

**Philadelphia Soccer 2026
Privacy Policy**

Effective Date: April 1, 2025

This Privacy Policy describes the types of information we collect on the Sites, how we use such information and to whom and under what circumstances we may disclose it. This Privacy Policy applies only to this website (<https://www.phillyfwc26.com/>) and our use of social media sites (collectively, the “Sites”), and any other personal information obtained when you call, email, or otherwise communicate with Philadelphia Soccer 2026. **By accessing the Sites on any computer, mobile phone, tablet, or other device (collectively, “Device”) or otherwise interacting with Philadelphia Soccer 2026, you agree to the terms of this Privacy Policy.** If you do not agree to the policy, please do not use the Sites.

We may modify this Privacy Policy at any time and will post the current version on the Sites. We encourage you to periodically review our Privacy Policy to stay informed about how we are using the information we collect.

Information That You Give Us

For the 12-month period prior to the date of this Privacy Policy, we explain here what categories of personal information we have collected, where we got it from, and with whom we have shared it:

Category of Personal Information Collected	Source	Purpose for Collection	Categories of Recipients
Contact information: such as name, address, and phone number	From individuals when they visit the Sites, call us, sign-up for emails or another service, or otherwise interact with us	To communicate with and respond to individuals about Philadelphia Soccer 2026, including verification of identity or to meet legal obligations.	We may share this information with select marketing, information technology, or other service providers and partners.
Other identifiers: Such as your username, data of birth, gender, and age	From individuals	To fulfill your requests for services and provide information and	Our service providers

		offers that may be of interest to you	
<p>Browsing information: such as your IP address, MAC address or other device identifier, the kind of browser or computer you use, pages and content that you visit on the Sites, what you click on, the state and country from which you access the Sites, date and time of your visit, and web pages you linked to our Sites from.</p>	<p>Our Sites and your interactions with the Sites, including through the use of cookies and other tracking technologies explained further below</p>	<p>To evaluate usage of the Sites and improve performance; to protect the security and integrity of the Sites and our business, such as preventing fraud, hacking, and other criminal activity or to meet legal obligations.</p>	<p>Our service providers who help us with fraud protection and website analytics</p>
<p>Payment information: name, card issuer and card type, credit or debit card number, expiration date, CVV code, and billing address</p>	<p>From individuals and their payment card issuers</p>	<p>Authorizing of credit card and other financial transactions for individuals</p>	<p>Our service providers who process payments for us—they are prohibited from using personal information for any other purposes and are contractually required to comply with all applicable laws and requirements, which includes the Payment Card Industry Data Security standards</p>
<p>Accident information: details about any accident or injury in our facilities, or health incident</p>	<p>From you, witnesses, or observed about you</p>	<p>To get you the help you need, deal with the emergency services, insurance and claims</p>	<p>Law enforcement and other governmental authorities in accordance with applicable law, and</p>

			our professional advisors
Suspected crime information: details of your identity, image, name and address, suspected or alleged thefts, fraud, assault or other criminal behavior	From crime and fraud prevention agencies, from you, witnesses, and from the police	To protect individuals, the public and our business against risks and crime	Law enforcement and other governmental authorities in accordance with applicable law, and our professional advisors

In some jurisdictions, individuals may have the right to opt-in or withdraw consent for certain uses. If you reside in such jurisdictions, you may have additional rights which are detailed below, "Your Privacy Rights."

Information We Collect Automatically

When you visit the Sites, we may collect certain information from you, including your Internet Protocol (IP) address, MAC address, browser type, operating system, device-identifying information, the specific web pages visited during your connection, and the domain name from which you accessed the Sites. In addition, we may collect information about your browsing behavior, such as the date and time you visit the Sites, the areas or pages of the Sites that you visit, the amount of time you spend viewing the Sites, the number of times you return to the Sites and other clickstream data. We may also use non-personal or aggregated information for statistical analysis, research, and other purposes.

Like many commercial websites, we analyze how visitors use our Sites through what is known as "cookie" technology or similar tracking tools. A cookie is a small text file that is placed on your computer when you access the Sites and allows us to recognize you each time you visit the Sites. We may use cookies to: (1) allow you to use the Sites without having to re-enter your user name and password; (2) enhance or personalize your Site usage and experience; (3) monitor Site usage; (4) manage the Sites; and (5) improve the Sites and our products and services, including providing you with interest-based ads. For more information on our advertising, see below: "Interest-Based Advertising." If you choose, you can set your browser to reject cookies or you can manually delete individual cookies or all of the cookies on your computer by following your browser's help file directions. However, if your browser is set to reject cookies or you manually delete cookies, you may have some trouble accessing and using some of the pages and features that are currently on our Sites, or that we may put on our Sites in the future. Note that browser-management tools for cookies are outside of our control and we cannot guarantee their effectiveness.

We may combine the information we collect through cookies, web beacons, or other technology tools with other information we have collected from you or information from other sources.

Use of Information

We may use the information we collect from and about you for any of the following purposes: (1) to fulfill your requests for information of services; (2) to respond to your inquiries; (3) to send you a confirmation email when you make a purchase, volunteer, or otherwise interact with Philadelphia Soccer 2026; (4) to review Site usage; (5) to address problems with the Sites or our services; (6) to protect the security or integrity of the Sites; (7) to monitor the Sites for compliance the law; (8) to contact you with Site updates, newsletters and other informational and promotional materials from us and third party marketing offers from our trusted partners, as well as from other companies; and (9) to provide interest-based advertising to you based on the way you browse and interact with the Sites and other platforms.

If you sign up for our mailing list, we will send you informational emails about offers of services. At any time, you can 'unsubscribe' yourself from our email list simply by clicking the 'unsubscribe' button.

If you do not wish to receive communications from us, you can opt-out of receiving these communications by following the instructions contained in the messages you receive. Even if you opt-out of receiving these messages, we reserve the right to send you certain communications relating to the services we provide, and we may send you service announcements and administrative messages. We do not offer you the opportunity to opt-out of receiving those communications. For more information about interest-based advertising, including how you can manage advertising, please see below "Interest-Based Advertising."

Disclosure of Information

We may disclose information collected from and about you as follows: (1) to our related companies and service providers, to perform a business, professional or technical support function for us; (2) to our marketing partners, advertisers or other third parties, who may contact you with their own offers; (3) as necessary if we believe that there has been a violation of the Site Terms of Use or of our rights or the rights of any third party; (4) to respond to legal process (such as a search warrant, subpoena or court order) and provide information to law enforcement agencies or in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law; and (5) in the event that our company or substantially all of its assets are acquired, your personal information may be one of the transferred assets. We may also disclose your personal information with your express consent. We may share aggregate, non-personally identifiable information about Site users with third parties.

Please note that if you voluntarily submit any personal information for posting on the Sites, such as a review or a blog post, the information becomes publicly available and can be collected and used by others, so you should use care before posting information about yourself online.

Interest-Based Advertising

We may use third-party advertising companies that use tracking technologies to serve our advertisements across the Internet. These companies may collect information about your visits to the Sites and other websites and your interaction with our advertising and other communications. These advertising companies serve ads on behalf of us and others on non-affiliated sites, and some of those ads may be personalized, meaning that they are intended to be relevant to you based on information collected about your visits to the Sites and elsewhere over time. Other companies may also use such technology to advertise on our Sites.

You have the choice to tell us not to collect and use this information, and in some jurisdictions, we will only engage in interest-based advertising if you opt-in. If you would like more information about this practice and to know your choices concerning interest-based ads, visit:

<http://www.networkadvertising.org/choices/>

Retention of Personal Information

Personal information that we collect, access or process will be retained only as long as necessary for the fulfillment of the purposes for which it was collected, unless otherwise provided in agreements between you and Philadelphia Soccer 2026 or as required or authorized by law. Personal information that is no longer required to fulfill the identified purposes will be destroyed, erased or made de-identified.

Security

We maintain reasonable and appropriate measures designed to maintain information we collect in a secure manner. We have taken certain physical, electronic, and administrative steps to safeguard and secure the information we collect from visitors to the Sites. Even though we follow reasonable procedures to try to protect the information in our possession, no security system is perfect and we cannot promise, and you should not expect, that your information will be secure in all circumstances.

Children

The Sites are not directed to children, nor do we knowingly collect any personal information from children under the age of thirteen without verifiable parental consent. If you believe that a child has provided personal information to us, please contact us promptly as described below, and we will endeavor to investigate and delete such information from our systems.

Third Party Websites

The Sites may contain links to third-party websites, such as social media sites like Facebook and Twitter, which may have privacy policies that differ from our own. We are not responsible for the activities and practices that take place on these websites. Accordingly, we recommend that you review the privacy policy posted on any external site before disclosing any personal information. Please contact those websites directly if you have any questions about their privacy policies.

Changes to This Privacy Policy

We may change this privacy policy from time to time, including as required to keep current with rules and regulations, new technologies and security standards. When we do, we will post the change(s) on our Sites. If we change the policy in a material and retroactive manner, we will provide appropriate notice to you.

Your U.S. State Privacy Rights

If you are a resident of the EEA, UK, and certain U.S. States or other jurisdictions, you have the following rights with respect to your personal information:

- The right to know the categories or specific personal information we have collected, used, disclosed and sold about you.
- The right to access personal information that we have collected, use, disclosed or sold about you.
- The right to request that we correct any inaccurate information that we have collected about you.
- The right to request that we delete any personal information we have collected about you.
- The right to request to opt-out of sale or sharing and/or targeted advertising.

To submit a request, you may email us at [\[redacted\]](#). You also may designate an authorized agent to make a request on your behalf.

When you exercise these rights and submit a request to us, we will verify your identity by asking you for information such as your email address, telephone number, postal address, or the last four digits of a credit or debit card used with us recently. We also may use a third party verification provider to verify your identity.

Your exercise of these rights will have no adverse effect on the price and quality of the services that we provide.

Visitors from Outside the United States—Cross-Border Transfer

The Sites are hosted in the United States. If you are visiting the Sites from outside the United States, your information may be transferred to, stored and processed in the United States or other countries in accordance with this Privacy Policy. The data protection and other applicable laws of the United States or other countries may not be as comprehensive as those laws or regulations in your country or may otherwise differ from the data protection or consumer protection laws in your country. Your information may be available to government authorities under lawful orders and law applicable in such jurisdictions. By using the Sites and/or providing personal information to us, you consent to transfer of your information to our facilities as described in this Privacy Policy.

Contact Us

If you have questions or concerns about this Privacy Policy or how we collect and use of your personal information, you can contact us by emailing us at info@philadelphia2026.com, or by postal address at 1900 Market Street, Suite 601, Philadelphia PA; ATTN: Privacy Request.

If we need, or are required, to contact you concerning any event that involves your information, we may do so by email, telephone, or mail.