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DOES GLOBALIZATION MAKE THE WORLD MORE UNEQUAL?

by

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Abstract

The world economy has become more unequal over the last two centuries. Since within-country inequality exhibits no ubiquitous trend, it follows that virtually all of the observed rise in world income inequality has been driven by widening gaps between nations, rather than within nations. Meanwhile, the world economy has become much more globally integrated. If correlation meant causation, these facts would imply that globalization has raised inequality between nations, but that it has had no clear effect on inequality within nations. This essay argues that the likely impact of globalization on world inequality has been very different from what these simple correlations suggest. Globalization probably mitigated rising inequality between participating nations. The nations that gained the most from globalization have been those poor ones that changed their policies to exploit it, while the ones that gained the least did not, or were too isolated to do so. The effect of globalization on inequality within nations has gone both ways, but here too those who have gained the least from globalization have typically been non-participants. Thus, the net impact of globalization has been far too small to explain the long run rise in world inequality since 1800.

I. Overview

The world economy has become far more unequal over the last two centuries. Within-country income inequality has risen and fallen episodically. It has often risen in developing countries, though not always. It has fallen in the developed and industrialized countries, though this trend has recently reversed in some parts of the OECD. Thus there is no ubiquitous trend in within-country inequality over the past two centuries. It follows that virtually all the observed rise in world income inequality has been driven by widening gaps between nations, while almost none of it has been driven by widening gaps within nations. Meanwhile, the world economy has become much more integrated. If correlation meant causation, these facts would imply that globalization has raised inequality between all nations, but that it has not raised inequality within nations.

This essay argues that the likely impact of globalization on world inequality has been very different from what these simple correlations suggest. Globalization probably mitigated the steep rise in income gaps between nations. The nations that gained the most from globalization are those poor ones that changed their policies to exploit it, while the ones that gained the least did not. The effect of globalization on inequality within nations has gone both ways, and not according to any simple correlation between the observed trends, nor, for that matter, according to any simple theory.

The economic history of inequality suggests the following five conclusions about the influence of globalization:

- [1] The dramatic widening of income gaps between nations has probably been reduced, not raised, by the globalization of commodity and factor markets, at least for those countries that integrated into the world economy.

[2] Within labor-abundant countries before 1914, opening up to international trade and to international factor movements lowered inequality, a powerful effect when and where emigration was massive.

[3] Within labor-scarce countries, opening up to international trade and to international factor movements raised inequality, a powerful effect before 1914 where immigration was massive. Globalization also raised inequality in the postwar OECD, but it was not the main source of widening, partly because immigration was not massive either.

[4] All international and intra-national effects considered, more globalization has meant less world inequality.

[5] World incomes would still be unequal under complete global integration, as they are in any large integrated national economy. But they would be less unequal in a fully integrated world economy than in one fully segmented.

This essay will reach these five conclusions by exploring four dimensions: the components of world inequality; the sources of globalization; the degree to which individual nations actually globalized; and the historical time period.

The two key components of world inequality -- inequality between country average incomes, and inequality within countries -- must be treated separately. Inequality between nations calls for attention to the determinants per capita incomes. Inequality within countries calls for attention to the determinants of factor prices and their link to the size distribution of income. Even more importantly, inter-national and intra-national inequalities have very different implications for policy responses, and thus demand separate attention. Changing world inequality induced by a changing distribution of population between countries also has different implications for policy, especially if induced by world migration. Finally, which components of world inequality matter

most depends on whether observers care as much about the rest of the world as they care about their own citizens. This essay takes the global stance, but we warn again that national policies derive from national attitudes towards intra-national globalization effects.

Different sources of globalization have different impacts on inequality. Political debate over globalization implicitly poses an alternative where liberal policy is replaced by barriers to trade and factor migration. Yet globalization in the past has been driven mostly by forces unrelated to policy, such as productivity improvements, rising potential gains from specialization, and transport revolutions, each of which may have very different implications for the distribution of world income compared with policy changes. Even when history offers examples of globalization due to more liberal policies, it matters who did the liberalizing.

Identical globalization events had very different effects on participants and non-participants. What globalization does to the inequality among participating countries is quite different from what it does to inequality among all nations. Controlling for other forces, we find clear signs of income convergence among countries that integrate more fully into the world economy, but divergence between these active participants and those who elect to remain insulated from global markets. Among those participating in global markets, the already-advanced countries, the regions of new settlement (European and otherwise), and the rest all experienced different effects: the gains from trade differed, the contribution of across-border factor flows differed, and the impact on their income distributions differed.

The historical record is divided into four distinctly different epochs: the pre-industrial years prior to the 1820s; the long nineteenth century from the 1820s to World War I; the two world wars and the unstable years in between; and the second half of the twentieth century. The first was a long pre-globalization epoch in which factor flows were slight, and long-distance trade was monopolized and mostly limited to luxuries. The second and fourth epochs contained worldwide

surges in global integration. The third epoch witnessed a ubiquitous retreat from globalization into economic autarky.

II. Global Divergence Is Far Older than Globalization

To understand the long-run movements in world inequality and globalization, it is useful to begin by standing at the 1820s¹ watershed to survey the earlier and later trends from that vantage point.

From the 1820s onwards, there are better data on world inequality and world market integration. These data document some key facts. Fact Number 1: All recent estimates find a dramatic income divergence around the globe over the past two centuries. Furthermore, they all show that this divergence has been driven almost entirely by the rise of between-nation inequality, not by any rise in inequality within nations (Berry *et al.* 1983, 1991; Maddison 1995; Pritchett 1997; Prados 2000; Bourguignon and Morrisson 2000; Ward 2000).² This evidence is summarized in Figure 1. Fact Number 2: Since the 1820s, there has also been an impressive worldwide increase in commodity and factor market integration, despite the temporary and

¹ The “1820s” represent a dating compromise. The decade is adopted in part to coincide with the peacetime recovery from the Napoleonic wars on the Continent and an agricultural depression (e.g. structural adjustment) in Britain. The decade also serves as a link to Angus Maddison’s (1995) estimates for 1820 in his study of the world economy. Most important, however, the decade is consistent with the evidence put forth by Kevin O’Rourke and Jeffrey Williamson (2000) showing that international commodity price convergence did not start until then, and that a powerful and epochal move towards liberal policy (e.g. dismantling mercantilism) was manifested during that decade as well, at least in Britain.

² The rise in global income inequality from 1820 to 1950 illustrated in Figure 1 has not been debated, but there is some disagreement about the experience since 1950. While the Bourguignon and Morrisson (2000) data in Figure 1 have the increase in global inequality and inequality between nations decelerating after 1950, the data in Melchior, Telle and Wiig (2000) actually have the inequality between countries falling after 1960. We shall have more to say about this epochal regime switch below.

disastrous retreat during the World Wars and the troubled era in between (Williamson 1995, 1996; Bordo et al. 1999; O'Rourke and Williamson 1999). This evidence is summarized in Table 1.

The centuries before 1820 offer two additional stylized facts. Fact Number 3: Income gaps almost certainly widened from 1600 or even earlier. As best we can judge from indicators of real wages, real land rents, returns to capital, and the occasional direct tax returns in the more literate countries, the early modern “great divergence” was true in all dimensions -- globally and between European nations and within European nations. At the global level, real wages in England and Holland pulled away from the rest of the world in the late seventeenth and eighteenth century (van Zanden 1999; Pomeranz 2000; Allen 2000, forthcoming). Furthermore, the landed, merchant and proto-manufacturing classes of England, Holland, and France pulled far ahead of everyone -- their compatriots, the rest of Europe, and probably any nation in the world -- between the sixteenth and the eighteenth centuries. In addition, this divergence was even greater in real than in nominal terms, because luxuries became much cheaper relative to staples (van Zanden 1995; Hoffman et al. 2000; Pamuk 2000). While we still lack estimates or even guesstimates on the world distribution of income between 1500 and 1820, the bits and pieces we do have suggest unanimously that global inequality must have risen significantly in this pre-industrial era.

Fact Number 4: There was no great march towards globalization after the 1490s and the voyages of de Gama and Columbus, despite the rhetoric about an early modern “world system.” Granted, the early voyages made spice price markups a little less astronomical than in the days when the Arabs and Venetians monopolized long-distance trade. Yet there was no further progress toward price convergence in spices or any other long-distance tradable in the three centuries from the early and mid 1500s to the 1820s (O'Rourke and Williamson 2000, 2001; Findlay and O'Rourke, this volume). Intercontinental trade remained effectively monopolized, and huge price markups between exporting and importing ports were maintained even in the face of improving

transport technology.³ Furthermore, most of the traded commodities were non-competing. That is, they were not produced at home and thus did not displace some competing domestic industry. In addition, these traded consumption goods were luxuries out of reach of the vast majority of each trading country's population. In short, pre-1820 trade had only a trivial impact on living standards of anyone but the very rich.⁴ Finally, the migration of people and capital was only a trickle before the 1820s. True globalization began only after the 1820s.

These four facts imply the following conflict: While global divergence has been, to use Lant Pritchett's (1997) phrase, "big time" for at least 400 years, globalization has been a fact of life for only about 150 (from about 1820, but omitting the autarkic retreat 1914-1945). This conflict certainly raises initial doubts about the common premise that rising world integration is responsible for rising world inequality.⁵

III. The First Globalization Boom, 1820-1914

Table 1 sketches the integration of world commodity and factor markets during the first great globalization boom, and contrasts it with anti-global trends after the start of World War I.

³ While the existence of multilateral trade helped harmonize price movements within Europe (Jacks 2000), price gaps remained wide, even for grains, which were the most traded goods in a highly segmented Europe. See Abel (1973, p. 315 and Tables I and II) on the geography of wheat prices in grams of silver. At the local level, overland transport costs were typically higher than in the international sea trade, causing large markups over short distances. Another factor holding up grain-trade integration between 1765 and the 1820s, was the combination of the peacetime Corn Laws and the wartime Continental blockade.

⁴ And for all the trade involving silver, its ability to buy grains or textiles remained far greater in Asia or even Eastern Europe than in the Americas, where the silver was mined, or in Western Europe. See O'Rourke and Williamson (2000) and Allen (2000) on Asia versus Europe, and Braudel and Spooner (1966), Allen (1998), and van Zanden (1999) on silver prices within Europe.

⁵ It should be added that, with the exception of 16th-century Spain, the countries that pulled ahead between 1500 and 1820 did not do so on the basis of their gains from overseas trade and empire, as quantitative studies have shown (e.g., Eltis and Engerman 2000).

Regarding trade and commodity markets, the liberal dismantling of mercantilism and the world-wide transport revolution worked together to produce truly global markets across the nineteenth century. Almost three quarters of the commodity price convergence was due to declining transport costs, while a little more than a quarter was due to the liberal policy switch.⁶ While the decline in transport costs continued throughout the century, there was an anti-globalization policy reaction only after 1870, and it was nowhere near big enough to cause a return to the 1820 levels of economic isolation. Mass migration remained free -- although immigrant subsidies had evaporated by the end of the century. As European investors came to believe in strong growth prospects overseas, global capital markets also became steadily more integrated, reaching levels in 1913 that may not yet have been regained even today. On all three fronts these pre-1914 globalization achievements were subsequently reversed, and then renewed after 1950.

Which Nations Gained Most from Trade? Terms of Trade Clues

Terms of trade movements might offer some clues regarding who gains most from trade, and a literature at least two centuries old has offered opinions about whose terms of trade should improve most and why.⁷ Classical economists thought the relative price of primary products should rise given an inelastic supply of land and natural resources. This classical conventional wisdom took a revisionist U-turn in the 1950s when Hans Singer and Raoul Prebisch argued that the terms of trade had deteriorated for poor countries in the periphery -- exporting primary products, while they had improved for rich countries in the center -- exporting industrial products.

The terms of trade can be influenced by a decline in transport costs, in which case everybody's terms of trade can improve. It can also be influenced by policy and by other events,

⁶ The relative contribution of the liberal policy switch between the 1770s and the 1820s, associated with rejecting mercantilism, was, of course, far bigger.

such as inter-commodity differences in productivity growth rates, demand elasticities, and factor supply responses. Since transport costs declined sharply in the century following 1820, this is one likely source that served to raise everybody's terms of trade. Furthermore, and as we shall see in a moment, rich countries like Britain took a terms-of-trade hit when they switched to free trade by mid-century, an event that must have raised the terms of trade in the poor, non-industrial periphery even more. But in some parts of the periphery, especially before the 1870s, other factors were at work that mattered even more.

Probably the greatest nineteenth century "globalization shock" did not involve transport revolutions at all. It happened in Asia, and it happened shortly before 1870. Under the persuasion of American gun ships, Japan switched from virtual autarky to free trade in 1858. It is hard to imagine a more dramatic switch from closed to open trade policy. In the fifteen years following 1858, Japan's foreign trade rose 70 times, from virtually nil to 7 percent of national income (Huber 1971). The prices of exportables soared, rising towards world market levels. The prices of importables slumped, falling towards world market levels. One researcher estimates that, as a consequence, Japan's terms of trade rose by a factor of 3.5 between 1858 and the early 1870s (Huber 1971). Another thinks the rise was even bigger, a factor of 4.9 between 1857 and 1875 (Yasuba 1996). Whichever estimate one accepts, the combination of declining transport costs and a dramatic switch from autarky to free trade unleashed a powerful terms of trade gain for Japan.

Other Asian nations followed this liberal path, most forced to do so by colonial dominance or gunboat diplomacy. Thus, China signed a treaty in 1842 opening her ports to trade and adopting a 5 percent ad valorem tariff limit. Siam adopted a 3 percent tariff limit in 1855. Korea emerged from its autarkic "Hermit Kingdom" a little later (with the Treaty of Kangwha in 1876), undergoing market integration with Japan long before colonial status became formalized in 1910.

⁷ See the survey in Diakosavvas and Scandizzo (1991) or Hadass and Williamson (2001).

India went the way of British free trade in 1846, and Indonesia mimicked Dutch liberalism. In short, and whether they liked it or not, prior to 1870 the most important part of the periphery underwent tremendous improvements in their terms of trade by this policy switch, and it was reinforced by declining transport costs world wide.

For the years after 1870, we have good evidence documenting terms of trade movements the world around (Williamson forthcoming: Table 2). Contrary to the assertions of Prebisch and Singer, not only did the terms of trade improve for the poor periphery⁸ up to World War I, but they improved a lot more than they did in Europe. Over the four decades prior to World War I, the terms of trade rose by only 2 percent in the European center, by almost 10 percent in East Asia, and by more than 21 percent in the rest of the Third World.

These pre World War I terms of trade clues seem to imply that globalization favored the poor periphery more than it did the center, and thus that globalization contained leveling forces. The inference may be false.

Over the short run, positive and quasi-permanent terms of trade shocks of foreign origin will always (*ceteris paribus*) raise a nation's purchasing power, and the empirical issue is only how much. If the export sector was a fifth of GDP (a very large share by the standards of that time), and if the terms of trade improved by 5 percent over a decade (a pretty big relative price shock, as we have seen), then the purchasing power of GDP would have been raised by about 0.1 percentage points a year, a pretty small bang even if the country was growing at only 1 or 2 percent per annum.

Over the long run a positive terms-of-trade shock in primary-product-producing countries

⁸ In the study cited (Williamson forthcoming), the poor periphery sample includes: Burma, Egypt, India, Japan, Korea, Taiwan and Thailand. The rich (New World) periphery sample includes: Argentina, Australia, Canada, the United States and Uruguay. The Europe center sample includes: Great Britain, Denmark, France, Germany, Ireland, Spain and Sweden.

could reinforce comparative advantage, pull resources into the export sector from other activities, and cause de-industrialization. To the extent that industrialization is the prime carrier of capital-deepening and technological change, then economists like Hans Singer are right to caution that positive external price shocks for primary producers may actually lower growth rates in the long run. As far as we know, nobody has yet tried to decompose the short run and long run components of terms of trade shocks like these. But there has been a recent effort to explore the possibility that a positive change in the terms of trade could have had a negative long-run effect around the periphery.⁹

Trade Expansion and the Within-Country Distribution of Income

The standard Stolper-Samuelson prediction is that free trade increases incomes for the abundant factor and reduces incomes for the scarce factor. Protection has the opposite effect, and what holds for trade policy also holds for transport costs. In a simple world where labor works the land, and where each country takes world commodity prices as given, any move towards the globalization of commodity markets through trade and commodity price convergence should favor incomes of the laboring poor in the poorest trading partners where labor is abundant and land is scarce. Conversely, it should disfavor incomes of the landed rich in the richest trading partners

⁹ Hadass and Williamson (2001). Adding terms of trade variables to empirical growth models in the tradition of Robert Barro, Jeffrey Sachs and many others (Barro and Sala-i-Martin 1995; Sachs and Warner 1995), and estimating for a panel of 19 countries between 1870 and 1940, yields the result that an improving terms of trade augmented growth in the center. That is, the coefficient on terms of trade growth in the center is positive and significant in a GDP per capita growth regression. However, the same positive terms of trade shock was growth-reducing in the periphery. It appears that the short-run gain from an improving terms of trade was overwhelmed by a long-run loss attributed to de-industrialization in the periphery; in the center, in contrast, the short-run gain was reinforced by a long-run gain attributed to industrialization. Thus, it looks like terms of trade shocks before World War I were serving to augment the growing gap between rich and poor nations, globalization adding to divergence. However, terms of trade shocks were rarely big enough to change GDP per capita growth rates by more than 5 or 10 percent (e.g. from 2 to 2.1 or

where labor is scarce and land is abundant. A leveling of world incomes would result from globalization in a pre-industrial environment like this. But suppose there are more factors of production than just land and labor, and suppose some countries have an impact on their terms of trade. What then? History offers plenty of competing examples.

Britain's nineteenth-century free-trade leadership, especially its famous Corn Law repeal in 1846, offers a good illustration of how the effects of liberalization depend on its sources, and how the effects of globalization can be egalitarian both at the world level and within the liberalizing advanced country. Was this a redistribution toward the British rich and away from the British poor, as well as from the rest of the world, as some of today's rhetoric would insist? No, the most likely redistributive effects were just the opposite. The big gainers from this leading-country trade liberalization were British laborers and the rest of the world, while the clear losers were British landlords, the world's richest group. How much the rest of the world gained (and whether British capitalists gained at all) depended on foreign-trade elasticities and induced terms of trade effects, assessments that pitted David Ricardo against Robert Torrens. But since these terms of trade effects were probably quite significant for what then was called "the workshop of the world," Britain must have distributed considerable gains to the rest of the world as well as to her own workers. British labor gained because Britain was a food-importing country (thus agriculture was a small employer)¹⁰ and unskilled labor was used much less intensively in import-competing production than was land.¹¹ British nineteenth century experience offers a very different

2.2 percent per annum).

¹⁰ Kevin O'Rourke (1997) has shown that labor would not have gained from free trade on much of the continent since, among other things, agriculture was a much bigger employer, so that the employment effects (the nominal wage) dominated the consumption effects (the cost of living).

¹¹ See Irwin (1988, 1991) and Williamson (1990). The effects on specific factor-income groups within Britain are inferred from a computable general-equilibrium model, one that is outfitted with parameters from nineteenth century Britain, and one that is broadly consistent with observed movements in relative factor prices. The effects on Britain's terms of trade are estimated

example than does the United States today, as we shall see below. Thus, history offers two enormously important historical cases where leading-country trade liberalization had completely different effects: while British liberalization in the nineteenth century was unambiguously egalitarian at both the national and global level, American liberalization in the twentieth century was not.

There are even better data for exploiting the factor-price approach to the globalization and inequality connection after 1870, but while we examine these data remember that international factor migration joined trade as important forces affecting intra-national inequality in the late nineteenth century. Two kinds of evidence offer hints about inequality trends within countries participating in the global economy (Williamson 1997). One uses trends in the ratio of farm rents per acre to unskilled wages (r/w , in Figures 2 and 4).¹² The rent/wage ratio might be thought of as a measure of how many days' labor it would take to pay the rent on a hectare of farmland. It is a relative factor price whose trends determined inequality movements in a world where the agricultural sector was big and where land was a critical component of total wealth. It tells us how the typical landlord at the top of the distribution did relative to the typical unskilled (landless) worker near the bottom. The other inequality clue from factor prices uses trends in the ratio of GDP per worker to the unskilled wage rate (y/w , in Figures 3 and 5). These tell us how far the

econometrically from British time-series data.

¹² The sources for Figures 2-5 are O'Rourke, Taylor and Williamson (1996) and Williamson (2000). For expositional convenience, this section examines factor-price ratios as if they were being affected by commodity trade alone, even though the same factor-price movements were affected strongly by the international factor flows to which we will turn next. This expositional assumption seems harmless since econometric analysis confirms that both trade and factor flows contributed to the movements documented in Figures 2-5 (O'Rourke, Taylor, and Williamson 1996). We should note that the land "rents" are in fact indices of farmland purchase prices, not rents, in the case of Australia, Punjab, Sweden, Thailand, and the United States. The ratio of land purchase value to rental value could have drifted upward due to reduction in nominal interest rates. For these countries, the rise in the land value/wage ratio could overstate (understate) the rise (decline) in the rent/wage ratio to the extent that interest rates were falling.

recipient of the average income was pulling ahead of the typical unskilled worker near the bottom.¹³ We now have this evidence for the Atlantic economy. Figure 3 plots trends in y/w against initial labor scarcity in 1870, and it is certainly consistent with the conventional globalization prediction. Inequality should have been rising in labor-scarce and land-abundant countries either due to the trade boom raising incomes of the abundant factor (e.g. land, augmenting incomes of those at the top) and/or due to a mass immigration lowering unskilled wages (e.g. unskilled labor, eroding incomes of those near the bottom).

A strong link between inequality trends and initial endowment stands out in Figures 2-5, and this link bears the clear imprint of a globalization effect. Our first glimpse of the link comes from the contrasting trends for land-abundant North America and Australia versus land-scarce Europe in Figure 2. In North America and Australia, where land was initially abundant, rents rose relative to unskilled wages before World War I, though not for the de-globalizing interwar period. The same was true of the initially land-abundant countries of Latin America and Asia, as shown in Figure 4. By contrast, where land was initially scarce, as in Europe, Japan, Korea, and Taiwan, the rent/wage ratio declined before 1914. While many factors were at work, globalization must have played the key role in accounting for the sharply contrasting trends between land abundant and land scarce countries, and between globalizing prewar and de-globalizing interwar periods. We cannot imagine another causal force that by itself could explain these sharp contrasts in trend between countries and periods, especially in those where industrialization forces were quiet.

Trends within Europe also betray an important distributional role for globalization. Note in Figure 2 that those who faced the onslaught of cheap foreign grain after 1870, but decided not to impose high tariffs on the invading grains (Britain, Ireland, Denmark, and Sweden), recorded

¹³ Our references to “top,” “middle,” and “bottom” do not mean that the landlords, average income earners, and unskilled workers occupied fixed percentile positions on the income

the biggest loss on rental income for landlords and the biggest gain for workers. Those who protected their landlords and farmers against cheap foreign grain after 1875 (France, Germany, Spain) generally recorded a smaller decline in land rents relative to unskilled wage rates.

Inequality should have been falling in labor-abundant and land-scarce European countries, again due to trade booms and/or mass emigration. That happened in Scandinavia and Italy. Portugal and Spain did not share these egalitarian trends, but Iberia was well known for its unwillingness to play the globalization game. The European industrial leaders fell in the middle, just as we would predict. They were, after all, industrial and thus had smaller agricultural sectors. Land was a smaller component of total wealth in these industrial leaders and improved incomes for (abundant) capital, whose capitalist owners were located near the top of the income distribution, at least partially offset the diminished incomes from land, whose owners tended to be at the top of the income distribution.

Evidence supporting these rent/wage ratio inferences come from the behavior of the second crude inequality indicator (y/w) in Figures 3 and 5. It rose in the land-abundant countries during the prewar globalization boom. It declined in the land-scarce countries (with the possible exception of East Asia between the 1890s and World War I).

The inequality-globalization connection in the nineteenth century can be summarized this way: globalization seems to have had an inegalitarian effect in (initially) land-abundant countries, a force raising inequality by rewarding landowners more than workers; and globalization seems to have had an egalitarian effect in (initially) land-scarce countries, especially in those that stuck with free trade and resisted pleas for protection. These two effects might appear at first glance to cancel each other out when aggregating up to the Atlantic economy as a whole. But a longer look tips the scales in favor of net egalitarian effects when we note that European landlords at the top of the

spectrum. This assumption would be convenient here, but the data do not allow it.

Atlantic income distribution lost the most while European unskilled workers at the bottom gained the most. A lot of the rest was simply New World “churning” in the middle.

The Impact of Factor Migration on Between-Country Income Gaps

Mass Migration and Convergence. Real wages and living standards converged among the currently-industrialized OECD countries between 1850 and World War I. The convergence was driven primarily by the erosion of the gap between the New World and the Old. In addition, many poor European countries were catching up with the industrial leaders. How much of this convergence was due to mass migration?¹⁴ While Barry Chiswick and Timothy Hatton will have more to say about this question later in this volume, we must treat the issue here too.

Table 2 assesses the labor force impact of these migrations on each of seventeen countries in the Atlantic economy in 1910. The impact varied greatly. Among receiving countries, Argentina's labor force was augmented most by immigration (86 percent), Brazil's the least (4 percent), and the United States in between (24 percent), the latter below the New World average of 40 percent. Among sending countries, Ireland's labor force was diminished most by emigration (45 percent), France the least (1 percent), and Britain in between (11 percent), the latter just a little below the Old World average of 13 percent. At the same time, real wage dispersion in the Atlantic economy declined between 1870 and 1910 by 28 percent, GDP per capita dispersion by 18 percent and GDP per worker dispersion by 29 percent (Table 2, bottom panel). What contribution did the mass migration make to that measured convergence? To answer this question, we ask another: what would have been the measured convergence had there been no mass migration?

Migration affects long-run equilibrium output and wages by influencing aggregate labor supply. Alan Taylor and Jeffrey Williamson (1997) estimate labor demand elasticities

econometrically, and use these results to assess the wage impact of changing labor supply by country. They also estimated the impact of migration on GDP per capita and GDP per worker. The last three columns of Table 2 present their results.

Table 2 accords with intuition. In the absence of the mass migrations, wages and labor productivity would have been a lot higher in the New World and a lot lower in the Old. In the absence of the mass migrations, income per capita would typically (but not always) have been a bit higher in the New World and typically (but not always) a bit lower in the Old World. Not surprisingly, the biggest counterfactual impact is reported for those countries that experienced the biggest migrations. Emigration raised Irish wages by 32 percent, Italian by 28 percent and Norwegian by 10 percent. Immigration lowered Argentine wages by 22 percent, Australian by 15 percent, Canadian by 16 percent and American by 8 percent.

This partial equilibrium assessment of migration's impact is higher than a general equilibrium assessment would be. After all, it ignores trade responses and changes in output mix, both of which would have muted the impact of migration. It also ignores global capital market responses, although this latter shortcoming will be repaired in a moment. Whether an overstatement or not, Table 2 certainly lends strong support to the hypothesis that mass migration made an important contribution to late nineteenth century convergence. In the absence of the mass migrations, real wage dispersion would have increased by 7 percent, rather than decreased by 28 percent, as it did in fact (Table 2, bottom panel). GDP per worker dispersion would have decreased by only 9 percent, rather than by 29 percent, as it did in fact. GDP per capita dispersion would also have decreased by only 9 percent, rather than by 18 percent as it did in fact. Wage gaps between New World and Old in fact declined from 108 to 85 percent, but in the absence of the mass migrations they would have risen to 128 percent in 1910.

¹⁴ This section draws heavily on O'Rourke and Williamson (1999, pp. 160-6).

Using results like those in Table 2, Taylor and Williamson conclude that for 1870-1910 migration can account for all of the real wage convergence, about two-thirds of the GDP per worker convergence, and perhaps one half of the GDP per capita convergence.¹⁵

The relative insensitivity of GDP per capita convergence to migration is a result of countervailing effects. Mass migration self-selected young adults. Thus, high migrant labor participation rates amplified the impact of migration on real wages and GDP per worker, but the effect on GDP per capita was muted. Why? For wages and GDP per worker, migration has a bigger impact the bigger is its labor content. In the case of GDP per capita, things are less clear since there are two offsetting forces at work. Population emigration reverses diminishing returns, yielding a positive impact on output per capita; but selectivity assures that emigration will also take away a disproportionate share of the labor force, lowering output via labor supply losses, yielding a negative impact on output per capita.¹⁶ The latter effect dominated in the late nineteenth century Atlantic economy, so muted GDP per capita effects are no surprise. Based on Table 2, four decades of migration never lowered New World GDP per capita by more than 9 percent anywhere in the New World, and by as little as 3 percent in the United States, in contrast with per worker

¹⁵ The contributions of mass migration to convergence in the full sample and within the New and Old World differ, the intra-regional effects being smaller. Furthermore, in two New World countries, Argentina and Brazil, global convergence would have been greater in the absence of mass migration. The fact that the Atlantic labor market was segmented should account for this otherwise bizarre result. Immigrant flows were not efficiently distributed everywhere, since barriers to entry limited destination choices for many southern Europeans, a point central to discussions of Latin American economic performance (Diaz-Alejandro 1970; Hatton and Williamson 1998: Chapters 2, 3, 6 and 10). Thus migrants did not always obey some simple market-wage calculus; kept out of the best high-wage destinations, or having alternative cultural preferences, many went to the "wrong" countries. The South-South flows from Italy, Spain and Portugal to Brazil and Argentina were a strong force for local (Latin), not global (Atlantic), convergence. Furthermore, while barriers to exit were virtually absent in most of the Old World, policy in the New World (like assisted passage) still played a part in violating any simple market-wage calculus.

¹⁶ This argument assumes that immigrant remittances – while substantial – were nowhere near large enough to erase the first-order “perverse” effect on GDP per capita.

impacts of 21 and 8 percent, respectively.¹⁷ Similar reasoning applies to the Old World: Swedish emigration after 1870 may have raised wages in 1910 by about 8 percent, but it served to raise Sweden's GDP per capita by only 3 percent.

Mass Migration and Global Inequality. An important extra effect of the great migration on global inequality has been omitted from the accounting so far. Table 2 was constructed to show the effect of migration on convergence in per-capita and per-worker averages between countries; it was not constructed to show the impact of migration on income distribution within the Atlantic economy as a whole. To do so, we need to add on the large income gains accruing to the 60 million Europeans who moved overseas. Typically, they came from countries whose average real wages and average GDP per worker were perhaps only half of those in the receiving countries. These migrant gains were an important part of their net equalizing effect on world incomes, and even on "world" income distribution among the 17 countries in Table 2.

Capital Flow Responses? Using *ceteris paribus* assumptions, we earlier concluded that mass migration accounted for all of the real wage convergence observed in the Atlantic economy between 1870 and 1910. But other things were not constant. There were other powerful pro-convergence and anti-convergence forces at work, capital accumulation being one of them. We know that capital accumulation was rapid in the New World, so much so that the rate of capital deepening was faster in the United States than in any of her European competitors (Wright 1990; Wolff 1991), and the same was probably true of other rich New World countries. Thus, the mass migrations may have been at least partially offset by capital accumulation, and a large part of that capital widening was being carried by international capital flows which reached magnitudes unsurpassed before or since, as Maurice Obstfeld and Alan Taylor show later in this volume. The

¹⁷ This labor-supply compensation effect operated in addition to the usual human-capital transfer influences invoked to describe the net benefit to the United States of the immigrants received

evidence on the role of global capital market responses to migration is very tentative, but Taylor and Williamson (1997, Tables 4-6a) make exactly this kind of adjustment. They implement the zero-net-migration counterfactual in a model where the labor supply shocks generate capital inflows or outflows in order to maintain a constant rate of return on capital in each country (e.g. perfect global capital market integration). The capital-chasing-labor offsets are very large. Whereas mass migration explained all of the observed real wage convergence using the model without capital chasing labor, it explains about 70 percent of the convergence using the model with capital chasing labor, leaving only about 30 percent to other forces. The findings for labor productivity are similar.

Capital Flows, Convergence and the Lucas Paradox. While it is true that capital markets were at least as well integrated globally prior to World War I as they are today, capital flows were mainly an anti-convergence force. This apparently counter-intuitive statement is, of course, inconsistent with a simple theory predicting that capital should flow from rich countries (presumably capital abundant) to poor countries (presumably capital scarce). It did not. Just as Robert Lucas (1990) reported for the late twentieth century, Michael Clemens and Williamson (2000) find that capital inflows and GDP per capita were positively correlated between 1870 and 1913. The so-called Lucas Paradox was alive and well a century ago, and it is explained by the fact that capital chased after abundant natural resources, youthful populations, and human-capital abundance. Thus, capital flows were an anti-convergence force. They drifted towards rich, not poor, countries; they raised wages and labor productivity in the resource-abundant New World; and, with the exception of Scandinavia, their exit from Europe lowered wages and labor productivity in that resource-scarce part of the world.

before WWI (Neal and Uselding 1972).

Summing Up: Nineteenth Century Convergence Forces in a Diverging World

Among the main participants in the nineteenth century economy, globalization had offsetting effects. Within rich, land-abundant New World countries, more trade and more immigration augmented inequality. Within poor, primary-product-exporting Third World countries, they did the same. Within poor, land-scarce, participating Old World countries, more trade and more emigration reduced inequality. As for income gaps between countries, migration had an equalizing effect, one that was somewhat offset by the fact that capital flowed to rich New World countries. Freer trade might also have had an egalitarian effect, benefitting the poorer new participants like Japan the most, though it may not have favored peripheral counties that were led into de-industrialization. Overall, prewar globalization looks like a force equalizing average incomes between the participating countries, but with mixed effects on inequality within participating countries.

If globalization had mixed effects that probably tilted a bit toward global equalization among the countries involved, why does world income inequality rise so much in Figure 1? One answer, of course, is that average national incomes were driven apart by more fundamental forces, such as inequalities in schooling, secure property rights, and government quality. Another answer is that there were no mass migrations between poor periphery and rich center.¹⁸ A third answer is that many countries remained detached from the global economy by choice (e.g. Iberia) or by distance (e.g. much of inland Africa, Asia and Latin America).

IV. Retreat from Globalization 1914-1950: Raising New Policy Barriers

¹⁸ There was, of course, mass migration within the poor periphery, even though economic historians haven't paid much attention to it.

As Table 1 documents, the globalized world that fell apart after 1914 was not rebuilt during the interwar decades. Indeed, what distinguishes the interwar period is that globalization was dismantled solely by government policy. Governments imposed trade and factor market barriers where there were none before, and some even blocked communications. The interwar was not marked by some disappearance of the previous non-policy sources of globalization. The big productivity gains in transportation and communications did not evaporate. Nor was there any collapse in world population growth -- only new policy barriers imposed on poor populations restricting their ability to flee miserable conditions for something better. The pace of technological progress may have slowed down, but, more importantly, the appearance of new disincentives reduced investment in the diffusion of modern technology around the world. In short, the interwar retreat from globalization was carried by anti-global economic policies.

To judge what effect these anti-global policies had on global inequality, let us begin with the overall trend in world inequality and then look at the role of policy in shaping that trend. Our expectations are to find symmetry between the pre-1914 and interwar periods. Thus, we expect to find: a convergence slowdown in the de-globalizing Atlantic economy (and perhaps even an acceleration in the rising trend in inequality gaps world-wide); an easement in the inequality forces operating within rich, labor-scarce economies; and an easement of the egalitarian forces operating within poor, labor-scarce economies.

Between-Country Income Gaps 1914-1950

Figure 1 documents an interwar acceleration in the rising inequality-between-countries trend. In fact, over the almost two centuries documented by François Bourguignon and Christian Morrisson in that figure, there was no period when divergence between countries was more “big time.” We do not yet know how much of this should be attributed to the great depression, two

world wars, anti-global policies and other forces. However, there is plenty of evidence documenting that convergence stopped in the Atlantic economy before 1929 (Williamson 1996) when de-globalization was having an inegalitarian influence independent of war and depression. Migration barriers definitely widened international income gaps, and new barriers to trade and capital flows probably added to those widening gaps.

Within-Country Inequality Trends 1914-1950

Figure 1 also shows that within-country inequality took a sharp nose dive between 1910 and 1950. This change is the most dramatic regime switch documented in the figure. While poor, labor-abundant OECD countries lost their pre-1914 egalitarian trends -- some actually drifting toward greater inequality, the industrial European countries continued their egalitarian drift, and the rich, labor-scarce New World countries underwent egalitarian trends that were then called “revolutionary” (Lindert and Williamson 1985; Williamson 1997; Lindert 2000; Bourguignon and Morrisson 2000). True, de-globalization can hardly account for all of this world-wide within-country inequality nose dive; after all, those high pre-World War I within-country inequality levels were never recovered when globalization was reclaimed by the end of the twentieth century. The new barriers to migration must have raised inequality within sending countries and lowered it in receiving countries,¹⁹ reversing the prewar effects. Since the impact of new trade barriers on interwar within-country inequality has not yet been assessed, the overall effect of 1914-1950 de-globalization on world-wide within-country inequality will have to await future research.

V. Back on Track: The Second Globalization Boom

¹⁹ This, after all, was one central motivation for the legislation that finally brought quotas to North America in the 1920s, after heated public debate over a quarter of a century (Goldin 1994; Timmer

Globalization by any definition resumed after World War II. It has differed from pre-1914 globalization in several ways.²⁰ Factor migrations have been less impressive by most measures. The foreign-born are a smaller share of the total population than they were in the main Western Hemisphere receiving nations in 1913 (Table 1), and capital exports were a smaller percentage of GDP in the postwar United States (0.5 percent in 1960-73 and 1.2 percent 1989-96: Obstfeld and Taylor 1998, Table 11.1) than they were in prewar Britain (4.6 percent in 1890-1913). On the other hand, trade barriers are probably lower today than they were in 1913. These differences are tied to policy changes in one dominant nation, the United States, which has switched from a protectionist welcoming immigrants to a free trader restricting immigration. Another difference has already been revealed in Figure 1: the postwar world started out much more unequal than the world of 1820 or 1870, and international income gaps, not income gaps within countries, now dominate the global inequality of living standards.

International Gaps Again: An Epochal Turning Point?

While the issues are elaborated in far greater detail by J. Bradford DeLong and Steve Dowrick in this volume, we need to review here what has happened to between-country income gaps since 1950. Figure 1 uses data from Bourguignon and Morrisson (2000) to document what looks like a mid-twentieth century turning point in their between-country inequality index which slows its rise after 1950. However, the Bourguignon and Morrisson long-period data base contains only 15 countries. Using postwar purchasing-power-parity data for a much bigger sample of 115, Arne Melchior, Kjetil Telle and Henrik Wiig (2000, p. 14) actually document a decline in their

and Williamson 1998).

²⁰ See Baldwin and Martin 1999; Bordo, Eichengreen, and Irwin 1999; Findlay and O'Rourke,

between-country inequality index in the second half of the twentieth century. The authors show stability in between-country inequality up to the late 1970s, followed by convergence centered on the early 1980s and early 1990s. Four other recent studies find the same fall in between-country inequality after the early 1960s (Schultz 1998; Firebaugh 1999; Boltho and Toniolo 1999; Radetzki and Jonsson 2000).²¹ Among these five recent studies, perhaps most useful in identifying an epochal regime switch is that of Andrea Boltho and Gianni Toniolo (1999; plotted in Bourguignon and Morrisson 2000, Diagram 2.4, p. 16) who show a rise in between-country inequality in the 1940s, rough stability over the next three decades, and a significant fall after 1980, significant enough to make their between-country inequality index drop well below its 1950 level.

Did the postwar switch from autarky to global integration contribute to this epochal change in the evolution of international gaps in average incomes? Here we seek the answer focusing on trade, returning later to factor migration.

Trade and Postwar Between-Country Inequality

Conventional thinking presumes that liberalizing trade should have benefitted Third World countries more than it benefitted leading industrial countries. The reasoning is the same as that already introduced when we surveyed pre-1914 experience. First, liberalizing trade should have a bigger effect on the terms of trade of the country joining the larger integrated world economy than on countries already integrated. Second, the more a country's terms of trade are

this volume; Chiswick and Hatton, this volume; and Section III above.

²¹ They all use purchasing-power-parity data for which the fall is far clearer. Indeed, it disappears in studies that use income data in US dollars (Melchior, Telle and Wiig 2000, Diagram 2.4, p. 16). See also DeLong and Dowrick in this volume.

changed, the bigger the gain in national income.²²

In one simple respect, the gains from postwar liberalization should have been greater among the high-income OECD countries than among poorer countries as a whole. The postwar trade that was liberalized the most was in fact intra-OECD trade, not trade between the OECD and the rest. From the very beginning in the 1940s, the General Agreement on Tariffs and Trade explicitly excused low-income countries from the need to dismantle their import barriers and exchange controls. This permission probably lowered their national incomes, but it was consistent with the dominant protectionist and anti-global ideology prevailing in emerging nations at that time. Thus the succeeding rounds of liberalization under GATT, from the Dillon and Kennedy Rounds through the Uruguay Round, brought freer trade and higher incomes mainly to OECD members. We emphasize again that these facts do not show that globalization favors rich participants. Rather, globalization favors all participants who liberalize, especially those who are newly industrializing, and penalizes those who choose not to liberalize, leaving them behind.

The abundant literature on trade liberalization in the Third World is, unfortunately, limited to analysis of the effects of one country's liberalization on its own income while ignoring effects on the rest of the world. This limitation may be innocuous for small countries, but it is a serious omission for the giants. Thus, we only have assessments of China's liberalization on China, not of China's liberalization on the world. The same is true of the United States, the European Union, the

²² As we noted for the 1820-1913 era, poor-country gains from trade depend on whether expanding trade makes them de-industrialize or not. We have already suggested that globalization before 1914 may have induced de-industrialization in poorer countries. Did the same happen after World War II? Probably not. After all, industrial manufactures have been a rapidly rising share of Third-World output and exports. For example, for all "developing" (Third-World) countries, manufactures rose from only 17.4 percent of commodity exports in 1970 to 64.3 percent by 1994 (United Nations Conference on Trade and Development 1988 and 1997). Enough of the Third World is now labor-abundant and natural-resource-scarce so that the growth of trade has helped it industrialize. The classic image of Third World specialization in primary products is obsolescing.

Russian federation, and other giants. Still, this literature does yield fairly firm conclusions about whether liberalizing countries gain from freer trade.

Four kinds of studies have tried to judge the gains from freer trade, or the losses from more protection, in the developing countries. Led by a large NBER project on trade and exchange-control regimes in the 1960s and 1970s, economists explored the sectoral connections between protection and growth in fourteen developing countries. To quantify the overall effects of complicated trade regimes, the authors resorted to classic partial-equilibrium calculations of deadweight costs.²³ They concluded that the barriers imposed significant costs on Argentina, Chile, Colombia, Egypt, Ghana, India, Israel, Mexico, Pakistan, the Philippines, South Korea, Taiwan, and Turkey.²⁴ By themselves, these standard welfare calculations are vulnerable to the charge of assuming, not proving, that trade barriers were bad for these developing countries. Such calculations assume that all the relevant effects are captured by measures of consumer and producer surplus, without allowing protection any chance to lower long-run cost curves, as it is assumed to do in the traditional infant-industry case, and to foster industrialization and thus growth, as in those modern growth models where industry is the carrier of technological change and capital deepening. Thus, it would be fair to demand more proof than that offered by the comparative static calculations of the 1960s and 1970s.

A second kind of evidence consists of cross-country growth studies that contrast the growth performance of relatively open and closed economies. The World Bank conducted such studies for 41 countries in the periods before and after the first oil shock. Table 3 extends this coverage through 1992. The correlation between trade openness and growth seems clear enough in this demonstration, but the correlation is vulnerable to two criticisms. First, assigning countries to

²³ Bhagwati and Krueger (1973-1976). See also Balassa (1971) and Papageorgiou et al. (1991).

²⁴ Only in Malaysia did the import barriers yield a slight gain, and that because of favorable terms-

trade policy categories is always tricky, since it is hard to measure overall openness. Second, and much more importantly, it is hard to isolate the effect of trade policies alone, since other policies are usually changing at the same time. Liberalism typically comes as a package. Thus, countries that liberalized their trade also liberalized their domestic factor markets, liberalized their domestic commodity markets, and set up better property-rights enforcement.²⁵ The appearance of these non-trade policies may deserve more credit for raising income than the simultaneous appearance of more liberal trade policies.

A third kind of evidence comes from event studies. Here the strategy is to focus on periods when trade policy changed the most so as to see its effect on growth. For example, Anne Krueger (1983, 1984) looked at trade opening moments in South Korea around 1960, Brazil and Colombia around 1965, and Tunisia around 1970. Growth improved after liberalization in all four cases (Krueger 1983, 1984). More recently, David Dollar and Aart Kraay (2000b) examined the reforms and trade liberalizations of 16 countries in the 1980s and 1990s, finding, once again, the positive correlation between freer trade and faster growth. Here too critics could argue that the reform episodes changed more than just participation in the global economy, so that an independent trade effect has not been isolated.

Finally, recent studies have used multivariate econometric analysis in an attempt to resolve the doubts left by simpler historical correlations. The number of national experiences analyzed statistically now numbers in the hundreds (Edwards 1992, 1993; Dollar 1992; Dollar and Kraay 2000a, 2000b.) Even with several other variables held constant, those studies show that freer trade policies tend to have a positive effect on growth, though one cannot statistically reject a zero effect in many of the tests. These econometric studies have raised the scientific standard of inquiry about

of-trade effects.

²⁵ This was true, for example, in Britain where the 1846 Repeal of the Corn Laws was immersed in a

the effects of trade policy, though critics are free to raise their standards too, retaining doubts about omitted variables, simultaneity, and details of the error term in each econometric equation. And economic historians might argue that it depends on when a country goes global: Are its trading partners liberalizing too? Are its competitors liberalizing? Is the liberalizing country ready for industrialization, accumulation, and human capital deepening, or will it be driven instead up some primary-product-producing dead end? It might be argued that conditions were less auspicious for Third-World liberalization in 1870-1914 or 1914-1960 than since 1960, or, as we shall see, the 1980s and 1990s compared with the 1960s and 1970s.

The doubts that each individual study might raise threatens to block our view of the overall forest of evidence. Even though no one study can establish that trade openness has unambiguously helped the representative Third World economy, the preponderance of evidence does seem to support this conclusion. One way to see the whole forest more clearly is to consider two sets, one almost empty and one completely empty. The almost-empty set consists of all statistical studies showing that protection helps Third World economic growth, or that liberalization harms it. The set would have been completely empty had not Paul Bairoch (1972, 1989) and Kevin O'Rourke (2000) both found that protectionist countries grew faster before 1914. Thus, their findings suggest a paradox: while the protection-growth correlation was negative after 1950, it was positive before 1914. True, Bairoch and O'Rourke did not evaluate Third World countries, since their samples included only a few members of the Atlantic economy club. However, they get support from Clemens and Williamson (2001) who have recently shown that the positive protection-growth pre-1914 paradox holds for a much bigger world sample, and even holds through the late 1920s, but the correlation is far weaker and often negative for the European and the Third World periphery. Clemens and Williamson also show how the world trade environment accounts for the pre-1914

deluge of domestic liberal reform.

versus post-1950 contrast. The negative (positive) correlation between openness (protection) and growth before 1914 is also consistent with the recent finding by Yael Hadass and Williamson (2001) that terms-of-trade improvements associated with globalization reduced long run income growth between 1870 and 1940 in the periphery while raising it in the center. The fact that this set is almost but not completely empty raises a challenge; observers will have to deal with the historical paradox in future work.

The second, and this time empty, set contains those countries that chose to be less open to trade and factor flows in the 1990s than in the 1960s and rose in the global living-standard ranks at the same time. As far as we can tell, there are no anti-global victories to report for the postwar Third World.²⁶ We infer that this is because freer trade stimulates growth in Third World today, regardless of its effects before 1940.²⁷

Timing matters, and, in retrospect, we think we can detect a hidden source of East Asian super-growth by appealing to it. Other countries may have given the East Asians their chance by failing to compete in labor-intensive manufacturing export markets, and make market reforms, long before the 1980s. Thus, the original Four Tigers -- Singapore, South Korea, Taiwan, Hong Kong -- probably owe much of their export-led success in the 1960s and 1970s to the protectionist and illiberal domestic policies of mainland China, North Korea, Vietnam, Burma, Bangladesh, India, and Pakistan. In the 1980s a newly-opened China began to catch up, perhaps partly because India and

²⁶ Going back further to 1928 would, however, capture the Soviet Union, a country that took off while de-globalizing. Emerging nations in Asia, Africa and Latin America certainly saw this as an anti-global victory, but Stalin might have done far better had he stayed open.

²⁷ As economic historians, we want to know whether what is true now was true a century ago, and if not, why not. Has a shift toward benefiting from trade been due to a century of faster population growth in the Third World, which has shifted their comparative advantage toward labor-intensive manufactures and away from resource-intensive primary products? To what extent is this shift just a reflection of the opening up of labor-abundant and resource-scarce Japan, Korea, and China to world trade? These issues are on the research agenda.

the others remained so anti-trade.²⁸

Trade and Inequality within Postwar Third World Countries

While removing barriers to trade may raise per capita income in developing countries, what does it do to inequality within them? The simple Stolper-Samuelson model, as we have noted, would predict that freer trade would be egalitarian for these countries, since it allows those abundant in unskilled labor to shift toward unskilled-labor-intensive production, raising unskilled wages relative to skilled wages and returns on property. Has this been true?

The effect of globalization on inequality within Third World countries is just as hard to chart for the postwar era as it is for the pre-1914 era. The postwar data are still sparse, and they are available for only a few countries. Fortunately, we can get a good idea of the overall effect on within-country inequality just by following the experience of a few giants neglected by the literature, but we start with the smaller countries that have been studied in far greater detail.

Some Latin and Asian Experience. The recent literature on globalization and inequality within developing countries since the 1960s has a pretty narrow focus. It has concentrated on nine countries, six Latins (Argentina, Chile, Colombia, Costa Rica, Mexico, and Uruguay) and three East Asians (Korea, Singapore, and Taiwan). In order to test the Stolper-Samuelson prediction, the recent literature has dwelt on the pay gaps between skilled and unskilled workers.

This recent assessment of the globalization and inequality connection in developing countries diverges sharply between regions and epochs. Wage gaps seemed to fall when the three Asian tigers liberalized in the 1960s and early 1970s. Yet wage gaps generally widened when the six Latin American countries liberalized after the late 1970s (Wood 1994, 1997, 1998; Feenstra and

²⁸ The experience of Thailand, Malaysia, and Indonesia are consistent with this conjecture because these three countries were intermediate in all respects – in both the levels and rates of change in

Hanson 1997; Robbins 1997; Robbins and Gindling 1999; Hanson and Harrison 1999). Why the difference?

As Adrian Wood (1997) has rightly pointed out, historical context was important, since other things were not equal during these liberalizations. The clearest example where a Latin wage widening appears to refute the egalitarian Stolper-Samuelson prediction was the Mexican liberalization under Salinas in 1985-1990. Yet this liberalization move coincided with the major entry of China and other Asian exporters into world markets. Thus Mexico faced intense new competition from less skill-intensive manufactures in all export markets.²⁹ Furthermore, blue-collar wage rates were already higher in Mexico than in many Asian countries, suggesting that the widening of Mexican pay gaps in 1985-1990 actually fits the Stolper-Samuelson prediction since at that point Mexico was a high-wage country in the relevant world export markets.

Historical context could also explain why trade liberalization coincided with wage widening in the five other Latin countries, and why it coincided with wage narrowing in East Asia in the 1960s and early 1970s. Again, timing matters. Competition from other low-wage countries was far less intense when the Asian tigers pulled down their barriers in the 1960s and early 1970s compared with the late 1970s and early 1980s when the Latin Americans opened up. In addition, trade liberalization in Argentina 1976-1982 was accompanied by union-busting and an easing of minimum-wage controls. The same policies were carried out with an even firmer hand in Pinochet's Chile 1974-1979, another documented case of wage widening coinciding with trade liberalization. In these cases, at least, wages may have widened for reasons other than the liberalization of international trade and foreign investment.

The Experience of the Giants. Past evidence on the wage-inequality and trade

their trade barriers and their incomes.

²⁹ It might also be relevant to point out that Mexico's own import liberalization brought much greater

liberalization connection in developing countries has been decidedly mixed.³⁰ But even if the findings from the usually-studied developing countries were not mixed, they could not have had much of an impact on global inequalities. After all, the half-dozen Latin countries, plus the three Asian tigers, are tiny relative to four huge countries that have undergone even larger policy shocks. Specifically, the literature has focused on nine countries that together had less than 200 million people in 1980, while China by itself had 980 million, India 687 million, Indonesia 148 million, and Russia 139 million. All four of these giants recorded widening income gaps after their economies liberalized. The widening did not start in China until after 1984, because the initial reforms were rural and agricultural and therefore had an egalitarian effect. After the reforms reached the urban-industrial sector in 1984, China's income gaps widened (Griffin and Zhao 1993, esp. p. 61; Atinc 1997; World Bank 1993- 2000/1; Chowdhury et al. 2000). India's inequality has risen since liberalization started in the early 1990s. Indonesian incomes became increasingly concentrated in the top decile from the 1970s to the 1990s, though this probably owed more to the Suharto regime's ownership of the new oil wealth than to any conventional trade-liberalization effect. Russian inequalities soared after the collapse of the Soviet regime in 1991 (Flemming and Micklewright 2000).

Income widening in these four giants dominates global trends in intra-national inequalities,³¹ but how much was due to liberal trade policy and globalization? Probably very little. Indeed, much of the inequality surge during their liberalization experiments seems linked to the fact that the

tariff reductions on low-skill manufactures than on high-skill manufactures.

³⁰ One other indicator, however, may tip the scale toward the belief that globalization widens pay gaps in developing countries: Latin American employees of multinational firms and international joint ventures receive higher wages, with or without adjustment for skills and other factors (Aitken, Harrison, and Lipsey 1996; Pavcnik 2000).

³¹ The giants also dominate trends in between-country inequality. Much of the fall in the between-country inequality index offered by Melchior, Telle and Wiig (2000, p. 15) is due to the fact that the populations in Japan and the US are getting relatively fewer and less rich,

opening to trade and foreign investment was incomplete. That is, the rise in inequality appears to have been based on the exclusion of much of the population from the benefits of globalization.

China offers a good example, where the gains since 1984 have been heavily concentrated in the coastal cities and provinces (Griffin and Zhao 1993; Atinc 1997). Migration from the hinterland to the cities was pretty much prohibited before the mid-1990s. Those that were able to participate in the new, globally-linked economy prospered faster than ever before, while the rest in the hinterland were left behind, or at least enjoyed less economic success. China's inequality had risen to American levels by 1995 (a gini of .406), but the pronounced surge in inequality from 1984 to 1995 was dominated by the rise in urban-rural and coastal-hinterland gaps, not by widening gaps within any given locale. This pattern suggests that China's inequality has been raised by differential access to the benefits of the new economy, not by widening gaps among those who participate in it, or among those who do not.³²

Multinationals, Sweatshops, and Children. One theme that has dominated recent news coverage about global interactions and global inequality is the imagined association of multinational enterprise with harsh "sweatshop" labor conditions and the use of child labor in the Third World. The imagery is familiar: Pakistani boys sew soccer balls, Chinese women make Kathie Lee wardrobe items, and Indonesians make Nike running shoes, all far into the night. Do such interactions widen the income gaps between rich and poor countries? Do they benefit only the multinational firms who

while those in China and India are getting richer and more populous.

³² In Russia, the benefits were also skewed toward those who were able to participate in the reforms and internationalization, though for a different reason. The handing over of state trading prerogatives and physical assets to a few oligarchs contributed to one of the greatest inequality surges in history (Flemming and Micklewright 2000). Similarly, the assets of the Suharto family and its cronies in Indonesia tended to be concentrated in the expanding trade sector. More comprehensive and competitive access to the international economy might have brought a more egalitarian result in each of these cases.

employ cheap Third World labor?³³

Two issues of global concern overlap here. One is the extent to which employers violate ILO codes and labor standards regarding fair labor contracts, exploiting both adults and children. The other is whether the employment of Third World children is at the expense of their schooling, their best investment for the long run. Both are legitimate concerns. The first calls for international and national monitoring to enforce legal codes, though the codes themselves have been vague, perhaps necessarily so (Brown 2001). The second calls for pressure on governments to supply tax-based schooling, as all industrialized countries did when launching primary education in the nineteenth century (Lindert 2001). Both are complex issues, and the relevant theory and evidence are still just emerging (US Department of Labor 1995-2000; Basu 1999).

As far as one can tell from partial evidence, however, neither of these potential evils is connected with globalization. The employment of children or other unskilled labor by multinational firms probably reduces those wide income gaps between countries. After all, there is no positive correlation between non-agricultural international exchange and the use of child labor -- either over time, or across countries, or across sectors of any economy. During the globalizing half-century since 1950 the rates of work by children under 15 have been declining in every ILO country, and school enrollment rates have been rising (Brown 2001). The rates of work and non-schooling are lowest in the most internationally involved countries. The most visible recent case of a country suddenly joining the international economy is China, where the rate of decline in child labor has been faster since 1980 than in the rest of the Third World, and faster than it was previously under Chairman Mao. And across sectors of China's economy, the highly publicized manufacturing-export sector

³³ For a typical recent presentation of *prima facie* evidence of labor abuse involving manufacturing exports from the Third World, see Bernstein *et al.* (2000). For a longer presentation of the imagery, see Greider (1997). The social-reforming literature on child labor in British cities during the first industrial revolution reads pretty much the same way, but some

has a rate of child employment that is well below the national average. The multinationals hire more skilled, and more schooled, labor than the national average.

Would a ban on the use of child labor in globally-connected activities send Third World children back to school? As Kaushik Basu (1999) has pointed out, a ban targeted at child labor in manufacturing export sectors would probably send children back to agriculture, where they work the most and attend school the least. It is difficult to see how future Third World generations would catch up with the high-income world any faster if there were bans on the export of manufactures that use child labor. Where Third World paths to school and faster income growth seem blocked, they are not blocked by employment opportunities in the modern export sector, but they are blocked by the lack of national political resolve to raise tax support for schools.

What Role for Globalization in OECD Wage Inequality since the 1970s?

The best-documented and most heatedly debated experience linking globalization with inequality is the recent OECD wage widening, especially within the United States and the United Kingdom. An enormous amount of recent research now gives us a pretty clear idea of the share of rising inequality which should be attributed to an increase in international integration.

How Wage Gaps Moved. The trend toward wider wage gaps in America and Britain was unmistakable in the 1980s and early 1990s, as illustrated in Figure 6. It showed up in ratios of the 90th percentile full-time wage to the 50th or 10th percentile full-time wage, either for men or for women. In the United States, a rise also took place in the full-time pay ratios of college graduates to high school graduates, and in the pay ratio of non-production employees to production employees. The widening has been severe enough that lower-skilled groups had no gain, and probably a slight loss, in real pay over the whole quarter century 1973-1998, this despite a healthy growth of real

say abuse was minor (Nardinelli 1990) while others say it was major (Tuttle 1999).

earnings for the labor force as a whole.³⁴

Other OECD countries probably also experienced pay widening across the 1980s, though different measures tell different stories. Sticking with full-time labor earnings, one cannot find much widening at all for France or Japan, and none for Germany or Italy, as in Figure 6. Yet income measures that take work hours and unemployment into account reveal some widening even in those cases. A recent OECD study surveyed the inequality of disposable household income from the mid-1970s to the mid-1990s (Burniaux *et al.* 1998, Tables 2.1, 2.2, 3.1-4.9). Between the mid-1970s and the mid-1980s, the Americans and British were alone in having a clear rise in inequality. From the mid-1980s to the mid-1990s, however, 20 out of 21 OECD countries had a noticeable rise in inequality. Furthermore, the main source of rising income inequality after the mid-1980s was the widening of labor earnings. The fact that labor earnings became more unequal in most OECD countries, when full-time labor earnings did not, suggests that many countries took their inequality in the form of more unemployment and hours reduction, a well-documented tendency for Western Europe in those years.

What Widened American Wage Gaps? The recent American wage widening has generated an energetic search for its sources, and they are of two sorts. First, there are aspects of globalization: The rise in unskilled worker immigration rates, due to rising foreign immigrant supply and/or to a liberalization of United States immigration policy. Increased competition from imports that use unskilled labor more intensively than the rest of the economy must be added to the immigration impact. This increased competition is due to: foreign supply improvements, including that carried by US outsourcing; international transportation improvements; and trade-liberalizing policies. Second, there are those sources apparently unrelated to globalization, including: a

³⁴ The assertion about absolute living standards awaits the results of debate about exaggerated measurement of cost of living increases over the same period in the United States (Boskin *et al.*

slowdown in the growth of labor-force skills; a weakening of labor unions, which have long lobbied for flatter pay scales; and biased technological change that cuts the demand for unskilled workers relative to skilled workers.

Most contributions to the debate have had a narrower focus than the previous summary would suggest. They have retreated to judging a “trade vs. technology” contest, ignoring the possible roles for unions, immigration, and skills or schooling supply.³⁵ Some agree with Adrian Wood (1994, 1998) that trade is to blame for much of the observed wage widening. Others reject this conclusion, arguing that most or all of the widening is due to a shift in technology that has been strongly biased in favor of higher-skill occupational groups (Lawrence and Slaughter 1993; Berman, Bound and Griliches 1994). Most estimates tend to resemble the guess by Robert Feenstra and Gordon Hanson (1999) that perhaps 15-33 percent of the rising inequality is due to trade competition, including outsourcing.

Non-specialists observing this debate need to pay close attention to how the participants deal with a fundamental endogeneity issue. Are globalization and technology change independent, or does one drive the other? Those inclined to absolve globalization point out that the rise of imports, and the decline of import-competing jobs, is often a byproduct of healthy growth, both in the OECD and the Third World exporters. To these participants, technological change drives globalization. Two examples taken from the debate illustrate the opposing view. Feenstra and Hanson (1999) argue that skill-saving technological bias within the United States is a byproduct of the global communications revolution that allows better monitoring of foreign production and just-in-time inventory delivery from abroad. Thus, Robert Lawrence (2000) argues that rising import competition deserves credit for

1998).

³⁵ For a survey of the whole literature up through 1996, see Cline (1997, especially Table 2.3 and the surrounding text). For a more up-to-date survey, with deeper coverage of certain econometric issues, see the volume edited by Feenstra (2000), particularly the editor’s introduction and the contributions

much of America's technological progress. To these participants, globalization drives technology change.

The boldest attempt at an overall quantitative accounting of these potential sources is the appraisal by William Cline (1997). Cline's interpretation of his estimates differs from ours. Cline blames globalization less than do most writers on the subject, and emerges with a huge 58 percent unexplained residual. In a summary table (1997, Table 5.1), Cline suggests that about half of this residual was due to skill-biased technological change, and the resulting 29-percent technology effect is bigger than any globalization effect. However, there is a second way to read Cline's table. His non-globalization sources appear to almost balance out ($1.58 \times .65 = 1.03$ or only 3 percentage points), while his globalization forces could explain almost all the wage-gap widening (16 out of 18 percentage points). The proper question, typically left unasked, is how the period 1973-1993 differed from the one that preceded it, 1953-1973. If the other sources added up to pretty much the same impact in the first two-decade period, then it would be the change in globalization forces between the two periods that mattered.

Broader Perspectives. While the recent exploration of the determinants of American wage inequality has established fairly firm results, the debate is still too narrow to judge the full impact of globalization on inequality within the industrial OECD. Several extensions are needed before the evidence can be said to have dealt with the big questions that sparked the debate. One extension would be in the direction of more evidence, while another would be in the direction of more comprehensive measures.

Regarding more evidence, note that the literature has thrown away information by confining itself to the era of widening wage gaps since about 1980. After all, when the world economy became increasingly integrated in the century or two before 1980, technology also had its factor

by Slaughter (2000) and Harrigan (2000) in that volume.

biases, and the mismatch between technological bias and skills growth kept shifting (Williamson and Lindert 1980; Goldin and Katz 1999, 2000). Why the inequality booms and busts in America over the past century or two? Any attempt to distill the effects of globalization on inequality needs to answer that question. Furthermore, the literature is dominated excessively by American experience, so we need more economic histories to right the balance. After all, while recent inequality rose just as steeply in Britain, the steepness of the rise varied a great deal across the OECD.³⁶ Why?

Confining our view to employee earnings has also denied us extra perspective on both the scope and source of the rise in inequality. What happened to self-employment income, property income, profits, and executive compensation?³⁷

Regarding measurement, note that any force that creates more within-country inequality is automatically blunted today -- at least in the OECD, a point that is rarely noted in the inequality debate. Any rise in household net disposable post-fisc income inequality will always be less than the rise in gross nominal pre-fisc income inequality. Tax-and-transfer systems guarantee this result in the OECD. Any damage to the earnings of low-skilled workers is partially offset by their lower tax

³⁶ Several contributions in the Freeman-Katz volume (1995) do compare explanations of inequality in the United States versus other countries. However, the focus is on the technology-skill demand-inequality connection, with almost no attention to possible globalization-skill demand-inequality connections.

³⁷ Granted, Jean-Marc Burniaux and co-authors (1998) did report changes in overall income inequality for several OECD countries, but they did not attempt to assess competing explanations. One tantalizing clue that some stories at the top of the income range have been overlooked comes from recent international comparisons of the compensation of Chief Executive Officers (Crystal 1993; Abowd and Bognanno 1995). The level of CEO compensation is far higher in the United States than in other countries, not only in real purchasing power but also in ratio of their pay to that of ordinary production workers. Did the fact that this CEO pay advantage rose from the late 1980s to the early 1990s have anything to do with outsourcing, with direct foreign investment, and other dimensions of globalization? The link is certainly not obvious. International differences in CEO compensation seem to be unrelated to performance, since US firms under attack from foreign competition maintained much higher CEO compensation than did their successful foreign competitors. This puzzle should be linked to the competing theories of the determinants of intra-national inequality in the OECD.

payments and higher transfer receipts, like unemployment compensation or family assistance. This broadening of income concept therefore serves to shrink any apparent impact of globalization on the inequality of living standards.³⁸

Does globalization destroy these automatic stabilizers by undermining taxes and social transfer programs? In a world where businesses and skilled personnel can flee taxes they don't like, there is the well-known danger of a "race to the bottom," in which governments compete for internationally mobile factors by cutting tax rates and therefore cutting social spending. As Dani Rodrik (1997) has stressed, however, the relationship between a country's vulnerability to international markets and the size of its tax-based social programs is positive, not negative as a "race to the bottom" would imply. Thus, countries with greater vulnerability to global market changes have higher taxes, more social spending, and broader safety nets. While there may be other reasons for this positive raw correlation between openness and social programs, there is no apparent tendency for globalization to undermine the safety nets.

Postwar International Investment: How Inegalitarian Could It Be?

The fear that globalization is widening world gaps between rich and poor stems in part from the belief that investors in the rich countries are reaping all the gains from international investment in the poor countries. These fears cannot be allayed solely by reference to competitive-market models, since these fears come from those who do not believe such models. As an alternative demonstration, we can show that the size of such investment income – interest, dividends,

³⁸ While this statement certainly applies today, it did not apply to the first globalization boom before World War I when such safety nets were not yet in place. Similarly, it will not apply to any emerging nations where modern safety nets are not yet in place. The statement is irrelevant for poor, labor-abundant countries since, according to conventional trade theory, it is the rich who are disfavored by globalization, and they do not need safety nets.

repatriated profits, royalties, and fees – is much too small to account for the global inequalities we observe.

Two pessimistic assumptions will set an upper bound on the extent to which returns on international investment could have widened world inequality. First, suppose nobody else in the world gains from these investments, so that these rich investors and patent-holders are able to collect all of the returns on them, thus increasing their shares of world income and world inequality. Alternatively, suppose international investment is a zero-sum game, so that the amounts gained by the rich international investors are matched by an equal loss to somebody (poorer) in the host countries.

Table 4 shows that earnings on international investments and technology could not be big enough to explain the global inequalities we see, regardless of which extreme assumption one chooses. There are two panels: the top one shows what is to be explained, the rise in the share of the world's income held by the rich, from 1820 and from 1970; the bottom panel assesses the role of returns on international investment under those two assumptions. The extreme assumption that nobody but the richest are affected leads to the conclusion that investments by five leading investor countries (Germany, Japan, the Netherlands, the United Kingdom and the United States) in all foreign countries (bottom panel, column a) have not been big enough to explain even a third of the rise in world inequality since 1970. The extreme assumption that the host countries actually lose as much as the international investors gain does not magnify the modest effect on inequality, but rather reduces it. The reason is that the host countries are typically as rich as the investors' home countries. In fact, the world's largest net borrower since 1980 has been the United States. The zero-sum assumption therefore actually yields less impact on global inequality than the nobody-is-hurt-abroad assumption, since the supposed losses accrue to people near the top of the world income distribution. The net effect on global inequality in this case must be practically zero. To sustain pessimism, critics

might want our zero-sum assumption to apply only to investments in the Third World where they are exploitative enough to be zero-sum for the world. Yet, as Table 4 (bottom panel, column b) shows for American investments in the Third World, these magnitudes are tiny in relation to global income and tiny in relation to the net changes to be explained in the top panel. Even if the impact of other leading investing countries are added, the basic point remains: International investment cannot account for much of the observed global inequalities in our modern world, even under extreme assumptions.

VI. Adding Up the Effects of Globalization

Sources of World Inequality 1500-2000: The Big Picture

Some patterns have emerged through the complexity of history which suggest a tentative answer to the question posed by this essay's title: Does globalization make the world more unequal? The patterns cluster around two observations. One is that the gainers from globalization were never all rich and the losers were never all poor, or vice versa. The other is that participants in globalization pulled ahead of non-participants. This was true both for excluded or non-participating groups within countries as well as for excluded or non-participating countries.

How these patterns emerge from five centuries of diverging world incomes and a shorter period of globalization is summarized in Table 5. The overall trends to be explained are those introduced in Figure 1. World income inequality has risen since 1820, and probably since the sixteenth century. Most of that increased world inequality took the form of a rise in income gaps between nations, not of a rise in within-country inequality. However, the gaps between nations were not widened by participating in globalization. As for the visible inequalities within countries, the effects differed by region and by historical era. Before World War I, globalization raised inequality

within the United States and other New World countries, but it had the opposite effect in those European countries that were committed to trade and sent out emigrants. After World War II, globalization once again widened inequality within the United States and perhaps other OECD countries. Globalization may also have raised inequality in the newly trading and industrializing countries, such as the Asian tigers, China, Mexico, and Brazil. Yet, the rising inequality in these countries was not evident among persons and households in the newly-trading regions and sectors. Rather it took the form of widening gaps between them and the less prosperous, non-participating regions. The poorest regions and the poorest countries were probably not hurt by globalization, they just failed to be part of it. Where the non-participants were actively excluded, the policies yielding that inegalitarian result can hardly be called liberal, but globalization cannot be made to take the blame.

How Unequal Would a Fully Integrated World Economy Be?

What if we had a huge world economy, even bigger than the world economy back at the mid-twentieth century,³⁹ with a unified currency and only negligible barriers to trade, migration, and capital movements? Would such an economy be more unequal than the world of today?

We have good examples today of huge integrated economies, at least as big as the world economy in 1950. One obvious example is the United States. Japan is another, and the European Union is moving toward becoming the third giant integrated economy. How unequal are incomes within these already-globalized economies? Less unequal than in today's only partly globalized world economy where the gini coefficient of inequality in income per capita at international (PPP)

³⁹ And thus one which would satisfy any plausible size condition necessary to achieve scale economies.

prices in 1992 was .663.⁴⁰ The gini for the more integrated United States economy, by contrast, was only .408 in 1997 and that for Japan was only .249. There is nothing inherently less egalitarian about a large integrated economy compared with our barrier-filled world.

One might still fear that a truly globalized world would have vast regions with inferior education and chaotic legal institutions, so that the future globalized world would be more unequal than the United States or the European Union today. If so, then the source of that inequality would be poor government and non-democracy in those lagging countries, not globalization.

⁴⁰ Bourguignon and Morrisson (2000), Tables 1 and 3. Milanovich (1999) gives a similar estimate for 1993 with an alternative set of household survey data.

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Table 1. Epochal Shifts in Globalization since 1820

<u>Epoch</u>	<u>A. Intercontinental Commodity Market Integration</u>		<u>B. Migration and World Labor Markets</u>		<u>C. Integration of World Capital Markets</u>
	<u>Change in price gaps between continents</u>	<u>Why they changed</u>	<u>How the migrant shares changed in the receiving countries</u>	<u>Why they changed</u>	<u>What happened to integration (Feldstein- Horioka slope coefficient)</u>
1820 - 1914	Price gaps cut by 81%	72% due to cheaper transport, 28% due to pre-1870 tariff cuts	Migrant shares rise	Passenger transport cost slashed, push and pull (Immigration policies remain neutral)	60% progress from complete segmentation toward market integration
1914 - 1950	Gaps double in width, back to 1870 level	Due to new trade barriers only	Migrant shares fall	Restrictive immigration policies	Revert to complete market segmentation
1950 - 2000 (especially since 1970)	Price gaps cut by 76%, now lower than in 1914	74% due to policies freeing trade, 26 % due to cheaper transport	Migrant shares rise	Transport costs drop, push and pull again (No net change in immigration policies)	Again 60% progress from complete segmentation toward market integration
Overall 1820 - 2000	Price gaps cut by 92%	18% due to policies, 82% due to cheaper transport	No clear change in US migrant shares, but rises elsewhere	Policy restrictions, offsetting transport improvements	60% progress from complete segmentation toward market integration

Sources and notes to Table 1:

Panel A. Williamson (1990, 2000); O'Rourke and Williamson (1999). In these calculations, the transport cost component is the non-policy residual. However, most of this residual was in fact due to transport improvements.

Panel B. Migration policy index from Timmer and Williamson (1998). U.S. foreign-born shares from U.S. Department of Commerce (1975, Part I, 8 and 117-118) and Chiswick and Hatton (this volume, Table 4A).

Panel C: Taylor (1999, Table 3). For supporting evidence on international capital flows as a share of lenders' GDP, see Obstfeld and Taylor (1998, 359).

Table 2
Mass Migration and Convergence in the Atlantic Economy 1870-1910

	Persons		Labor force		Impact of migration		
	Adjusted net migration rate, 1870-1910	Adjusted cumulative population impact (%), 1910	Adjusted net migration rate, 1870-1910	Adjusted cumulative labor force impact (%), 1910	On real wages (%) 1870-1910	On GDP/capita (%) 1870-1910	On GDP/worker (%) 1870-1910
Argentina	11.74	60	15.50	86	-21.5	-8.2	-21.0
Australia	6.61	30	8.73	42	-14.6	-6.8	-14.4
Belgium	1.67	7	2.20	9	-4.4	-3.1	-5.1
Brazil	0.74	3	0.98	4	-2.3	-0.5	-1.5
Canada	6.92	32	9.14	44	-15.6	-7.6	-15.5
Denmark	-2.78	-11	-3.67	-14	7.6	3.7	7.4
France	-0.10	0	-0.13	-1	1.4	0.2	0.3
Germany	-0.73	-3	-0.96	-4	2.4	1.3	2.2
Great Britain	-2.25	-9	-2.97	-11	5.6	2.8	5.8
Ireland	-11.24	-36	-14.84	-45	31.9	NA	NA
Italy	-9.25	-31	-12.21	-39	28.2	14.2	28.6
Netherlands	-0.59	-2	-0.78	-3	2.7	1.1	1.9
Norway	-5.25	-19	-6.93	-24	9.7	3.1	10.4
Portugal	-1.06	-4	-1.40	-5	4.3	0.0	0.0
Spain	-1.16	-5	-1.53	-6	5.9	0.0	0.0
Sweden	-4.20	-15	-5.55	-20	7.5	2.5	8.2
United States	4.03	17	5.31	24	-8.1	-3.3	-8.1
New World	6.01	29	7.93	40	-12.4	-5.3	-12.1
Old World	-3.08	-11	-4.06	-13	8.6	2.3	5.4
Actual change in dispersion, 17 countries					-28%	-18%	-29%
Change in dispersion with no migration (1870-1913)					7%	-9%	-9%
Implied contribution of migration to dispersion					-35%	-9%	-20%

Source: Taylor and Williamson (1997, Tables 3, 4), O'Rourke and Williamson (1999, Table 8.1).

Note: Migration rates per thousand per annum. Minus denotes emigration.

Table 3

Trade-Policy Orientation and Growth Rates in the Third World, 1963-1992

Trade policy orientation	Average annual rates growth of GDP per capita		
	1963-1973	1973-1985	1980-1992
Strongly open to trade	6.9%	5.9%	6.4%
Moderately open	4.9%	1.6%	2.3%
Moderately anti-trade	4.0%	1.7%	- 0.2%
Strongly anti-trade	1.6%	- 0.1%	- 0.4%

Sources and notes: World Bank (1987, pp. 78-94), with further growth data from World Bank 1994. In all periods the three strongly open economies were Hong Kong, South Korea, and Singapore. The identities of the strongly anti-trade countries changed over time. In 1963-1973, it consisted of Argentina, Bangladesh, Burundi, Chile, Dominican Republic, Ethiopia, Ghana, India, Pakistan, Peru, Sri Lanka, Sudan, Tanzania, Turkey, Uruguay, and Zambia. For the two overlapping later periods the strongly anti-trade group consisted of the previous sixteen plus Bolivia, Madagascar, and Nigeria, but minus Chile, Pakistan, Sri Lanka, Turkey, and Uruguay. For the identities of the moderate-policy groups, see the World Bank (1987, pp. 78-94).

Table 4. Worst-Case Globalization: Over-Estimates of the Impact of International Investments on Global Income Inequality

Contrast the historical inequality-related income shifts to be explained --

	Net changes up to 1992, as percentages of world income,	
	<u>since 1820</u>	<u>since 1970</u>
top 5 % of world incomes	+3.8	+1.6
top 10 % of world incomes	+10.3	+2.5
top 20 % of world incomes	+15.6	+2.4

-- with these incomes involved in international investments up to 1992:

	Private investment incomes as a percent of world income			
	(a) on investments in all foreign countries		(b) on investments in Third-World countries	
	<u>since 1820</u>	<u>since 1970</u>	<u>since 1820</u>	<u>since 1970</u>
U.S. investments only	0.42	0.18	0.13	0.03
Rough estimate for 5 leading investor countries	1.72	0.50		

Maximum impacts on global inequality? Assuming that international investment benefits only the investors and nobody loses income would suggest using (a) as gains within the top 5 percent of the world income ranks. However, assuming this implies little pessimism about investment globalization, since nobody is hurt.

Using the zero-sum assumption that the investments hurt the host countries as much as they help investors would cancel most of the effect of (a) on inequality, since the host countries are usually as rich as the investing countries.

Applying this pessimistic zero-sum assumption only to (b), the Third World investment, gives tiny effects like those shown for the U.S. investments.

Sources and notes for Table 4:

The changes in top-group shares of world income are from Bourguignon and Morrisson (1999, Table 1).

The changes in U.S. private investment income in foreign countries, including royalties and fees, are from U.S. Bureau of Economic Analysis, Survey of Current Business, various issues.

The rough estimate for 5 leading countries magnifies the U.S. factor incomes by the relative total (not just private-investment) factor-income earnings given by IMF, International Financial Statistics Yearbook, for the five leading countries chosen here: Germany, Japan, Netherlands, the United Kingdom, and the United States.

Table 5. Summary of Globalization's Effects on World Inequality

<u>Epoch</u>	<u>Global inequality trend</u>	<u>Inequality between nations</u>		<u>Inequality within nations</u>	
		<u>Trend</u>	<u>Effects of globalization</u>	<u>Trend</u>	<u>Effects of globalization</u>
1500-1820	Rising inequality	Rising inequality	No clear net effect.	Rising inequality (W. Europe)	No clear net effect.
1820 - 1914	Rising inequality	Rising inequality	Participants gain on non-partic. countries. Among participants, migration reduced ineq. more than capital flows raised it. Freer trade may have reduced ineq., with exceptions.	No clear trend	Globalization raised inequality in the New World, reduced it in participating Old World nations.
1914 - 1950	No clear inequality trend	Rising inequality	Retreat from global'z'n widened the gaps between nations.	Falling inequality (in OECD)	No clear net effect.
1950 - 2000 (especially since 1970)	Slightly rising inequality	Slightly rising inequality	Globalized trade and migration narrowed th gaps among participan Non-participants fell further behind.	Slightly rising inequality (in OECD)	Globalization raised inequality within OECD countries. In other countries, non-participating regions fell behind.
Overall 1820 - 2000	Rising inequality	Rising inequality	Globalized trade and migration narrowed th gaps among participants. Non-participants fell further behind.	No clear trend	No clear net effect.

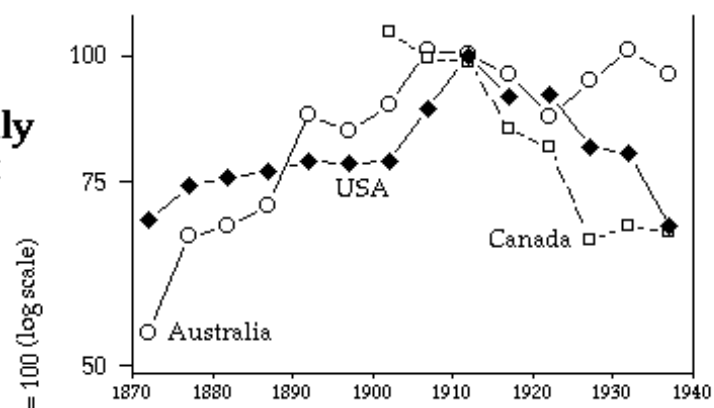
Figure 1. Global Inequality of Individual Incomes, 1820 - 1992



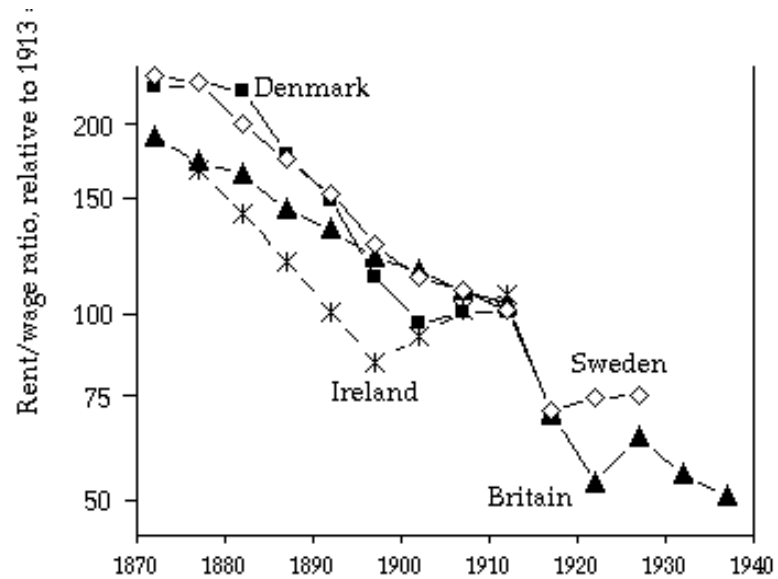
Source: Bourguignon and Morrisson (2001). The "countries" here consist of 15 single countries with abundant data and large populations plus 18 other country groups. The 18 groups were aggregates of geographical neighbors having similar levels of GDP per capita, as estimated by Maddison (1995).

**Figure 2. Trends in the Rent-Wage Ratio,
Europe and the New World, 1870 - 1939**

**Panel A. Initially
land-abundant
countries**



Panel B.
Land - Scarce
Free - Trade
Countries



Panel C.
Land - Scarce
Countries
Protecting
Grain Farmers
after 1875

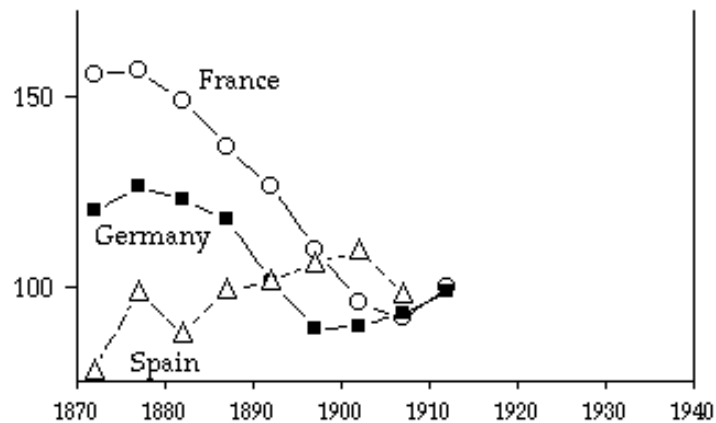
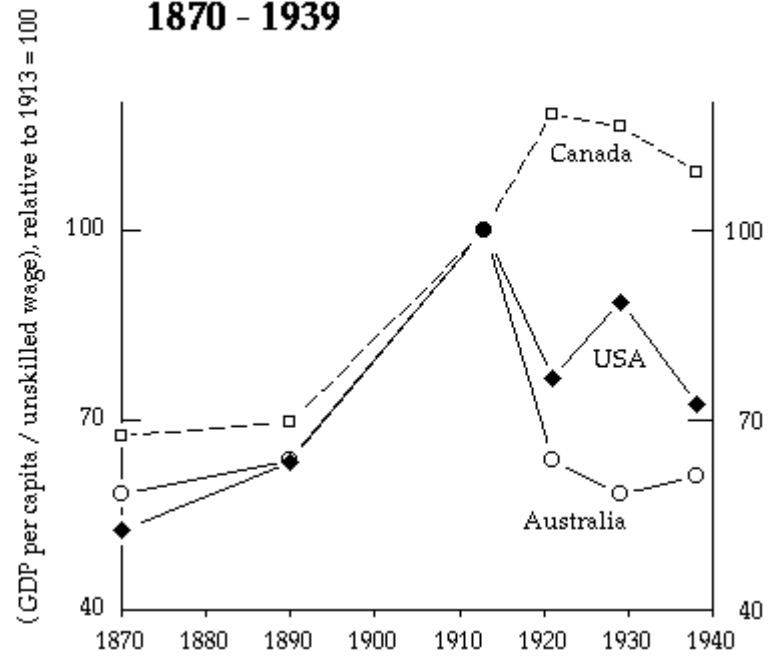


Figure 3. Trends in a Crude Inequality Indicator, Old and New World, 1870 - 1939

Panel A. Initially land-abundant countries



Panel B.
Land - Scarce
Free - Trade
Countries

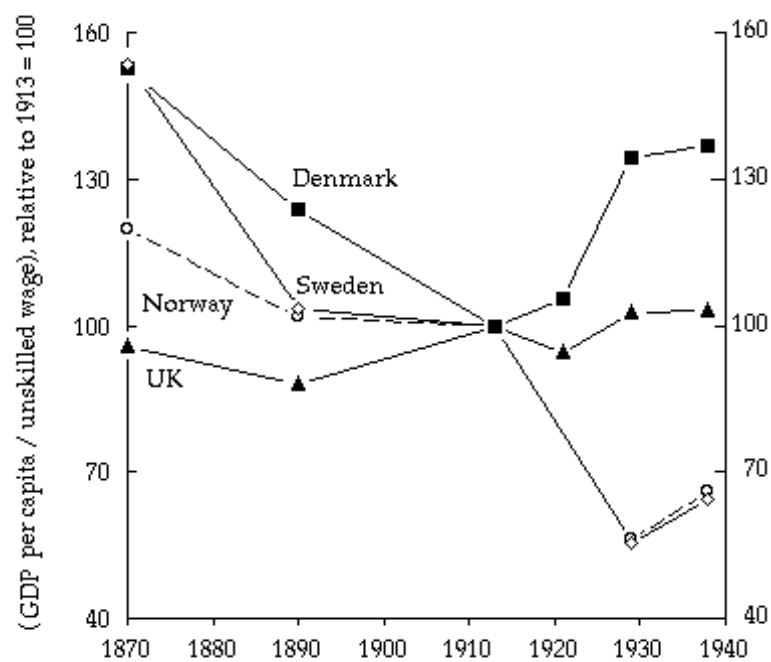
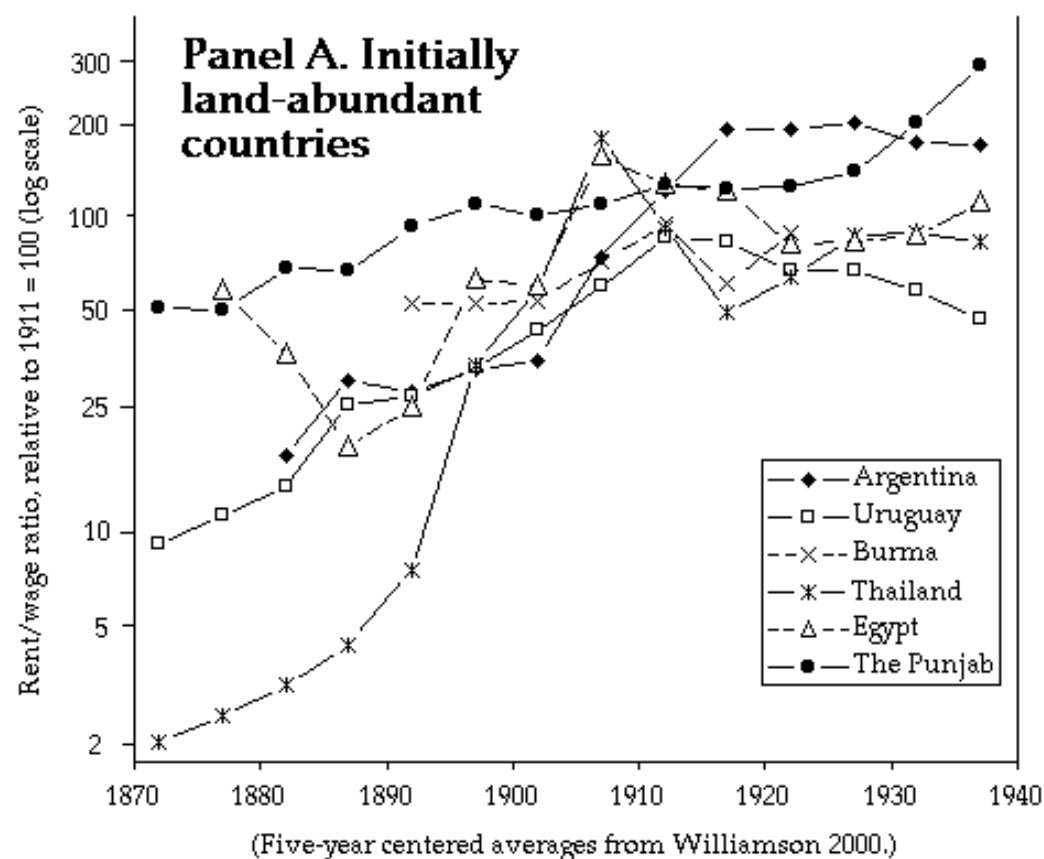


Figure 4. Third-World Trends in Rent/Wage Ratios, 1870 - 1939



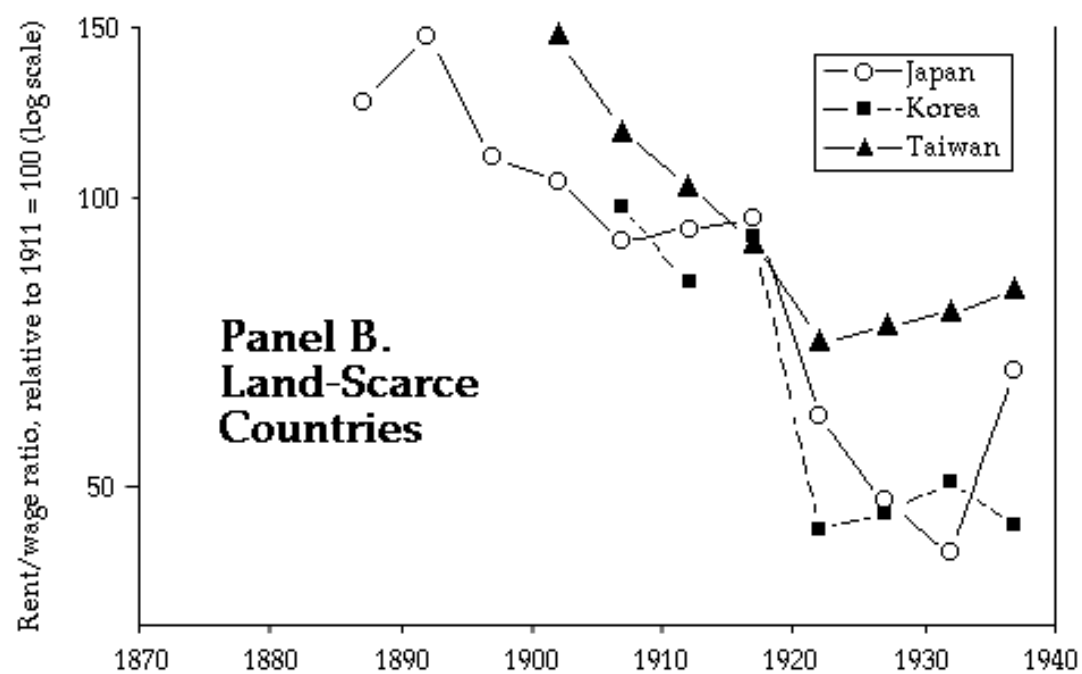
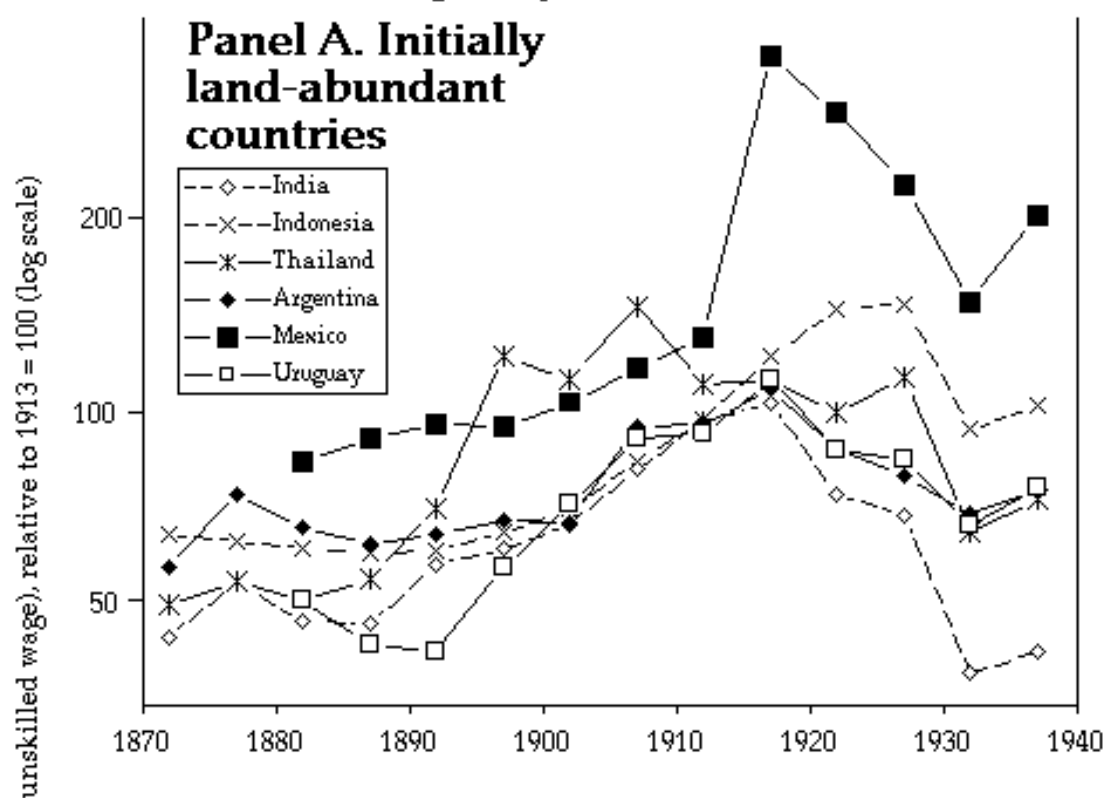
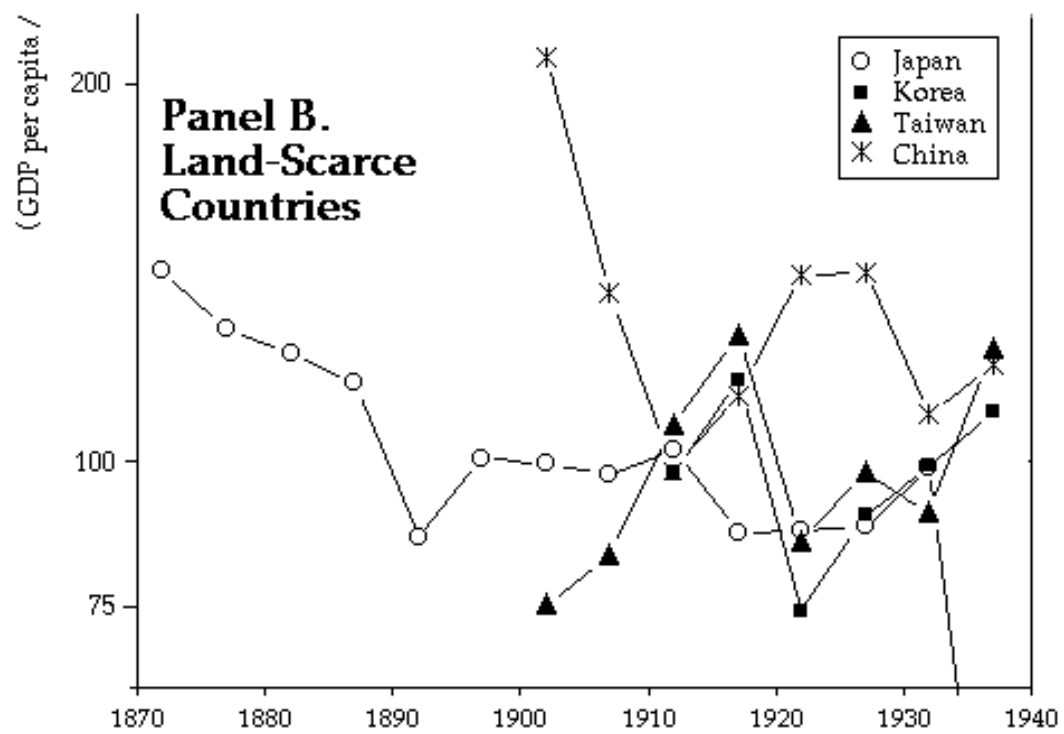


Figure 5. Third-World Trends in a Crude Inequality Indicator, 1870 - 1939





**Figure 6. Inequality of Full-time Earnings
of Male Employees in Six Countries,
1978 - 1990**

