



Your Path to Success: Navigating the Canadian Media Industry

PRESENTED BY

Business Building Blocks 01



Build your Canadian media career from the ground up. Explore our Business Building Blocks [video series](#) for a solid start.

02 Budgeting 101



Budgeting doesn't have to be difficult. Explore our helpful [budgeting playlist](#) on YouTube to find your starting point.

Master the Pitch: The Ultimate Toolkit 03



Learn the best tools to perfect your pitch to Canadian Broadcasters. This [playlist](#) has everything you need

04 The Green Shift

Real Green Magic is happen in our industry, [tap into](#) the How To's on sustainable filmmaking



Financing Your Project 05



Bringing your vision to life takes more than just a great script. Learn about the various funding available to Canadian creatives [via this playlist](#).

06 Working with Unions & Talent

You're almost there! You'll have to staff your project - so learn [all the intricacies](#) when working with unions, guilds and talent

