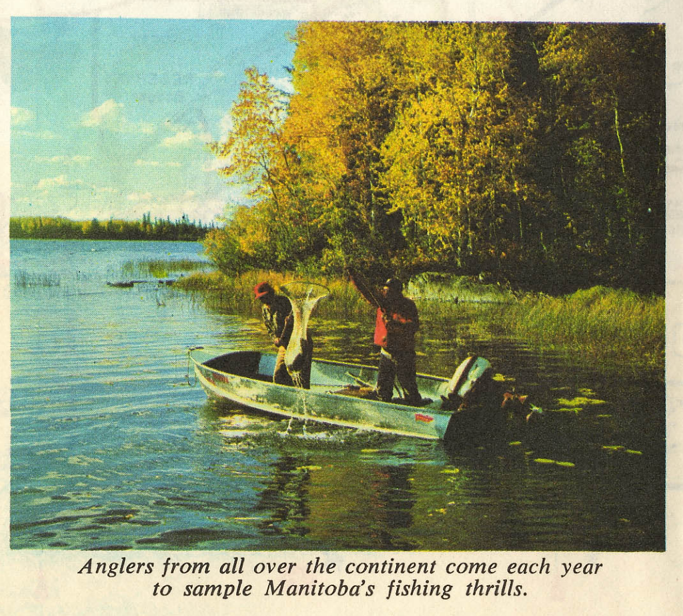
HOURS OF SERVICE CANADIAN and UNITED STATES CUSTOMS BORDER OFFICES

Hours shown are Standard Time — All offices will be on Daylight Saving Time — May to September

CANADIAN OFFICE MANITOBA	HOURS OF SERVICE	UNITED STATES OFFICE
SPRAGUE	24 Hour Service	WARROAD
SOUTH JUNCTION	8 a.m. to 9 p.m.	ROSEAU
PINEY	8 a.m. to Midnight	PINECREEK
TOLSTOI	9 a.m. to 10 p.m.	LANCASTER
EMERSON	24 Hour Service	PEMBINA & NOYES
GRETNA	8 a.m. to Midnight	NECHE
HASKETT	9 a.m. to 10 p.m.	WALHALLA
WINDYGATES	9 a.m. to 10 p.m.	MAIDA
SNOWFLAKE	9 a.m. to 10 p.m.	HANNAH
CRYSTAL CITY	9 a.m. to 10 p.m.	SARLES
CARTWRIGHT	9 a.m. to 10 p.m.	HANSBORO
LENA	9 a.m. to 10 p.m.	ST. JOHN
BOISSEVAIN	(8 a.m. to midnight — Sept. 16 to May 14) (24 Hour Service — May 15 to Sept. 15)	DUNSEITH
GOODLANDS	9 a.m. to 10 p.m.	CARBURY
COULTER	9 a.m. to 10 p.m.	WESTHOPE
LYLETON	9 a.m. to 10 p.m.	ANTLER

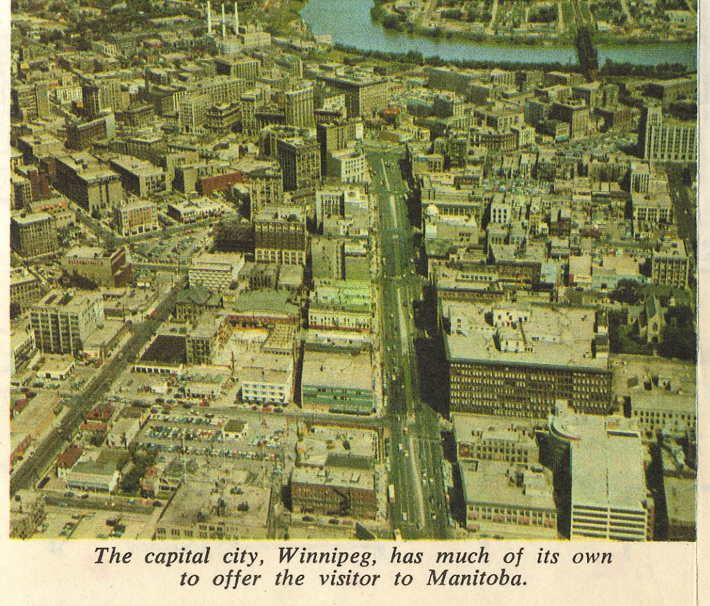
RADIO STATIONS IN MANITOBA

ALTONA	— **CFAM - 1290** — 6:00 a.m. to 1:00 a.m. Daily, Monday—Saturday. Sunday - 6:30 a.m. to 12:00 p.m.
BRANDON	— **CKX - 1150** — 6:00 a.m. to 1:00 a.m. Daily, Sunday - 7:25 a.m. to 12:00 p.m.
DAUPHIN	— **CKDM - 730** — 5:00 a.m. to 1:00 a.m. Daily, Sunday - 7:00 a.m. to 12:00 p.m.
FLIN FLON	— **CFAR - 590** — 6:15 a.m. to 1:15 a.m. Daily, Saturday - 6:15 a.m. to 2:10 a.m., Sunday - 8:00 a.m. to 12:00 p.m.
PORTAGE LA PRAIRIE	— **CFRY - 920** — 6:00 a.m. to 12:00 p.m. Daily, Saturday - 6:00 a.m. to 1:00 a.m., Sunday - 8:00 a.m. to 12:00 p.m.
ST. BONIFACE	— **CKSB - 1050** — 6:50 a.m. to 12:15 a.m. Daily, Sunday - 8:00 a.m. to 11:45 p.m.
WINNIPEG	— **CBW - 990** — 24 Hours Daily, 7 Days. — **CFMW-FM - 98.3 mc.** — 7:00 a.m. to 12:00 a.m. Monday - Friday, 8:00 a.m. to 12:00 a.m. Saturday and Sunday. — **CJOB - 680** — 24 Hours Daily, 7 Days. — **CJOB-FM - 97.5 mc.** — 24 Hours Daily, 7 Days. — **CJQM - 1470** — 24 Hours Daily, 7 Days. — **CJQM-FM - 94.3 mc.** — 24 Hours Daily, 7 Days. — **CKRC - 630** — 24 Hours Daily, 7 Days. — **CKY - 580** — 24 Hours Daily, 7 Days. — **CKY-FM - 92.1 mc.** — 7:00 a.m. to 1:00 a.m. Daily, 7 Days.



Anglers from all over the continent come each year to sample Manitoba's fishing thrills.

Many attractive camp and picnic sites can be found throughout the province's vacation areas.



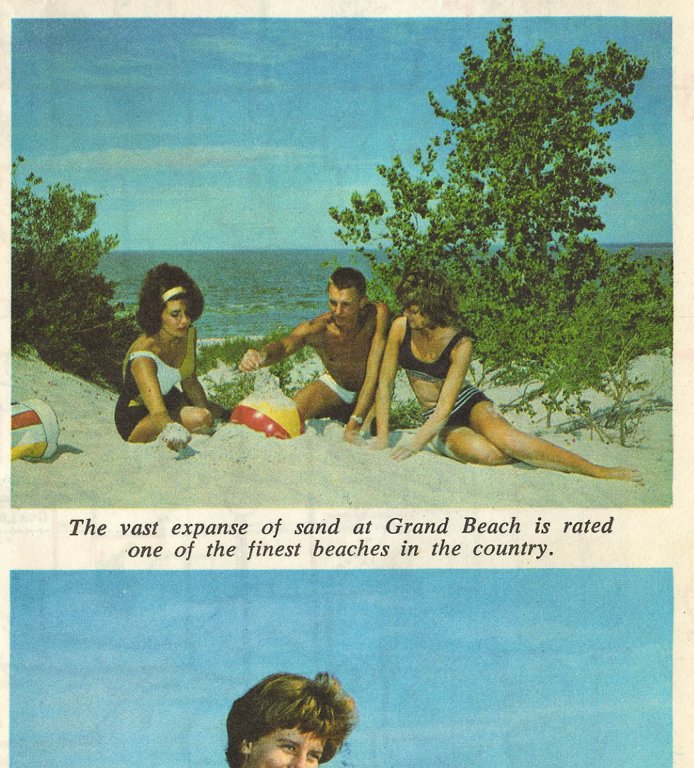
The capital city, Winnipeg, has much of its own to offer the visitor to Manitoba.

THIS IS MANITOBA: Two hundred and fifty thousand square miles of varied scenery . . . where hundreds of lakes and rivers yield northern pike, walleye, lake trout, rainbows, brook trout, and smallmouth bass . . . where Riding Mountain National Park, and the Whiteshell, Duck Mountain, Clearwater, Grassy River, and Turtle Mountain Provincial Parks offer many opportunities for sportsmen and family vacationists . . . where cosmopolitan Winnipeg, with its many facilities for recreations, sports, and entertainment is a fine place to stay . . . where many vacation areas provide modern motels, family resorts, and hunting and fishing lodges . . . where paved, all-weather highways link urban centres with points of interest in many areas of the province . . . where rail, bus, and air lines speed the traveller to his destination in safety and comfort . . . where many annual events such as the Trout Festival at Flin Flon, the Trappers' Festival at The Pas, and the North West Round-Up at Swan River attract many visitors . . . where Grand, Winnipeg and Victoria beaches on Lake Winnipeg provide unrivalled opportunities for swimming and sun-bathing. There's sun-filled adventure for all the family, here in the Heart of Canada . . . and don't forget your camera . . . you'll want to capture on film the highlights of your vacation . . . in MAGNIFICENT MANITOBA.

St. Boniface Basilica whose "turrets twain" were made popular by poet John Greenleaf Whittier.

The Whiteshell's West Hawk Lake is a joy to both boating enthusiasts and all outdoor lovers.

Those who wish to explore the quiet bays of Pre-Cambrian lakes are rewarded with scenes like this.



The vast expanse of sand at Grand Beach is rated one of the finest beaches in the country.

The golden days of autumn bring hunters to Manitoba for sharp-tailed grouse, ducks and geese.