

# KET

LOCAL CONTENT  
AND SERVICE REPORT  
TO THE COMMUNITY

JULY 2020 - JUNE 2021 (FY21)



# OUR MISSION

Serving the public interest, KET enriches lives and builds stronger communities by educating, informing, inspiring and connecting all Kentuckians through the power of public media.

# OUR VISION

To be Kentucky's essential and most-trusted source of educational, cultural and public affairs content.

# OUR VALUES

We uphold these values for our operations, programs and services.

- ACCESSIBILITY
- COLLABORATION
- CREATIVITY
- DIVERSITY
- EQUITY
- EXCELLENCE
- INCLUSION
- INTEGRITY
- LEARNING



As the global pandemic continued to impact everyone's daily lives, KET's unparalleled service was there for Kentuckians across the state. Thoughtful and in-depth public affairs programming covered the state's most relevant issues, educational resources supported teachers and parents, and the beloved arts and cultural programming entertained like no other.



KET's public affairs team helped keep viewers informed with *Kentucky Headlines*, *Kentucky Tonight*, legislative coverage, and special reports and forums like *Building Kentucky's Workforce* and *Examining Violent Crime*.

Our education team supported students and educators in and out of the classroom, with virtual field trips, self-paced professional development options and toolkits focused on students' social and emotional well-being. KET's weekly current events program for students *News Quiz* was consistently in the top 10 most-viewed resources nationally on PBS LearningMedia, and a segment on the Presidential Inauguration, from our new series *Social Studies Shorts*, was seen in all 50 states, the District of Columbia and multiple countries including Canada, France, Sweden and the United Kingdom.

As the challenging school year drew to a close, we provided families and caregivers a "Summer of Adventure" with online resources including the KET-produced *Adventure Series* videos, *Camp TV* and weekly hands-on activities designed for learning beyond the screen. And PBS KIDS was there helping to make learning fun with series like *Donkey Hodie*, *Daniel Tiger's Neighborhood* and *Wild Kratts*.

Throughout the year, Kentuckians enjoyed programs from PBS like *All Creatures Great and Small*, *Antiques Roadshow*, *Finding Your Roots* and Ken Burns's *Hemingway*. Other popular programs included *Doc Martin*, *America's Test Kitchen* and *Movie Classics*. Kentucky audiences were particularly excited to see the awe-inspiring *Kentucky Seasons* that captured the natural beauty of our commonwealth and *River City Drumbeat* featuring members of a local Black youth drum corps.

As the commonwealth's only statewide media, KET's dedication to serving Kentuckians and commitment to bringing learning to life are stronger than ever!

Sincerely,

A handwritten signature in black ink that reads "Shae".

Shae Hopkins  
KET Executive Director and CEO



On air and online, KET provides PBS KIDS programming to every Kentucky child via our 16-transmitter broadcast network, which includes the 24/7 KET PBS KIDS channel that also streams online and on mobile. PBS stations reach more children ages 2-5, more moms with young children and more children from low-income homes than any other children’s TV network.

Kentucky’s children experience beloved PBS KIDS programs like *Sesame Street*, *Daniel Tiger’s Neighborhood* and *Peg + Cat* as well as new favorites like *Donkey Hodie* from Fred Roger’s Productions.

And yet, KET’s work in advancing early childhood learning and development extends far beyond popular television programming.

With a variety of resources, including family workshops, educator trainings and children’s activities, KET helps address the concerning gap between those children who are ready for kindergarten and those who are not. KET’s Early Childhood team worked through the COVID-19 upheaval to bring the Ready To Learn project to young children ages 2-8 in underserved communities.

Over the course of the five-year grant period, KET and its partners in Louisville and Eastern Kentucky conducted nine out-of-school experiences, like “Sensational Science Camp with Ruff Ruffman,” with 250 kids in attendance, 16 Family Community Learning workshops like “Play and Learn Science” for 217 families and presented 22 Educator Community Learning sessions granting 706 professional development certificates to educators in Ready To Learn communities, funded in part by the Corporation for Public Broadcasting.

KET also provided early learning professionals with KET-produced toolkits of classroom resources and lesson plans — including in-person and virtual workshops to train educators on effectively using the resources — to boost children’s school readiness in science, math, social studies, health and arts.

As the challenging 2020-2021 school year drew to a close, KET’s Education team curated a “Summer of Adventure” webpage featuring the KET-produced Adventure Series videos, Camp TV and weekly hands-on activities for families and caregivers in order inspire and encourage learning beyond the screen.

## IMPACT AND REACH

Due to learning loss from the extended pause on classroom learning in the spring and over the summer months, KET worked with Family Resource and Youth Service Centers statewide to get **5,000 kits to children Pre-K – 3rd grade** and their families. Kits included a booklet of activities, materials to complete the activities and two books.

KET offered 36 workshops and 62 online courses, granting **1,162 early childhood certificates**.

**2,156 early childhood educators** were trained.





KET resources are used in Kentucky classrooms every day. Through the thousands of free online resources KET provides at [KET.org/education](https://www.ket.org/education) and in PBS LearningMedia, educators can complement classroom instruction with video, virtual learning and other engaging digital learning tools.

To support teachers across the state who were facilitating NTI curriculum, KET's Summer Multimedia PD Event was drastically different than in past years as the one-day event shifted to four days with three virtual trainings daily, for a total of 12 sessions for more than 1,900 attendees.

KET Education believes it's more important than ever to guide students and teachers through their emotions — and to help them walk in other people's shoes and develop empathy. The focus on social and emotional learning (SEL) extends across content and resource creation and professional development.

KET's educational content team was dedicated to creating social and emotional teacher materials to be used with art works in the Kentucky Virtual Art Museum on PBS LearningMedia. A Social and Emotional Learning sub-collection within the Kentucky Virtual Art Museum now includes 20 artworks each with a special SEL background reading, discussion questions,

and activity. Four videos have been segmented from *Healing Childhood Trauma: A KET Special Report* and will be used as professional development videos in a new Social and Emotional Learning video collection. The videos explain adverse childhood experiences (ACES), racial trauma and the effects of stress on the body.

KET's *News Quiz* was one of the top-10 resources on PBS LearningMedia nationally, with an average of 160,000 viewers watching each week, a 69% percent increase over last year's average page views.

The annual Young Writers Contest received more than 590 entries in 2021. KET recognized 33 placing winners, 76 finalists, and 13 honorable mentions from across the Commonwealth.

KET, in partnership with the Kentucky Department of Education, piloted datacasting technology to help school districts more efficiently and effectively support students who lack home internet access.

And finally, KET was among 12 PBS stations selected to participate in a new federal education project aimed to help young children build the vital skills they need to succeed in school and life: the Learn Together: Connecting Children's Media and Learning Environments to Build Key Skills for Success initiative.

## IMPACT AND REACH

### Instructional Resources & Services

In K-12 education, KET has produced **3,500 digital classroom resources** – including 214 in FY21 – in science, mathematics, health, history, social studies and the arts as a leading national partner in PBS LearningMedia. In FY21, Kentucky students and teachers streamed more than **1.6 million digital resources** provided by KET. Outside of Kentucky, KET-produced resources garnered **1.9 million additional views**.

**More than 12,500 students** used the Virtual Physics Labs.

### Kentucky in the Classroom

**The Kentucky Studies Collection**, funded by the Lucille Little Endowment, was completed including 56 videos, five media galleries, and two interactives.

**Virtual Field Trips series** takes students out of the classroom even while COVID-19 has limited in-person field trips. In a typical year, hundreds of Kentucky students make the trek to Frankfort to visit the Kentucky State Capitol. Despite the closure of the Capitol to tours, the KET team created three short videos covering the history of state government, the art and sculpture of the Capitol and the architecture of the Capitol.

### Professional Development

Self-paced courses saw steady enrollment. **Almost 15,700 PD certificates** were awarded to educators and other school personnel during FY21. The newly added course “Mental Health During the COVID-19 Pandemic” had hundreds enroll.

Virtual Media Lab conducted **79 workshops** that served **more than 1,400 students and teachers** from 36 different districts over FY21.

### Consultants & Trainings

KET Education provided 71 workshops and 13 online courses, training **more than 25,000 K-12 educators**.





## IMPACT AND REACH

FastForward users in FY21: **20,346**  
 Workplace Essential Skills users in FY21: **435**  
 Total adult learners in FY21: **20,781**

**Over 2,000** adult educators trained through workshops and online PD courses.

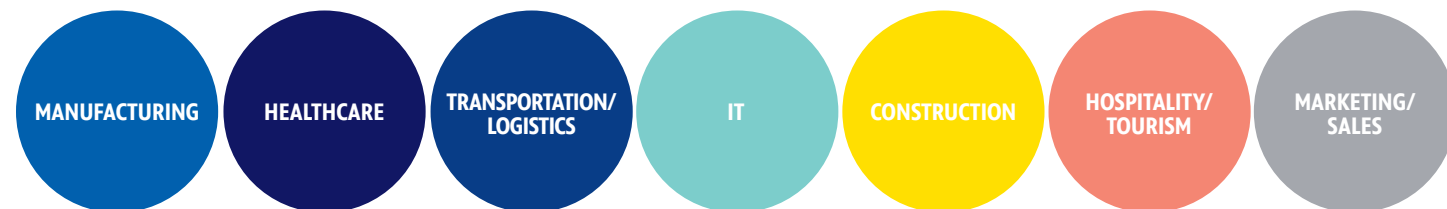
FastForward is proven – **90% of students** using FastForward pass the test and earn a GED® credential. **That's well above the national average.**



In FY21, career readiness was the major focus for KET's adult education products and services. Over 20,700 adults used KET's highly-effective FastForward GED prep courses. And more than 2,100 adult educators were trained on using instructional technology and the basics of the GED® Tests.

Enhancements were completed for all Workplace Essential Skills modules including updated Job Search and Resume Builder modules in each industry plus Soft Skills. The courses were re-constructed as a product that includes all seven sectors plus the soft skills module for one price.

### SEVEN SECTORS:



Following the conclusion of the Corporation for Public Broadcasting's grant to update the Workplace Essential Skills courses, research firm Arroyo Research Services offered the following evaluation:

- 95% of participants reported they were engaged in the course
- 84% of participants said they will recommend Workplace Essential Skills to others
- 97% of participants learned new skills from the content
- 85% of participants said the coursework helped them achieve goals



# TELLING KENTUCKY'S STORIES



## KENTUCKY SEASONS

*Kentucky Seasons*, funded by the KET Endowment for Kentucky productions, premiered during WinterPledge. Utilizing slow-motion video and drone photography, this video essay presents a never-before-seen look at the state's most iconic natural wonders as well as seldom-seen locations.

## CHILDREN & FAMILIES

KET's unparalleled dedication to the children and families of the Commonwealth showcased important stories and solutions.

*Kentucky Tonight* devoted several episodes to education issues during the pandemic including a look at higher education, racial disparities in K-12, and an overall look at reopening schools.

*Healing Childhood Trauma: A KET Special Report* helped raise awareness about the importance of addressing ACES, toxic stress and trauma in the time of COVID-19.

With schools starting up for the fall, *Kentucky Tonight* looked at issues surrounding remote learning.

KET hosted a virtual screening of WNET's *A Trusted Space*, a new film on mitigating the effects of grief and trauma affecting students and teachers during the COVID-19 pandemic.



## KET FORUMS

*Building Kentucky's Workforce: A KET Forum* featured Renee Shaw and guests from business, education and policy sectors discussing how to develop the workforce of tomorrow and strengthen labor force participation in Kentucky.

*COVID Update: A KET Forum* welcomed trusted experts to share new information about COVID-19 and answer viewer questions. Topics included vaccine phases, where and how to register for the vaccine, mask recommendations and virus mutations.

*Examining Violent Crime in Louisville: A KET Forum* explored new violence intervention efforts to rein in the surge of homicides in the Derby City. A panel of local and national leaders on the frontlines of this issue discussed how law enforcement, community activists, city officials and others are working together to ensure safer neighborhoods through evidence-based strategies proven to reduce crime.

## PUBLIC AFFAIRS

KET broadcast over 450 hours of Kentucky General Assembly legislative coverage.

KET provided live coverage of the 2020 presidential election and launched a new election webpage with maps and real-time results.

KET broadcast eight nights of national coverage of the 2020 Democratic and Republican Conventions.

KET produced *College Financial Aid 2021: Education Matters*, offering help in navigating the all-important college financial aid application process.



# MAKING A DIFFERENCE



## **ALICIA AND EVERETT MCCORVEY**

Director of the University of Kentucky Opera Theatre

“KET introduces the arts to so many people in so many different ways. It’s great because it opens up a world of possibilities. And people don’t have to leave the comfort of their living room — although, after the year we’ve had, they’re probably ready.”



## **THACKER-DICKINSON FAMILY**

Kendra Thacker and Johnny Dickerson, Jr. with Daijoni, Da’ana, D’maya, Diondra, Johnathan Dickinson

Kendra Thacker, who works as a financial service representative for Commonwealth Credit Union in Frankfort, said KET’s children’s programs helped plant a love of learning in her five children early on — something that paid dividends when they entered their school years.

“My kids learned so much before they went to kindergarten — they could read books, spell their names and knew all their letters — that gave them such a great start.”



## **NANA LAMPTON**

Chair and CEO of Hardscuffle, Inc. and American Life and Accident Insurance Company of Kentucky

“KET reflects the many diverse parts of our state because KET travels to all the different regions of Kentucky, exploring the people and their stories, it teaches us something about ourselves and our state.”



## **RANDALL VAUGHN**

Architect for Gray Construction

“I like to use the term “lifelong learning.” And it’s such a key part of what KET is all about. The programs are enlightening. People ask me all the time about Kentucky and what it’s like, so it’s exciting to be able to speak with conviction about my home state, because it’s such a great place, and I love to share what I’ve learned.”

# KET’S 15 STATEWIDE TRANSMISSION TOWERS HELP CONNECT AND PROTECT.

## **Public Safety Partners**

- Advanced Warning and Response Network (AWARN)
- Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF)
- Emergency Alert System (EAS)
- Federal Bureau of Investigation (FBI)
- Federal Emergency Management Agency (FEMA)
- Kentucky Division of Emergency Management
- Kentucky Division of Forestry
- Kentucky Emergency Warning System (KEWS)

- Kentucky National Guard
- Kentucky State Police
- Kentucky Transportation Cabinet
- NOAA/National Weather Service
- Secret Service
- Wireless Emergency Alerts (WEA)/PBS WARN
- Regional EMS and Sheriffs’ Departments



# KET ORIGINAL PRODUCTIONS

## **PUBLIC AFFAIRS WEEKLY SERIES**

- Comment on Kentucky
- Connections with Renee Shaw
- Kentucky Health
- Kentucky Tonight

## **PUBLIC AFFAIRS SERIES & SPECIALS**

- Building Kentucky's Workforce: A KET Forum
- College Financial Aid 2021: Education Matters
- COVID Update: A KET Forum
- Examining Violent Crime in Louisville: A KET Forum
- Governor Andy Beshear: First Year Reflection
- Healing Childhood Trauma: A KET Special Report

## **GENERAL ASSEMBLY COVERAGE**

- Governor's 2021 State of the Commonwealth and Budget Address, live coverage
- Kentucky Chamber Day 2021, live coverage and highlights
- Legislative Update nightly during sessions
- Legislative interim meetings, live coverage
- Regular Session live coverage

## **ARTS & CULTURE SERIES + SPECIALS**

- Kentucky Seasons

## **OTHER SERIES/SPECIALS**

- Kentucky Afield: Non-Game Call-In
- Kentucky Afield: Fall Hunting Call-In
- Kentucky Afield: Spring Fishing Call-In
- Severe Weather: Staying Safe Call-In

## **INSTRUCTIONAL RESOURCES, COURSES AND ONLINE LEARNING**

- Artsville
- Careers in Demand
- Dance, Drama, Music and Visual Arts Toolkit (new supporting materials)
- EcoSense for Living
- Kentucky Studies
- Media Arts Toolkit
- Mental Health During the COVID-19 Pandemic
- Muse Moments (new segments)
- News Quiz
- Sound Field
- Work Ready (segments from Workplace Essential Skills)
- Workplace Essential Skills



# PRODUCTION FACILITIES AND 16 TRANSMITTERS CONNECT OUR COMMUNITIES.



LEXINGTON



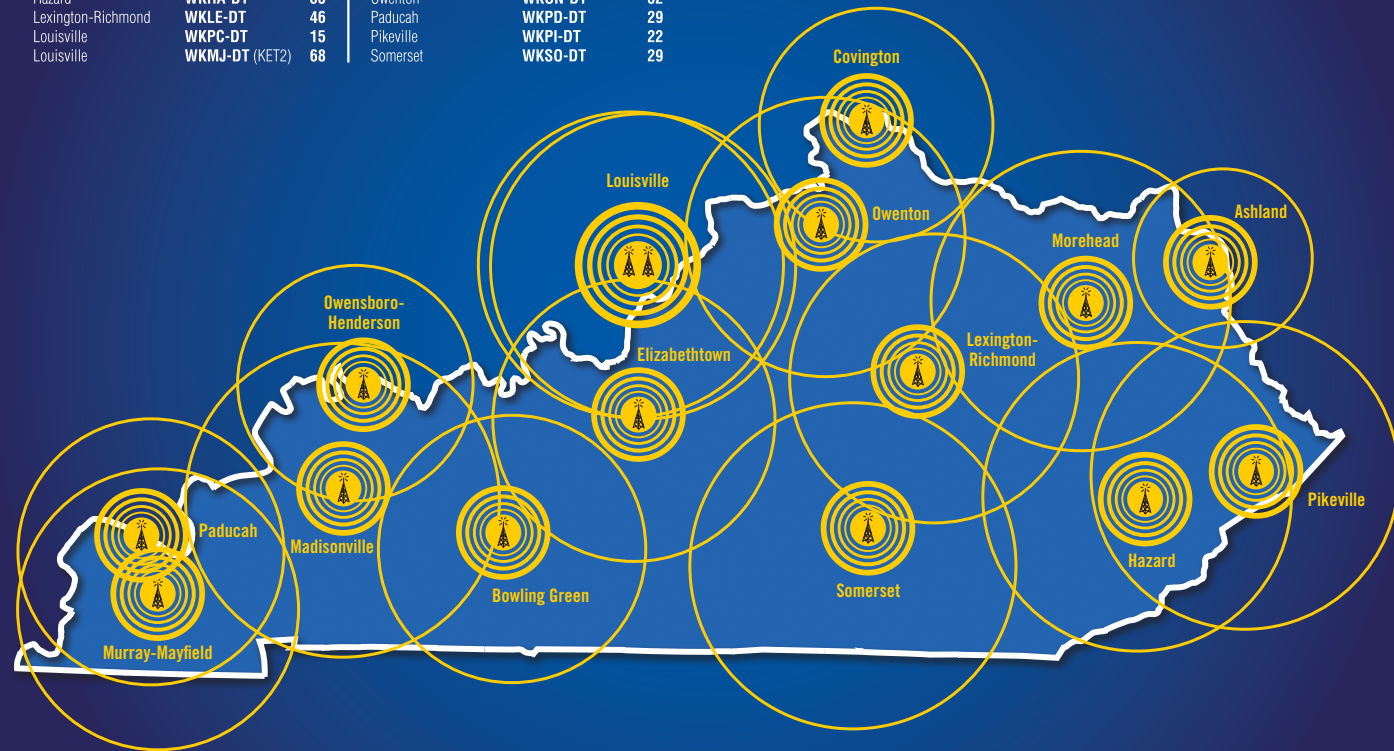
FRANKFORT



LOUISVILLE

## TRANSMITTERS

Ashland	WKAS-DT	25	Madisonville	WKMA-DT	35
Bowling Green	WKGB-DT	53	Morehead	WKMR-DT	38
Covington	WCVN-DT	54	Murray-Mayfield	WKMU-DT	21
Elizabethtown	WKZT-DT	23	Owensboro-Henderson	WKOH-DT	30
Hazard	WKHA-DT	35	Owenton	WKON-DT	52
Lexington-Richmond	WKLE-DT	46	Paducah	WKPD-DT	29
Louisville	WKPC-DT	15	Pikeville	WKPI-DT	22
Louisville	WKMJ-DT (KET2)	68	Somerset	WKSO-DT	29



**KENTUCKY'S  
ONLY STATEWIDE  
BROADCAST  
NETWORK.**



During the great upheaval of the global pandemic, audiences turned to KET and PBS for information and entertainment. Online traffic and on-demand viewership skyrocketed as programming provided the latest information about COVID-19's local and national effects.

Beyond staying informed, KET and PBS viewers also accessed arts and cultural content to inspire and entertain during the stay-home orders and widespread closures. And they enjoyed rich new series like Ken Burns's *Hemingway* and new episodes of *Finding Your Roots*.

## IMPACT AND REACH

KET is Kentucky's source for PBS programs. Science, history, the arts and more come to life through engaging and thought-provoking content from PBS.

The heartwarming new Masterpiece series *All Creatures Great and Small* quickly became a fan favorite across the country. The magical tale of James Herriot, the world most beloved veterinarian, and his menagerie of heartwarming animal patients quickly climbed the chart of most-streamed KET programs.

As summer approached, Kentucky audiences were particularly excited to see a Louisville-based story in the national spotlight. The critically-acclaimed *River City Drumbeat* told the powerful, immersive story of music, love and legacies, as told by the members of a Black youth drum corps in Louisville, Kentucky.

PBS is the **6th most watched network** among all broadcast and cable channels.

For the 18th consecutive year, the American public ranked PBS **#1 in public trust** and an excellent value for tax dollars.



# Nurturing the Whole Child

**Kentucky families depend on KET** to deliver PBS KIDS – the number one educational media brand for children – through television, digital platforms and community-based programs.

This year, PBS KIDS premiered *Donkey Hodie*, a new series from Fred Roger's Productions, about Donkey Hodie and her pals who follow their dreams and work together to find creative solutions to everyday problems. The series encourages preschoolers to aim high, embrace challenges and work hard to achieve their goals.



# KET ANYWHERE

KET anywhere. That's our vision, to provide KET and PBS programs on demand, any time, on practically any device:

## KET.org

### KET video app

for Apple and Android

### KET and PBS channels

on YouTube

### PBS video app

with PBS and KET programs, for iPhone, iPad and Android

### PBS channels

with PBS and KET programs, for Roku, Apple TV, Android TV, Amazon Fire TV and Windows 10

### PBS KIDS apps

for iPhone, iPad and Android

### KET on iTunes U

Total FY21 page views on KET.org were **7.1 million**.

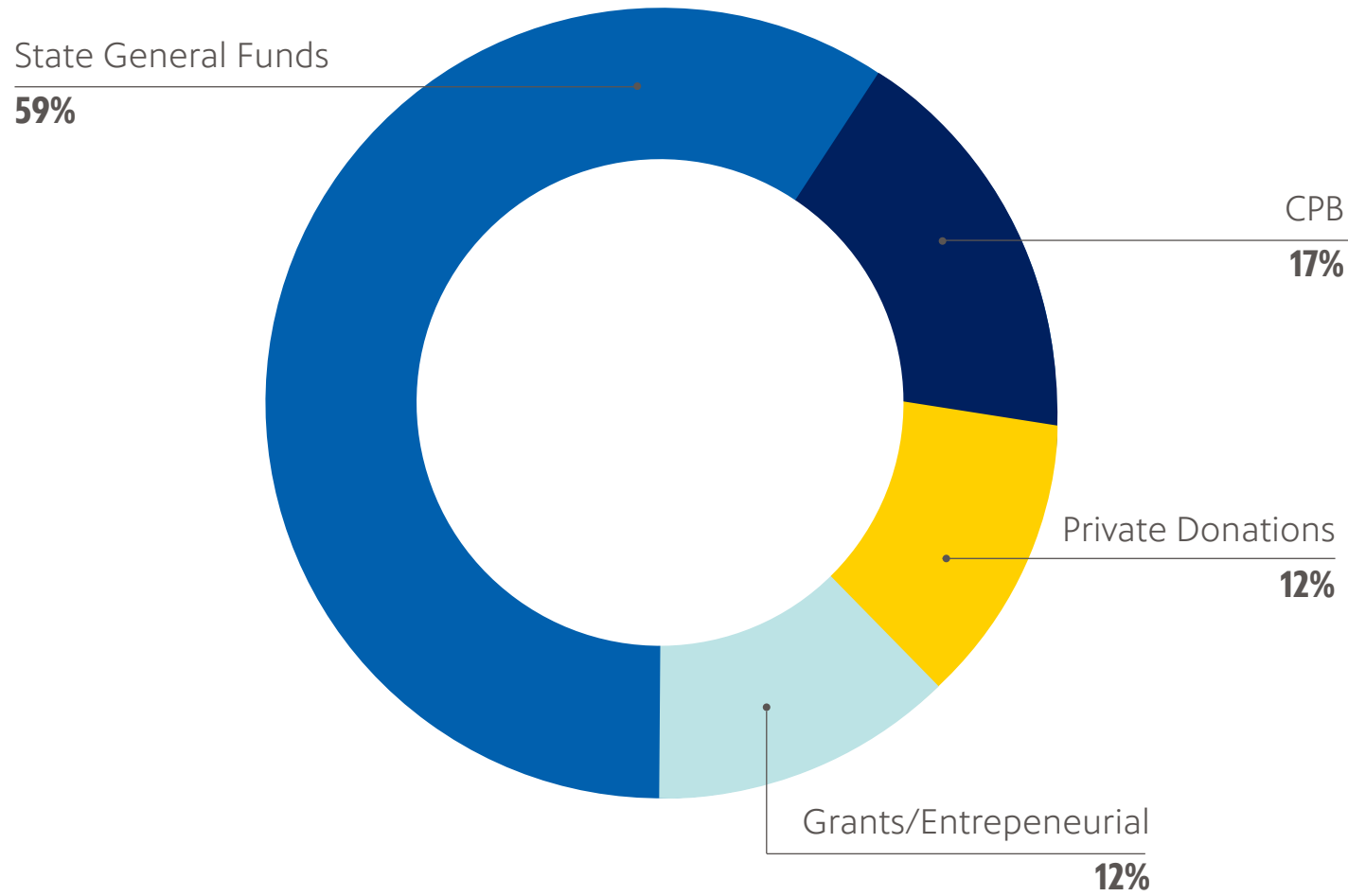
### More than 3.56 million videos

were viewed on KET.org and related video platforms.

KET drove **more than 3.5 million views** of PBS LearningMedia content in FY21: 1.6 million views of resources by Kentucky students and teachers and 1.9 million additional views of KET-produced resources nationally. **This is a 24% increase over last fiscal year.**



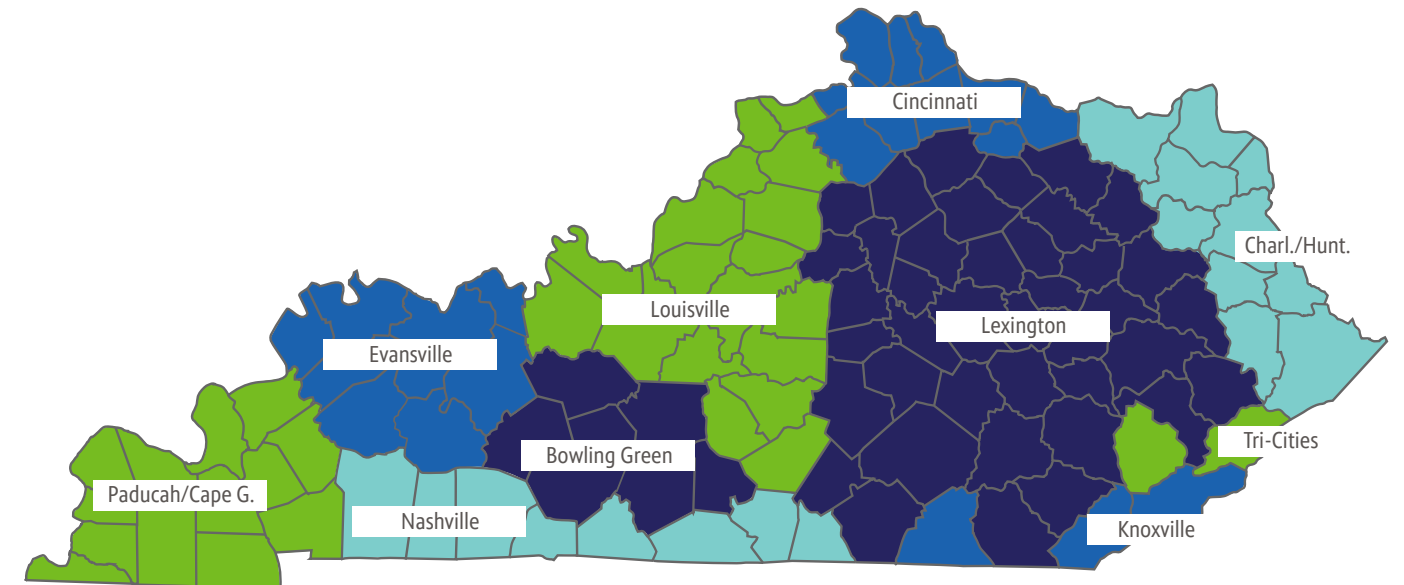
# FISCAL YEAR 2021 OPERATING REVENUE



State General Funds	\$15.0 M
CPB	\$4.5 M
Grants/Entrepreneurial	\$3.2 M
Private Donations	\$3.2 M
<b>TOTAL</b>	<b>\$25.9 M</b>

# KENTUCKY'S ONLY STATEWIDE MEDIA

## KET COVERAGE MAP



DMA RANK	TV MARKETS	KY HH	TOTAL HH
49	Louisville	549,200	696,070
63	Lexington	499,880	499,880
36	Cincinnati	205,500	925,900
75	Charleston/Huntington	112,500	426,980
105	Evansville	127,620	276,130
84	Paducah/Cape Girardeau	93,900	382,300
179	Bowling Green	87,660	87,660
29	Nashville	66,500	66,500
62	Knoxville	26,900	26,900
100	Tri-Cities, TN	13,690	13,690
	<b>TOTAL</b>	<b>1,783,350</b>	<b>3,402,010</b>

KET's broadcast and education services originate from the O. Leonard Press Telecommunications Center in Lexington. KET operates a production center at the Capitol in Frankfort and a studio and community outreach office on Main Street in Louisville.

## TV CHANNELS

**KET** – High-definition KET and PBS programming

**KET2** – How-to, travel and lifelong-learning programs, PBS encores

**KET KY** – Kentucky issues, heritage, history and culture

**KET PBS KIDS** – Safe, non-violent, educational PBS KIDS programming

# AWARDS & KEY PARTNERSHIPS



## INDUSTRY & COMMUNITY LEADERSHIP

Telly Awards (3):

Silver: *Kentucky Seasons*, Videography

Silver: *Kentucky Seasons*, Sound Design

Bronze: *Kentucky Seasons*, Editing

## 2021 OHIO VALLEY REGIONAL EMMY AWARD NOMINATIONS & WINS

*Kentucky Life* segment “Violins of Hope,” Historical/Cultural Program (win)

*Kentucky Life* segment “Cycling Capital of Kentucky,” Lifestyle Program (win)

*Kentucky Life*, Season 25, Episode 10, Magazine Program (win)

*Kentucky Seasons*, Photographer (win)

*Kentucky Seasons*, Audio (win)

*Kentucky Tonight: State of Unrest*, Public Affairs Program (win)

*Undiagnosed: The Diabetes Epidemic*, Health/Medical Program (win)

*Healing Childhood Trauma: A KET Special Report*, Societal Concerns Program

*Kentucky Life* segment “Dafford Murals,” Arts & Entertainment Program

*Kentucky Life* segment “Remembering Julia,” Historical/Cultural Program

*Kentucky Life* segment “The Long Walk Home,” Nostalgia Program

*Kentucky Seasons*, Entertainment Program

*Spirit of Kentucky*, Image Promotion

*Toying with Still Life*, Documentary Cultural/Topical

Al Smith, posthumously inducted into the Silver Circle

## KEY PARTNERSHIPS

Ashland Regional Training Center

Commerce Lexington

Community Action Council

ConnectKentucky

Council on Postsecondary Education

Eastern KY Child Care Coalition

Eastern Kentucky University

Education Professional Standards Board

FEMA

FRUSC

The Filson Historical Society

First 5 Lex

Floyd County Public Schools

Floyd Co. Community Early Childhood Council (CECC)

Foundation for a Healthy Kentucky

Frazier History Museum

GED Testing Service®

Governor’s Office of Early Childhood

Greater Louisville, Inc. (GLI)

Green River Regional Educational Cooperative

Greater Louisville Medical Society

Jefferson County Community Early Childhood Center (JCCECC)

Jefferson County Public Schools

KentuckianaWorks

Kentucky Arts Council

Kentucky Association of School Librarians

Kentucky Broadcasters Association

Kentucky Cabinet for Health and Family Services

Kentucky Cable and Telecommunications Association

Kentucky Center for the Performing Arts

Kentucky Chamber of Commerce

Kentucky Community and Technical College System

Kentucky Cooperative Extension

Kentucky Department of Corrections

Kentucky Department of Education

Kentucky Department of Fish and Wildlife

Kentucky Department of Libraries and Archives

Kentucky Department of Workforce Investment

Kentucky Division of Emergency Management

Kentucky Education & Workforce Development Cabinet

Kentucky Environmental Education Council

Kentucky Family Resource and Youth Service Centers

Kentucky Higher Education Assistance Authority

Kentucky Historical Society

Kentucky Humanities Council

Kentucky Justice Cabinet

Kentucky Medical Association

Kentucky Press Association

Kentucky’s Public Radio Stations

Kentucky Science Center

Kentucky Skills U

Kentucky State Police

Kentucky Transportation Cabinet

Kentucky Valley Educational Cooperative

Leadership Kentucky

Legislative Research Commission

LexArts

Louisville Central Community Center (LCCC)

Louisville Cultural Consortium

Louisville Free Public Library

Louisville’s Campaign for Grade-Level Reading

Magoffin County Schools

Metro United Way

Morehead State University

Murray State University

My Big Little Adventure

National Center for Families Learning (NCFL)

National Weather Service

Nature Preserves Commission

Oil Springs Cultural Arts and Recreation Center

Operation UNITE

Partners for Education at Berea College

PBS Newshour Student Reporting Labs

Pine Mountain Settlement School

Prichard Committee for Academic Excellence

Ready for K Alliance

SOAR (Shaping Our Appalachian Region)

Spalding University

University of Kentucky

University of Kentucky Family and Consumer

Sciences Extension

University of Louisville

University Press of Kentucky

Western Kentucky University

WKU Center for the Gifted Studies

# LEADERSHIP & GOVERNANCE (as of 6.30.21)

The governing body for KET is the Kentucky Authority for Educational Television, an agency of the Commonwealth of Kentucky in the Education & Workforce Development Cabinet. The KET Foundation and the Commonwealth Fund for KET support the mission and work of the Authority by managing and soliciting funds and contributions that support local productions, services, and the acquisition of PBS and other programs. The Friends of KET, a statewide group of volunteers, help promote programs and services in communities across the Commonwealth.

## KENTUCKY AUTHORITY FOR EDUCATIONAL TELEVISION

- Chair: G. Dan Griffith, Owensboro
- Vice Chair: Melissa Chastain, Ph.D., Anchorage
- Secretary: Jeffrey Scott Jobe, Glasgow
- Executive Committee At Large: Leah Adkins, Catlettsburg
- Executive Committee At Large: David Couch, Frankfort
- Mary Broecker, LaGrange
- Karyn Hoover, Jamestown
- Kevin W. Weaver, Lexington
- Jason E. Glass, Ed.D., Commissioner, KY Department of Education, Frankfort (ex officio)

## KET FOUNDATION INC.

- Members of the Kentucky Authority for Educational Television
- Sean Mestan, Princeton (Friends of KET representative)
- Shae Hopkins, KET Executive Director (Treasurer)

## FRIENDS OF KET EXECUTIVE COMMITTEE

- President: Lora Suttles, Staffordsville
- President-elect: Rebecca Rose, Morgantown
- Secretary: Kelly Green, Frankfort
- Vice President: Kathy Brauer, Henderson
- Vice President: Romanza Johnson, Bowling Green
- Vice President: A. Dale Josey, Louisville
- Vice President: Barbara McGinty, Paducah
- Past President: Sean Mestan, Princeton
- Nominating Chair: Carol Beirne, Fort Mitchell

## COMMONWEALTH FUND FOR KET INC.

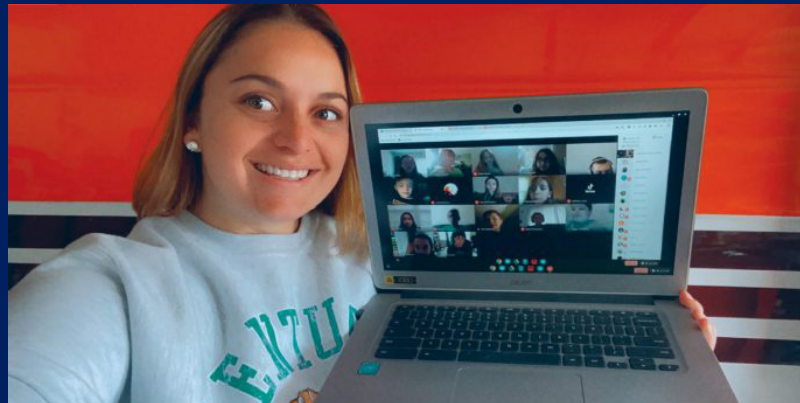
- Chair: Nick Nicholson, Lexington
- Chair Emeritus: John R. Hall, Lexington
- Secretary: Kimberly D. Patton, Hebron
- Treasurer: John S. Domaschko, Covington
- D.R. Ball, Lexington
- Mira S. Ball, Lexington
- Jean Dorton, Paintsville (Friends of KET representative)
- Donna Moore Campbell, Lexington
- Rusty Chevront, Louisville
- Vickie Yates Brown Glisson, Louisville
- G. Dan Griffith, Owensboro
- Shae Hopkins, KET Executive Director
- William J. Jones, Paducah
- Nana Lampton, Louisville
- Michael Owsley, Bowling Green
- Hilma Prather, Somerset
- Melanie Simpson-Conleyn, Lexington
- William T. Young Jr., Lexington

## KET SENIOR MANAGEMENT

- Shae Hopkins, Executive Director and CEO
- Tim Bischoff, Chief Technology Officer
- Elaine Crawford, Chief of Staff and Senior Director, Policy and Compliance
- Tonya Crum, Senior Director, Education
- Todd Piccirilli, Senior Director, Marketing and Communications
- Michele Ripley, President, Commonwealth Fund for KET
- Julie Schmidt, Senior Director, External Affairs
- Nancy Southgate, Chief Content Officer

# EMPOWERING EDUCATORS.

High-quality, trusted educational resources like the ones KET provides to Kentucky educators are invaluable to any classroom, no matter where that classroom is. In this particularly challenging year, educators have turned to KET more than ever.



“KET’s resources are always so easy to find and use, and they’re vetted for actual classroom use, so they make remote learning a lot easier.”

Donnie Piercey  
Fifth-Grade Teacher at Stonewall Elementary  
2021 Kentucky Teacher of the Year

“Everyone’s pretty stressed adjusting to all the changes, so News Quiz is one of the things that’s kept our class feeling normal. The students look forward to it every week, and it was the first thing they asked about.”

Alexandra Farhadian  
Fourth Grade Teacher at Meadowthorpe Elementary

We really appreciate the detail that’s layered into the [Music Arts Toolkit]. Having so many trusted resources in one spot is a huge time saver for me and my colleagues, and when I include links for students or parents to use, it takes them straight to the resource without any ads or other interruptions.

Johnnie Bishop  
Music Teacher at Veterans Park Elementary

“KET is the go-to place for educational resources. They provide so many great digital materials that offer self-paced learning and interactive activities and quizzes.”

Dee Dee Webb  
Technology Integration Specialist  
Grayson County School District

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KET.org •  facebook.com/KET •  @KET •  @kentuckyeducationltv

