

Investing in the Idaho economy, helping create economic growth and jobs

\$1.7B

of economic activity: In 2025, Google helped provide \$1.7 billion of economic activity for thousands of Idaho businesses, nonprofits, publishers, creators, and developers.

123,000+

Idaho businesses: More than 123,000 Idaho businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



Malachite Media, Boise, Idaho.

"Gemini helps agencies like ours move faster and deliver better results. We can do research that took us three or four hours in just 20 minutes."

-Robert Medina, Partner

Products:

Gemini, Google Ads, Google Analytics

Improving the lives of Idahoans by investing in their citizens and communities

400,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help learners get the hands-on experience and practical AI skills they need to stand out to employers in high-paying fields, such as cybersecurity, data analytics and project management. After completing a Certificate, program graduates can connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Launched in 2026, the Google AI Professional Certificate supports U.S. small businesses by offering no-cost access to expert training that empowers them to master over 20 practical AI applications, such as data analysis and project planning to bridge the skills gap and drive economic growth.

Google has also collaborated with Idaho educational institutions like University of Idaho and College of Western Idaho to make Google Career Certificates and AI training available to students and to increase employment opportunities.

60,000+ Idahoans trained: Grow with Google has partnered with tens of organizations in the state to train more than 60,000 Idahoans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



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I completed the Google Data Analytics Certificate during my freshman year of college. Before this certificate, I had no experience with data visualization tools, coding, or data manipulation. However, its videos and projects allowed me to upskill and feel confident. I changed my major to data science and started to apply for jobs. In my sophomore year, I got a dream job with John Deere.

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Annaka M.

Google Data Analytics Certificate graduate
Data Engineer at John Deere
Rexburg, ID

Helping Idahoans when they need it most

\$1M+ in philanthropic and social impact funding:

Since 2010, Google and Googlers have given more than \$1 million in funding (cash grants, social impact funding, employee donations, and gift match) to organizations and nonprofits in Idaho.

\$23M+ in Ad Grants to hundreds Idaho nonprofits:

Since 2006, Google.org provided more than \$21 million worth of donated search ads to Idaho nonprofits through the Google Ad Grants program and more than \$1 million worth of Google Workspace licenses for Nonprofits.

1,000+ volunteer hours: Since 2013, through Google.org, Google employees volunteered more than 1,000 hours with nonprofits and schools.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build and launch the [Incentive Calculator](#) that enables residents in Idaho to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

\$2M+ of Ad Grants to nonprofits: In 2025 alone, Google.org provided more than \$2 million worth of donated search ads to Idaho nonprofits through the Google Ad Grants program.

Partnering with local governments and academic institutions to help Idahoans

Educators Using AI-powered Tools get Timely and Actionable Student Feedback: The Idaho Digital Learning Alliance (IDLA) partnered with Google Cloud to develop "Clarity." Facing the challenge of inaccessible and fragmented data, IDLA partnered with Google Cloud to develop "Clarity," a centralized data platform built on BigQuery. By leveraging a suite of tools including Looker, Kubernetes Engine, and Firebase, IDLA transformed their data infrastructure to provide educators with timely, actionable insights for personalized student feedback. This modernization effort resulted in significant academic improvements, driving a 2.27% increase in both pass rates and final grades despite rising enrollments, while establishing a 6-hour data refresh cycle that ensures students, parents, and teachers have open pathways to current and consistent information.